

FOCUS online

NCSU LIBRARIES

VOLUME 26 NO. 2

2006

PART IV LIBRARY DEVELOPMENT

CAROUSEL OF KNOWLEDGE REVS UP

MAKING A MARK ON THE LIBRARIES

RARE BOOK DONATED TO SPECIAL
COLLECTIONS RESEARCH CENTER

VOLUME 26 NO. 2, PART I
LIBRARY NEWS

VOLUME 26 NO. 2, PART II
LIBRARY SEMINARS AND EVENTS

VOLUME 26 NO. 2, PART III
NEW LIBRARY PERSONNEL

VOLUME 26 NO. 2, PART V
FRIENDS OF THE LIBRARY



PEYTON WILLIAMS

Learn more about the [NCSU Libraries' Capital Campaign](#) by reading this issue's "Development" section. Here, Vice Provost and Director of Libraries Susan K. Nutter and NC State Basketball Coach Herb Sendek promote the Libraries' "Buy a Brick" opportunity. Each brick can be engraved in honor of friends or family and supports improvements in the D. H. Hill Library.

© NCSU, 2006
CB 7111
Raleigh, N.C. 27695-7111

Photographs by Becky Kirkland and Daniel Kim, NCSU, unless otherwise noted.

Please direct queries or feedback about this issue to terry_crow@ncsu.edu.



In appreciation of Herb and Melanie Sendek and their ongoing support of the NCSU Libraries, Vice Provost and Director of Libraries Susan K. Nutter presented a campaign brick to NC State's head Basketball Coach Herb Sendek.

Carousel of Knowledge Campaign Revs Up

BY ANNA DAHLSTEIN, EXTERNAL RELATIONS

In September 23, 2005, NC State announced the public phase of its largest fund-raising campaign in university history—*Achieve! The Campaign for NC State*. Six days later, the NCSU Libraries celebrated the kick-off of its participation in that broader effort with a memorable event in the Brickyard, at the heart of the campus.

Dubbed the “Carousel of Knowledge,” this festive event invited NCSU students, faculty, and staff to learn more about the campaign while celebrating the encouraging progress that has

already been made. Thanks to the generosity and vision of its supporters, the library has raised almost \$7.5 million toward the overall campaign goal of \$10 million and ensured that “a truly great library is within our grasp,” to paraphrase Vice Provost and Director of Libraries Susan K. Nutter’s campaign slogan.

These happy tidings gave students and staff good reason to take a break from their research or stop by between classes to enjoy a whimsical carousel ride. Many tried their luck shooting

continued on page 4



[Left to right] NC State women's basketball player Marquetta Dickens and NC State Provost Larry A. Nielsen enjoyed shooting hoops.



NCSU Basketball Coach Herb Sendek draws a raffle winner's name.



[Right] NC State Chancellor James L. Oblinger congratulates a raffle prize winner.



NC State student Bridgette Holley shows her winning raffle ticket.



[Left to right] NC State basketball player Andrew Brackman watched FOL Vice President and campaign co-chair Cyma Rubin shoot a basket.

hoops with members of the men's and women's Wolfpack basketball teams or entered a free raffle with prizes donated by Raleigh businesses and members of the Friends of the Library (FOL). [The list of sponsors appears on the Web site at www.lib.ncsu.edu/support/capital/donors.html.] Free popcorn, cotton candy, and other refreshments also attracted a hungry student crowd. Chancellor James L. Oblinger, Provost Larry A. Nielsen, and Basketball Coach Herb Sendek joined Susan Nutter and FOL Vice President and Campaign Steering Committee

Co-chair Cyma Rubin in the prize drawings, delighting students with their approachability and good humor. Will Quick, a junior in biomedical engineering and political science who recruited student volunteers to staff the cotton candy and lemonade stands, said, "It's not often the library can be shown off in such an extravagant way, and I thought it was a great idea."

Under the "Carousel of Knowledge" tent on the Brickyard, visitors found an educational component that raised awareness of the Libraries' priorities for the future and of several cur-



Free snacks and cold lemonade attracted students, faculty, and staff during the Carousel event.

rent initiatives. Librarians and FOL volunteers staffed booths highlighting the library's technology-rich Learning Commons and the Special Collections Research Center, both opening next fall; the University Archives' growing database of searchable digital images; upcoming literary events sponsored by the FOL; and more. The booths were well attended by students, allowing librarians and volunteers to demonstrate concrete examples of the improvements that are being supported by the campaign.

The Libraries' \$10 million campaign will help fund initiatives supporting NC State students and faculty by

1. improving and expanding library space (\$3 million),
2. building outstanding collections (\$3 million),
3. advancing digital library services (\$2 million),
4. recruiting and retaining excellent librarians (\$1 million), and
5. applying unrestricted funds toward these and emerging priorities (\$1 million).

continued on page 6

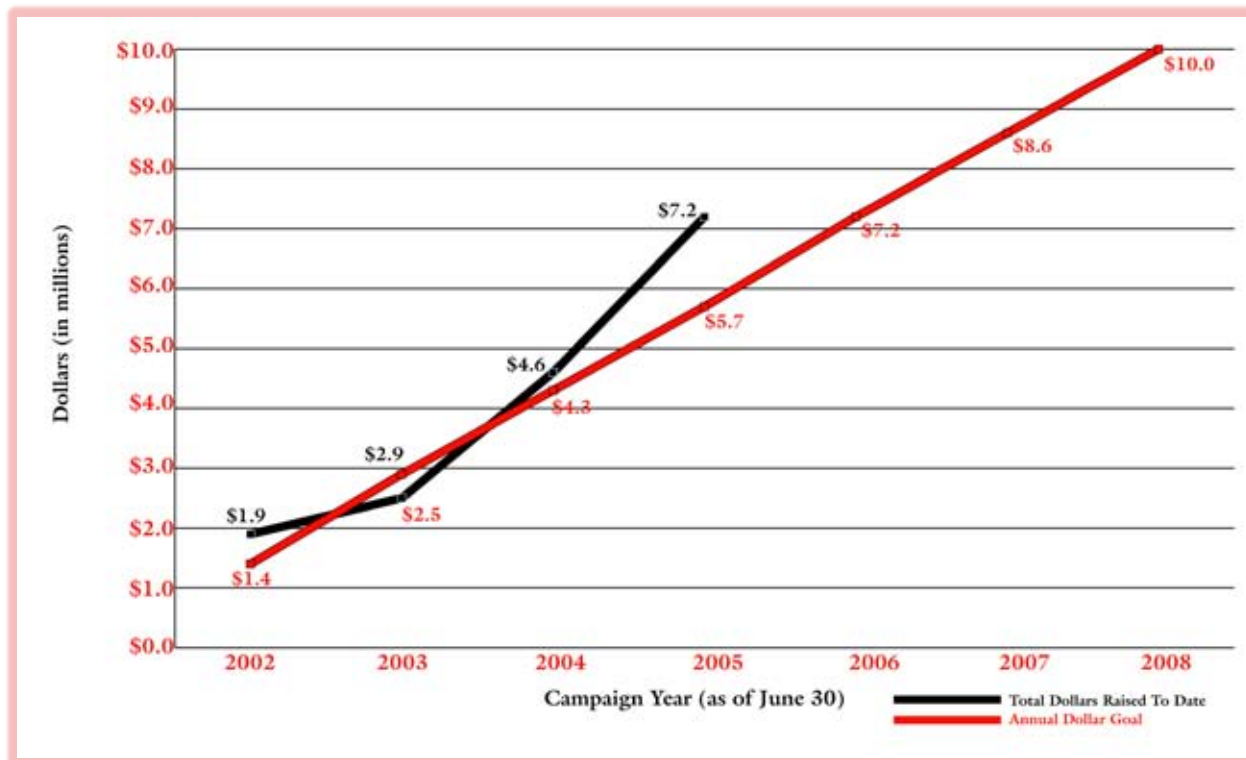


Students at the "Carousel of Knowledge" had the chance to view materials from the Special Collections Research Center.

Mr. Wuf and NC State students and young fans enjoyed the carousel.



Achieve: A Truly Great Library Within Our Grasp



A few examples of the gifts and endowments made over the past four and one-half years illustrate how the Libraries' forward-thinking benefactors are lending invaluable support to the five priority areas of the campaign.

1. Improving and Expanding Library Space

The Wolfpack Club, known formally as the NC State Student Aid Association, Inc., not only provides scholarships for individual NC State student athletes but also has made two major gifts to the Libraries that will augment the resources available to all of the university's students, faculty, staff, and alumni:

- \$100,000 that will be used to enhance the quality of public spaces that will be completed in the D. H. Hill Library during 2006.
- \$100,000 to create the **Wolfpack Endowment for the Enhancement of the Student Library Experience**, supporting the NCSU Libraries' vision of the library as the centerpiece of every student's learning environment.

Private funds such as these will allow the library not only to ameliorate chronic overcrowding but also to offer new learning environments that meet the needs of the Internet generation with wireless networking and collaboration and presentation practice spaces.

2. Building Outstanding Collections

Recognizing that strong research collections are critical for the success of the university's mission, former FOL board president and Professor Emeritus J. Lawrence Apple and his wife Ella founded an endowment to support the NCSU Libraries' collections in all subjects and formats. In 2005 the Apples pledged a \$148,250 gift to boost their unrestricted endowment.

Meanwhile, NC State alumni Ann and Jim Goodnight established the **Goodnight Education Foundation Library Endowment for Special Collections** with a particular interest in supporting exhibits that showcase the Libraries' rare books and unique primary materials. By exposing a greater number of undergraduates to

these holdings, the Special Collections Research Center fosters their independent research skills and provides a historical context for their chosen fields of study.

The Apples, the Goodnights, and others make an important difference for NC State at a time when research libraries across the country are seeing their purchasing power eroded by the disproportionately high annual price increases charged by publishers for indispensable journals and databases. The NCSU Libraries has responded to the crisis in scholarly communication with advocacy work at the national level, such as promoting open access publishing; but the library needs to maintain its outstanding collections. Endowments for the collections and in-kind gifts contribute resources that are shared across the university.

3. Advancing Digital Library Services

John T. Stephenson, a 1992 graduate of NC State's College of Management, is excited about his alma mater's leadership in the digital library arena. NC State librarians are integrating advances in information technology into library collections, services, delivery of resources, out-

reach, and instruction. Stephenson decided to purchase a life insurance policy that names the NCSU Libraries as a beneficiary. The funds will create an endowment in honor of his parents, John H. and Sandra C. Stephenson, that will provide unrestricted support for technological improvements. It is one of the few gifts specifically designating technology as a priority.

Shanika Mack, a junior in education who attended the campaign kickoff, agrees with Stephenson on the need to keep "library technology advanced. Not all students actually have their own computers. The Libraries' laptop lending service is incredibly helpful for writing papers or searching online when all the other computers in the building are occupied."

Today's college students need to have ready access to the Internet as well as a full range of computer applications in all of their learning spaces, whether they are in the classroom, at home, or in the library. The renovation of the first floor of the D. H. Hill Library provides a unique opportunity to make great progress toward this ambitious goal. The Libraries is building a highly visible, showpiece space called the Learning Commons to support student learning across the spectrum of research, collaboration, and use of technology.

continued on page 8

Shooting hoops was a popular choice for "Carousel of Knowledge" participants.



It is included among the campaign's naming opportunities (*see* "Making a Mark on the Libraries," pages 9–10) and is still available for naming by a donor.

4. Recruiting and Retaining Excellent Librarians

Professor Emeritus Donald E. Moreland and NC State alumna Cyma Rubin share a keen sense of appreciation for academic librarians and the work they do. Both have established endowments designed to develop a new generation of leaders of the profession for NC State. Moreland's endowment for recruiting and retaining highly talented librarians was a milestone, the very first to provide support for key positions. The position of associate vice provost and deputy director of libraries bears his name. In 2003 Rubin established an endowment for the NCSU Libraries Fellows Program, and additional donors contributed generously to it. Annual income from the endowment provides a professional development stipend for one of the Fellows, helping to attract the nation's top library school graduates to the Libraries. Endowments that support positions and innovative career development enable the Libraries to compete with other academic insti-

tutions and with a growing demand from the private sector for librarians, especially those with science and engineering backgrounds, information technology experience, and leadership skills.

5. Unrestricted Support for Emerging Priorities

The silent phase of the campaign for the NCSU Libraries actually started with a bang when a couple from North Carolina anonymously gave the library its first million dollar gift in 2002. The donors established a charitable remainder trust worth \$1.1 million to fund an unrestricted endowment that will provide flexible funding to meet future needs of the Libraries. As Susan Nutter noted, the gift offered "a vote of high confidence in our collection, services, and staff."

Such votes of confidence have also been made by Georgie B. Tilley and the late W. Lester Woodall, among other donors. Unrestricted giving provides the library with an unparalleled ability to seize on opportunities as they arise and to move quickly to ensure that NC State maintains its reputation for excellence. ❖



Learn more about the campaign for the Libraries at
www.lib.ncsu.edu/support/capital
and for NC State at
[campaign.ncsu.edu/priorities/
libraries.html](http://campaign.ncsu.edu/priorities/libraries.html).

Making a Mark on the Libraries

BY ANNA DAHLSTEIN, EXTERNAL RELATIONS

Several individuals devoted to the Libraries have responded to the Achieve! campaign's call for donations to enhance the public spaces currently under renovation in the D. H. Hill Library. While much of the renovation is being funded by the 2000 North Carolina Higher Education Bond, private gifts will provide a higher level of quality for furnishings and finishes, making the spaces more comfortable and attractive for students and faculty.

Distinguished University Research Professor in Computer Science Donald Bitzer and his wife,



The Sofia Bench (left) and the Regency Chair (top) are two examples of the type of fine-quality, enduring furnishings that will be placed in the new Special Collections Research Center.

Photographs courtesy of Thos. Moser, Cabinetmakers.

Maryann, established an Incubator Endowment for library collections in 2001. Since then, they have brought their incubator fund to full endowment status and contributed generously to the current campaign for the Libraries. The exquisitely designed Astral Bench [*see* page 10] in the new Conservatory will be named in their honor in recognition of their campaign gift.

The Conservatory, a special seating alcove off the Special Collections exhibit gallery, will

provide a place for reflection, study, and quiet conversation looking out over the Brickyard. A unique lighted glass sculpture will enliven the library's façade at night and serve as a welcoming beacon for students. Vice Provost and Director of Libraries Susan K. Nutter made a gift to the campaign in honor of her sister, Deborah Winslow Nutter, and selected the light sculpture as a permanent marker of the tribute. Earlier in the campaign, she established the **Edmund**

continued on page 10



The Astral Bench will be a major feature of the new Conservatory. It will be named in honor of Donald and Maryann Bitzer.

[Left to right below] Long-time NC State supporters Verdie and Donald Moreland got into the swing of things at the NCSU Libraries' Carousel of Knowledge.

Their support of the NCSU Libraries has greatly expanded options for the new Special Collections Research Center in the D. H. Hill Library.

Winslow and Dorothy Hilmer Nutter Endowment in honor of her parents. It supports the Libraries' collections in all subjects and formats.

Meanwhile, Donald and Verdie Moreland made a generous gift to support the renovation, which is reclaiming former staff workspace and converting it into a centrally located, highly visible Special Collections Research Center. The Special Collections Seminar Room will be named after the Morelands, who have generously supported the Libraries over many years. The seminar room will be a vital component of the suite of new learning spaces for students and faculty.

Naming opportunities allow donors to support the Libraries in a meaningful way and receive permanent recognition in a newly renovated area. An array of naming opportunities remain available, ranging from the **Special Collections Research Center** (at the \$3 million level) and the **Learning Commons** (\$500,000) to several **Faculty Research Studies** (\$15,000), black cherry **atlas stands** (\$7,500), and **chairs** in the Special Collections Reading Room (\$750 each).

For further information, please call the director of library development, Jim Mulvey, at (919) 515-3339, send an electronic-mail message to jim_mulvey@ncsu.edu, or visit the development Web site at www.lib.ncsu.edu/renovation/namingOp/. ❖



Rare Book Donated to Special Collections Research Center

BY LOIS FISCHER BLACK,
SPECIAL COLLECTIONS RESEARCH CENTER



In fall 2005 Robert L. Hoffman (NCSU Department of Interdisciplinary Studies) donated a copy of Johann Grasshoff's *Aperta arca arcani artificiosissimi das ist: Eröffneter vnnnd offenstehender Kasten der allergrösten vnd künstlichsten Geheimnüssen der Natur, des grossen vnd kleinen Bawers* (Franckfort am Mayn: Johan Carl Vnckels Buchhändlers,

1623) in memory of his father, E. Lewis Hoffman. Bound with a copy of the author's *Ein Philosophischer und Chemischer Tractat: genant Der kleine Baur: Bisshero lang verborgen, auch auss missgunst von etlichen hinderhalten unnd verfälscht* (Strassburg: in verlegung Eberhardi Zetzneri, 1619), these texts on the history and philosophy of science will greatly enhance the collections of the

Special Collections Research Center. The book originally formed part of E. Lewis Hoffman's library. Individuals interested in donating historical research materials to the NCSU Libraries should call the Special Collections Research Center at (919) 515-2273 or call Jim Mulvey, library development, at (919) 515-3339. ❖





Focus, a newsletter published three times a year, seeks to promote the services, activities, needs, and interests of the NCSU Libraries to the university, the Friends of the Library, and beyond.

Editor: Terrell Armistead Crow.

NCSU Libraries Homepage: <http://www.lib.ncsu.edu/>