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NCSU LIBRARIES

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Lilium michauxii Poir. Carolina lily. From the inaugural exhibition featuring the work of pioneer ecologist B. W. Wells.

Photographs by Becky Kirkland and Daniel Kim, NCSU, unless otherwise noted.

Please direct queries or feedback about this issue to terry_crow@ncsu.edu.

Libraries' Campaign Nears the Home Stretch

BY JIM MULVEY, LIBRARY DEVELOPMENT

With just a year and a half left in NC State's historic fund-raising campaign—*Achieve! The Campaign for NC State*—the NCSU Libraries' own “Carousel of Knowledge” campaign total is nearly \$8.2 million of a \$10 million goal. The Libraries is grateful to those who have helped it reach this milestone and hope others will join in supporting the NCSU Libraries' service to students and faculty.

The campaign insert in the last issue of *Focus* highlighted the important role endowments play in providing perpetual income. It is gratifying that this issue announces the establishment of the **James E. and Jane Brown Endowment**, created by class of 1939 alumnus “Doc Brown” (*see* page 4), and highlights endowments created by NCSU faculty and librarians (*see* page 6). Many of the endowments established to date are crucial to building outstanding collections, and faculty and students have emphasized that strong research collections are a top priority—integral to the success of the university's research, teaching, and extension and engagement mission. As the article on plant genetics and genomics attests (*see* page 6), in-kind gifts in targeted subject areas are invaluable, too, in building research collections.

Endowments can also ensure sustained programs in areas not typically supported by state funds but which nonetheless enrich students' learning experience. The Libraries launched an exhibit program in 2003 with the acclaimed Pulitzer Prize photographs. The completion of the D. H. Hill Library East Wing renovations will provide museum-quality exhibition space, and the Libraries seeks endowment support to ensure consistent high-quality content and presentation. The campaign insert in this issue of *Focus* highlights how meaningful these exhibits can be for students.

Finally, the Libraries strives to provide the type of learning spaces students seek for group work and solitary study. Improving and expanding space is another key campaign goal, and the East Wing renovations are transforming the first floor into an attractive, technology-enriched Learning Commons with a wide variety of flexible seating options. Donor support has helped make this space and that of the adjacent new reading room more functional and at-



*Harold and Janet Swaisgood of Raleigh, North Carolina, created the **Harold and Janet Swaisgood Endowment** to support the NCSU Libraries' food science and biochemistry collections in all formats. Harold Swaisgood, professor emeritus of food science, is a member of the Friends of the Library Board of Directors and a past recipient of NC State's Holladay Medal, the highest honor bestowed on a faculty member by the university and its Board of Trustees.*

tractive. As much as students will welcome the East Wing improvements, it is critical that the Libraries provides more of these types of learning spaces. Thus, future gifts to name spaces or furniture in the East Wing will continue to improve the D. H. Hill Library and inform planning for the library on Centennial Campus.

For more information about the Libraries' “Carousel of Knowledge” campaign, please visit the Web at www.lib.ncsu.edu/support/capital; or call Director of Library Development Jim Mulvey at (919) 515-3339 or send an electronic-mail message to jim_mulvey@ncsu.edu. ❖

Portrait of a Corporate Partner:

By MICHAEL GULLEY, LIBRARY DEVELOPMENT

The Friends of the Library extends a warm welcome to one of its newest Corporate Partners, Motricity, a leading provider of mobile content services and solutions that simplifies the complexities of managing, delivering, and using mobile content. Motricity, headquartered in Durham, North Carolina, is expanding rapidly. Formed in 2001 by Ryan K. Wuerch, the current CEO and chairman, Motricity currently employs about 400 people who are located around the globe.

Peter Ghali, NC State Class of 1996 and a current NCSU M.B.A. student and product manager at Motricity, approached the Friends of the Library about its Corporate Partner program in early 2006. Ghali recognized an opportunity to match the capabilities of the NCSU Libraries with research needs at Motricity while simultaneously supporting an institution that had proved invaluable to him personally and professionally. Ghali has always found the Libraries' resources indispensable for his academic work, but he soon began using those same resources in his professional work. He understood how the Libraries' resources and support could provide Motricity with an invaluable competitive edge and proposed the partnership to his colleagues.

Motricity is one of the newest **corporate members** of the Friends of the Library. It is interesting to learn how the company has taken advantage of the new partnership. According to Les Hamashima, director of corporate communications,

I have worked for larger companies in the past who have had their own in-house libraries and librarians with centralized research resources. It's very different here at Motricity, and knowledge management and knowledge sharing are not centrally managed—knowledge resides throughout the company and is pushed and shared amongst groups, collaborations, and teams. Utilization of the NCSU Libraries resources enables staff to have information that they want and need at anytime of the day. For a very fast-paced company, fingertip information promotes speed and efficiency because we can get business critical data when we need it.



Motricity has always found the NCSU community to be essential to its success, and the partnership with the NCSU Libraries is no different. Not only does the library provide Motricity with borrowing privileges, but it also allows them to support an institution that prepares students with advanced information literacy skills. Motricity finds some of their best employee candidates among NCSU graduates. Hamashima notes that “Motricity is a fast and intense company, which operates in an industry that is growing and changing rapidly. It is essential that we have the ability to execute and adjust our business quickly. The key to doing this successfully is a blend of having the right people and making sure they have the knowledge to make sound business decisions.” ❖

NCSU Libraries Corporate Partners

Aerie Pharmaceuticals, Inc.	Henkel Technologies
Air Control Techniques, P.C.	IBM
Amphora Discovery Corporation	Institute of Textile Technology
Athenix Corporation	Invista
BASF Plant Science, L.L.C.	Mallinckrodt, Inc.
Bayer CropScience	Metabolon
Becton Dickinson and Company	Motricity, Inc.
BioLeap, L.L.C.	Myers, Bigel, Sibley, & Sajovec
Biolex, Inc.	Nomaco
BioLink Sciences, Inc.	Novozymes
BioStratum	Progress Energy
Burlington Industries	Research Triangle Institute
Chimerix, Inc.	SAS Institute, Inc.
Collegiate Capital Management	SCYNEXIS, Inc.
Cree, Inc.	Serenex, Inc.
Cropsolution, Inc.	Sigma Xi
Flashpoint Technology	Wachovia Bank and Trust Co., N.A.
Forbo Adhesives	Xsira Pharmaceuticals, Inc.
Gilbane Building Company	

Seven Days a Week and a County Vet's Practice Doc Brown Endowment Profile

By MICHAEL GULLEY, LIBRARY DEVELOPMENT

MICHAEL GULLEY, NCSU LIBRARIES.



Doc Brown seated inside his office, built in 1943, Rich Square, North Carolina.

North Carolina, has been a practicing veterinarian for more than sixty years. At eighty-seven years of age, Doc Brown still opens his veterinary office in Rich Square seven days a week. His office is a small, three-room clinic, which he built with his father in 1943 as an addition to the family's barn.

Doc Brown was interested in animals. With the support and encouragement of his father, he attended NC State to obtain his bachelors degree in animal production in 1939. He then attended Auburn University and graduated with his doctorate in veterinary science in 1943. In describing his time at NC State, Doc Brown said,

It was an incredibly eye-opening experience. I developed many lifelong friendships that not only helped me build my practice, but allowed me to better appreciate the great state of North Carolina.

After returning to his hometown, he immediately began establishing his practice. For a time, he was one of the few veterinaries operating in northeastern North Carolina. Initially, Brown treated farm animals throughout the surrounding six or seven counties. He well understood how important farm animals were to a family's livelihood, because he had grown up on a farm where his family's very survival depended on the health of its animals. He jokingly said,

For the first part of my career, I spent six days a week traveling more than 100 miles a day tending to others' animals and one [day] at home tending to our family farm and its animals. My work never ended, but I loved every minute.

The Friends of the Library is pleased to announce the establishment of the **James E. and Jane Brown Endowment**, created by James Everett Brown, Class of 1939, and his wife, Jane Brown. The endowment will provide support for the NCSU Libraries' collections in all subjects and formats. "Doc Brown," as he is known throughout Northampton County,



MICHAEL GULLEY, NCSU LIBRARIES.

The Rich Square veterinary office was built by Doc Brown and his father when the veterinary practice opened in 1943. They conveniently located it near the family barn. Doc Brown provided necessary veterinary medical attention to his own family's farm animals when he was not on the road in surrounding counties. The office is still in use today by Doc Brown for treating cats and dogs.

“. . . the resources and support that the library has provided me and the entire state of North Carolina over these many years can not ever truly be repaid, but I wanted to do something that would benefit future students.”

—DOC BROWN

Doc Brown continued to travel and tend to large farm animals, treating pets only in the evenings, usually as a favor to friends and neighbors, until he underwent heart surgery in 1992. Today his practice is focused mostly on cats and dogs. His work ethic and commitment to treating animals continues to be an inspiration.

Brown's office has not changed a bit since 1943, except that he no longer boards animals overnight and the connected barn has not been used in years. The office bears little resemblance to a modern veterinary office, but this does not detract from what people really come to the office for—a doctor who truly cares about his community and its animals with more than sixty years of experience. Visits are not scheduled and people just drop by when they can. As Doc Brown says, “I am always open, and if the office isn't open, people can just come up to the

house.” This is quite convenient, as his house is located only a few feet from the office.

Doc Brown is extremely thankful for the resources and experiences that NC State provided him many years ago and felt that he needed to do something to ensure that the same experience would be available to future students. Brown says that he and his late wife decided to establish the James E. and Jane Brown Endowment because “the resources and support that the library has provided me and the entire state of North Carolina over these many years can not ever truly be repaid, but I wanted to do something that would benefit future students.”

For information on this and other library endowments, please call the library's development officer, Jim Mulvey, at (919) 513-3339; or send an electronic-mail message to jim_mulvey@ncsu.edu. ❖

The Friends of the Library is a devoted group of library advocates from the university and the community. In this third profile of Friends, the Libraries explores the many ways university faculty and staff have set up collection endowments to ensure that scholars and students will enjoy access to the latest research materials at a level beyond that provided by state funding. Others have contributed generously to annual drives such as the Association of Retired Faculty campaigns.



An Accomplished Group of Faculty Friends

BY ANNA DAHLSTEIN,
FRIENDS OF THE LIBRARY AND EXTERNAL RELATIONS

Through the generosity of faculty donations, two endowments have been set up at the NCSU Libraries, the **NCSU Faculty Endowment for the Libraries' Collections** and the **Retired Faculty and Staff Library Endowment**. In the mid-1990s NC State faculty voted to forgo salary increases in favor of the library and student financial aid. "That generous gift, made with enthusiasm by the entire university faculty, was the catalyst that allowed the transformation of our library," said Michael K. Stoskopf, a professor in the College of Veterinary Medicine.

Faculty also gather specialized literature, slides, and all manner of primary materials to support their teaching and research and generate a prolific intellectual output of their own, which they can donate to the Libraries as in-kind gifts, enriching the general and special collections. By donating their professional papers to the Special Collections Research Center's manuscript collections, these scholars significantly deepen the pool of research materials available in their areas of inquiry.

A few collections reflect the avocational interests of donors. Sanford R. and Ellen B. Winston cultivated a passionate interest in music, particularly opera, symphonic, and chamber music. Each of them served a term as president of the Raleigh Chamber Music Guild, and they were devoted patrons of Raleigh's Friends of the College concert series. S. R. Winston joined NC State in 1926 and chaired the Department of Sociology from 1933 until his retirement in 1963. Upon his death, his wife gave the library



[Left to right] Sanford R. and Ellen Winston. Ellen Winston served as chair of the Department of Sociology and Economics at Meredith College (1940–1944), North Carolina Commissioner of Public Welfare (1944–1963), and U.S. Commissioner of Welfare (1963–1967). Courtesy Special Collections Research Center.

not only his papers related to rural sociology and African American issues, but also their extensive collection of classical recordings, scores, librettos, and books of music criticism and history.

The latter materials formed the basis of the Sanford Richard Winston Music Collection, which continues to grow thanks to a generous endowment created by Ellen Winston. The **Ellen Winston Endowment** allows the Libraries to purchase multimedia resources supporting interdisciplinary coursework and research across the humanities and social studies and even in the physics of music.

Another core group of allies is drawn from the ranks of the library profession. Harlan Brown and Helen Abel met at the University of Michigan in 1934 when they were master's students in library science. Not long after getting married, both secured positions in Raleigh—she as head librarian at St. Mary's College and he as circulation librarian and later director at NC State. In 1936 the D. H. Hill Library, then located in Brooks Hall, employed only four full-time staff members and held a scant 33,000 volumes. Under Brown's leadership, the library moved into a new building, now the East Wing of the D. H. Hill Library, and the collection grew to nearly half a million volumes.

Both of the Browns retired in 1971, but they remained active members of the Friends of the Library. After Harlan Brown died, his wife established an Incubator Endowment in his memory. She contributed to it faithfully over the course of more than two decades. At the age of 103, Helen Brown died on July 13, 2005, leaving a bequest to add to her endowment, which provides income to enhance the collections in all subjects and formats. Her admirable example inspired friends and colleagues to make additional gifts to the **Harlan C. and Helen A. Brown Endowment**.

When current Vice Provost and Director of Libraries Susan K. Nutter lived in East Bridgewater, Massachusetts, the local public library played an important role for her family. A relative founded the library. Her father led the board of trustees and held library card No. 1. An avid reader and borrower herself, Nutter secured a job in the children's department before she was



[Left to right] Harlan and Helen Brown.

a teenager. By the time she enrolled in college, however, she was determined not to become a librarian, let alone marry one.

Fate would have it otherwise. An inspiring experience at Harvard University's Widener Library persuaded her to obtain a master's in library and information science, followed by various positions at the Massachusetts Institute of Technology. An internship in library management brought her to UNC-Chapel Hill, where she met her future husband, Joe A. Hewitt, then the associate university librarian for technical services at the Wilson Library.

They married in 1982, and after five years of commuting up and down the East Coast, Nutter

They married in 1982, and after five years of commuting up and down the East Coast, Nutter left MIT to join the NCSU Libraries as director. Hewitt served as university librarian at UNC–Chapel Hill from 1993 until his retirement in 2004. Among numerous gifts, the couple established the **Edmund Winslow and Dorothy Hilmer Nutter Endowment** in honor of her parents. For the *Achieve! Campaign*, Nutter also made a generous donation toward the ongoing East Wing renovation in honor of her sister, Deborah Winslow Nutter, whose name will be permanently associated with the light sculpture in the new Conservatory.

Neighborliness, Wolfpack pride, and a commitment to scholarship, librarianship, and family—all are well represented among the motivations that compel the Friends of the Library to sustain their traditions of giving. ❖

The Nutter endowment bookplate features a photo selected by the donors. The baby of the proud parents is Susan Nutter. Edward Nutter returned home briefly for her baptism and then was off to the Pacific Theater.



Naming Opportunities

The Libraries would like to acknowledge the following gifts made since July 1, 2006, to support the East Wing renovation. For more information, please visit www.lib.ncsu.edu/renovation/namingop/ or call Director of Library Development Jim Mulvey at (919) 515-3339.

Named Gifts

Lee Fowler	Special Collections Reading Room Chair
James and Diana Oblinger	Special Collections Reading Room Chair
Steve and Julia Shannon	Special Collections Reading Room Chair

Bricks (Red)

Bonnie Baker
Susan K. Nutter and Joe A. Hewitt
Dr. I. T. and Mrs. Dorothy Littleton
Dr. Francis Hale
Kevin and Eileen Schlesier

Bricks (White)

David J. Jolley and Susan Nutter
Tito and Leslie Sierra
Sory and Henry Bowers

Honor with Books

One way to pay a lasting tribute to a friend, colleague, or family member is to request that gifts be made in their name. The NCSU Libraries is pleased to acknowledge the generous and thoughtful gifts made in honor or memory of the following individuals since the last issue.

On the occasion of the retirement of Lewis L. Deitz

Kenneth and Nancy Ahlstrom
Charles R. Barlett

In honor of Adam Birkenheuer

Alan and Donna Resetar

In honor of Karen W. Taylor

Emmette C. Taylor

In memory of Leslie N. Boney Jr.

Lillian Bellamy Boney

In memory of Broderick Clayton

Kathy Brown

In memory of Jack Cumiskey

Kathy Brown

In memory of Dick Dickey

Joseph J. and Nell Harand

In memory of Fred Jay Hartman

James and Teresa Hartman

In memory of Bernard F. McTigue

Kathy Brown

In memory of Kenneth A. Raschke

John and Carolyn Argentati
Linda Beatty/DuPage County
Human Services
Mona Coutts
Thomas and Shirley Duff
Richard G. Holdorf
Virginia C. Lacy
Mary Lou Light
Edward and Doris Mooney
John and Karen Savage

In memory of Norman Sloan

Joseph J. and Nell Harand

In memory of Louis E. Wooten

Louis E. Wooten Jr.

Establishing a named Incubator Endowment requires an initial donation of \$1,000, but for any donation exceeding \$100, the Libraries prepares a bookplate naming the person commemorated by the gift. To learn more about memorial or honorary gifts, please contact Director of Library Development Jim Mulvey at (919) 515-3339 or send an electronic-mail message to jim_mulvey@ncsu.edu. ❖

NC State Community Memorials

Whenever the NCSU Libraries learns of the loss of an NC State student, faculty, or staff member, a special memorial is prepared. Librarians purchase a title reflecting the academic or personal interests of the deceased individual, mark it with a bookplate in his or her memory, and include the person's name in the catalog record. In this way, the NC State community member is permanently honored and remembered in the Libraries' collections and the intellectual life of the campus. Between August and October 2006, the Libraries commemorated the following individuals:

Robert (Rob) Earle Beasley Jr.
Carol Erskine Caldwell
Jennifer Elaine Carter
Edward L. Clark
Claudia Gabaldon Cotrim
Patricia Dalton
Donald G. Davenport
Guilherme Tavares De Oliveira
Robert Alan Feimster

Lem Kelly
George Gilbert "Gil" Long
Thurston Jefferson Mann
Clifford K. Martin
Texton Robert Miller
Dewey Carr Ogburn
Isaac Franklin "Frank" Ormond III
Robert "Bob"
Lamar Rabb

Patrick Joseph Reen
William Edward Smith
Rupert William Watkins
Bert Whitley Westbrook
Daniel Mann Whitley



Focus, a newsletter published three times a year, seeks to promote the services, activities, needs, and interests of the NCSU Libraries to the university, the Friends of the Library, and beyond.

Editor: Terrell Armistead Crow.

NCSU Libraries Homepage: <http://www.lib.ncsu.edu/>