



**LPU Online**

Same Degree, Now Online.

Entitled by UGC

# Explorer

Vol. no.1 Issue no. 3

LPU students win

**BRONZE**

at the 19th Asian Games!

LPU Chancellor and  
Rajya Sabha MP,  
Dr. Ashok Kumar Mittal  
exchanged thoughts with  
**Hon'ble PM Sh. Narendra Modi**

LPU ACHIEVES  
**NAAC GRADE**

**A++**

**Students**

Crack Jobs  
in Reputed  
Companies

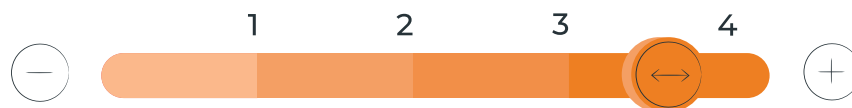
One-on-one  
with the  
Head of Division



# A legacy that continues to prosper

## LPU ACHIEVES

## NAAC GRADE A++



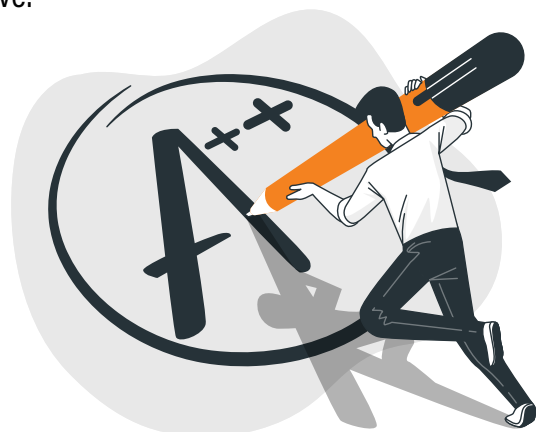
**With 3.68 Score on a 4 Point Scale**

LPU has achieved the prestigious **'A++' grade** from the National Assessment and Accreditation Council (NAAC), a distinguished autonomous institution under the University Grants Commission (UGC) and the **Ministry of Education, Government of India**. NAAC conducts a comprehensive evaluation of institutions, considering factors such as infrastructure, placement, academic curriculum, faculty quality, research output, and student support services.

LPU's outstanding performance is underscored by its impressive score of 3.68 on a 4-point scale. Notably, LPU has achieved the **highest score among all Dual Mode Universities in India**, comprising both government and private institutions. Furthermore, this distinction marks the highest score ever attained in the first cycle of accreditation by any government or private university in India. It is also the highest score ever conferred upon a State Private University in India.

This remarkable achievement stands as a testament to LPU's relentless dedication to academic excellence, innovation, and the comprehensive development of its students. It reaffirms the university's position as a leader in the realm of education, setting a benchmark for others to aspire to achieve.

## Highest score amongst all Dual Mode Universities in India (both Govt. and Private)\*



# HAPPENINGS AT LPU ONLINE



LPU Online stands at the forefront of providing students with enriching educational experiences. Alongside its regular curriculum, the university offers an array of masterclasses and special sessions that delve into the latest industry trends, essential soft skills, and invaluable insights. These sessions are an integral part of LPU's academic culture, ensuring that students are not only well-versed in their chosen fields but are also equipped with practical knowledge that sets them apart in today's competitive world. With experts and industry leaders sharing their wisdom, students gain a holistic education that extends beyond textbooks, preparing them for the challenges and opportunities of the future.



## DELVING INTO MENTAL HEALTH MATTERS

In today's fast-paced world, the significance of mental health cannot be overstated. It is a cornerstone of our overall well-being, impacting our lives both at work and at home. A healthy mind is crucial for personal growth, productivity and happiness. At work, mental health affects our focus, creativity and interactions with colleagues, making it a pivotal factor in career success. Likewise, in our personal lives, it influences our relationships, decision-making and overall life satisfaction. As the world becomes increasingly demanding, prioritising mental health has become imperative. It's a commitment to nurturing resilience, seeking support when needed, and creating a harmonious balance that empowers us to thrive in all aspects of life.

Aligned to this belief, LPU Online conducted a special class by an expert on mental health to create awareness among our students and help them rise above all challenges.



Dr. Radhika Gupta

**Healing from within: A Journey to Improved Mental Health by Dr. Radhika Gupta  
(Assistant Professor, Department of Counselling and Happiness, LPU, Phagwara)**

# EXPERT-LED LEARNING EXPERIENCE

LPU Online transforms the learning experience for students by providing exclusive access to industry experts and high-quality programmes. With a diverse range of topics, our platform ensures a holistic educational journey. The flexibility of online access and the interactive elements foster engagement, making learning enjoyable. LPU Online not only imparts knowledge but also cultivates inspiration, motivation and a sense of community, enhancing the overall educational experience for our online students at Lovely Professional University.



Navigating the Future: Mastering Team Management in Organizations of Tomorrow by  
**Mr. Nitin Jain (Strategic Leader, Digital & Business Transformation Enabler 1 Sustainability Expert)**



Human Resources @2025 by  
**Mr. Sanjay Sachdeva (Deputy Director - Division of Industry Interface, LPU)**



How to apply Alchemy + Psychology in Marketing to get massive results by  
**Mr. Sarthak Garg (Co-Founder - Intrinsic Compounding, Mumbai)**



Blue Ocean Strategy - Creating Uncontested Markets by  
**Prof. (Dr). Rajesh Verma, Dean, Mittal School of Business, LPU**



Qissa Khawani Bazar Massacre, April 1930: Remembering Unsung Heroes by  
**Dr. Rajesh Kumar (Director - Indian Council Historical Research, Ministry of Education, New Delhi)**



Marketing 5.0 by  
**Dr. P. P Singh (Professor and Head, LPU)**



# Placements

LPU Online recently conducted eight successful placement drives, marking a significant milestone. Many students achieved their career's turning point by securing promising placements. This accomplishment reflects LPU's unwavering commitment to supporting its students in their professional journeys, empowering them to step confidently into the workforce and embark on a path of career success.



Mobile Programming  
India Pvt. Ltd.

Adda

Losung<sup>360</sup>



SBICAPS  
Complete Investment Banking Solutions

Teleperformance



## STARS OF OUR PLACEMENT DRIVES



# Freshmen Induction

LPU Online takes great pride in its tradition of freshmen induction, a meticulously organised event aimed at warmly welcoming newly enrolled students to the university. This event held on 20th July and 28th Sep serves as a crucial introduction, acquainting students with the university's comprehensive curriculum, the efficient e-connect portal and the user-friendly mobile application. Beyond the formalities, it offers an excellent

platform for students to break the ice and interact with their peers, fostering a sense of camaraderie and belonging. Through this tradition, LPU Online ensures that students embark on their educational journey with confidence and a strong support network, setting the stage for a successful academic experience.

# Industry trends to look out for in 2024



## Artificial Intelligence



AI and machine learning are encouraging innovations across industries as well as functional areas. AI-specific hardware and upcoming algorithms are being developed to optimise the existing systems and deal with new challenges facing manufacturing. Advanced AI allows one to conduct predictive maintenance, cognitive computing, swarm intelligence, context-aware computing, smart machines, hardware accelerators, and generative design.

## Human Augmentation & Extended Reality



The restrictions in humans are being augmented with the help of technologies such as wearables and exoskeletons. Moreover, industrial mobile devices, natural and intuitive UI, and portable machine control screens make it easier to use such technology. XR technologies like mixed reality, augmented reality, and virtual reality are already in use in Industry 4.0 from the research and development to full-scale production processes.

## Internet of Everything



The internet of everything combines real-time data, machine intelligence, and human skills, which results in faster, more efficient, and cost-effective manufacturing processes. The machine-machine, human-machine, and human-human real-time connectedness together comprise the internet of everything in manufacturing. It includes IIoT, internet of skills, internet of services, internet of systems, and shop floor IoT.

## Big Data & Analytics



Big data is complex and is valuable only when it is captured, stored, and analysed in an efficient and cost-effective manner. Advancements to utilise data for gaining valuable insights into the manufacturing systems, along with the availability of immediate and real-time data, open up opportunities for prescriptive and predictive analytics at different levels of a company's manufacturing facilities.

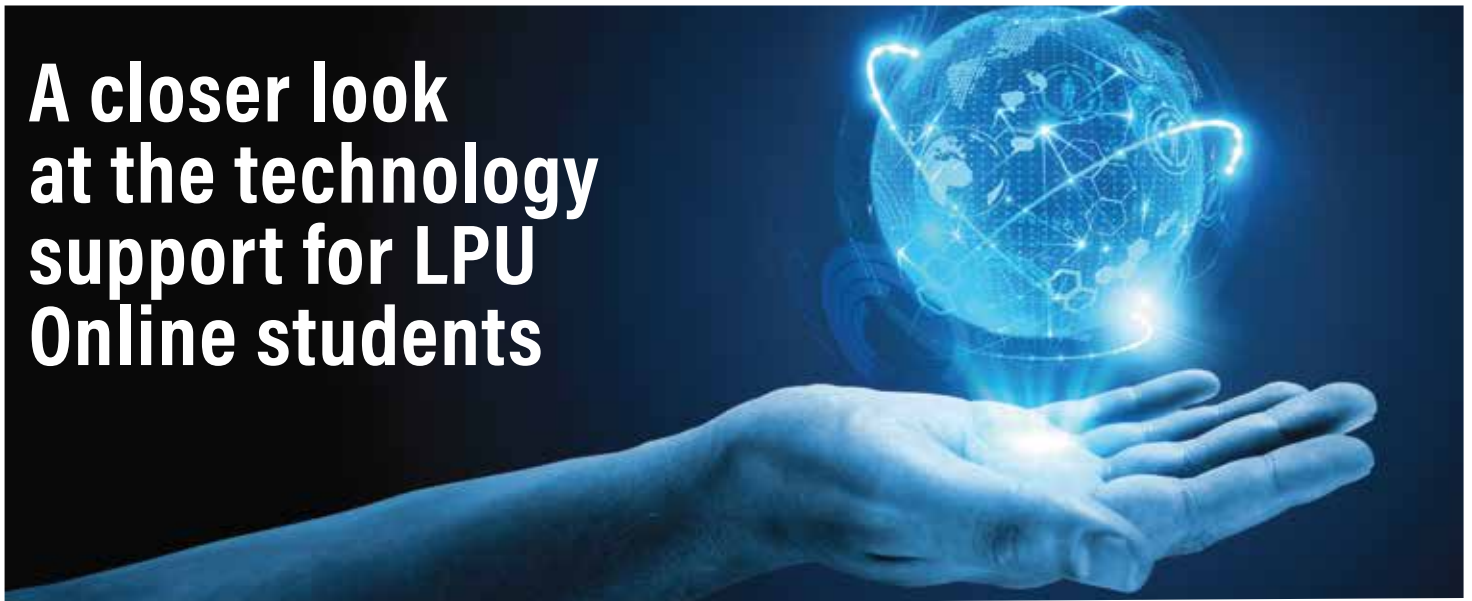
## Cybersecurity, Transparency & Privacy



The flow of information due to the digital connectedness affects security and privacy. As manufacturing practices are increasingly becoming personal and customisable, the data management practices done outside and within the shop floor will hugely influence the appeal of the company. The transmission and processing of sensitive industrial data need to be done securely to avoid cyberattacks on critical industrial facilities.

# EMPOWERING THE FUTURE:

## A closer look at the technology support for LPU Online students



“With learning becoming increasingly online, we recognise the need to provide robust technological support to its students, ensuring a seamless and enriching academic experience. At the core of our support system is the Learning Management System (LMS), which offers a comprehensive blend of live classes conducted by expert faculty and thoughtfully crafted recorded video lectures. With these state-of-the-art technologies, we empower students to thrive in their educational journey. **Mr. Manish Kumar, Head of Division**, Centre for Distance & Online Learning shares his insight on the online mode of education.”



### 1. As we delve into the technological landscape of LPU Online, could you provide an overview of the technology enhanced learning support system available for LPU Online students?

Certainly! At LPU online, our technological foundation is robust. The Learning Management System (LMS) serves as a centralized platform where you can access course materials, lecture recordings, assignments, and other learning resources. The LMS is designed for easy access on mobile, laptop and desktop platforms, ensuring a smooth learning experience. Moreover, our online students have an exclusive website (<https://www.lpuonline.com>) tailored to enrich their educational journey.

### 2. Can you share insights into how the LPU Online Learning Management System (LMS) has transformed the way student's experience online learning?

The LPU Online Learning Management System (LMS) envisions a seamless blend of LIVE classes led by expert faculty and expertly crafted recorded video lectures. Our master classes, featuring insights from industry and university experts, enhance the academic journey. Complementing this, our e-books align with the syllabus, promoting structured self-learning. The e-library serves as a comprehensive resource hub. Emphasizing these components highlight the collective contribution to a rich and interactive online learning experience at LPU Online.



### **3. In today's world of smart phones, has LPU Online leveraged this technology to enhance the accessibility and portability of learning?**

Yes, indeed! LPU Online embraces the smart phone era with our dedicated LPU Online mobile app. It's not just portable and handy; it's a powerhouse. You can access all desktop/laptop features seamlessly – personalized messages, LIVE classes, assignment submissions, announcements, recorded video content, class timetables, e-books, and the e-library. Our mobile app is a technological marvel, bringing the full spectrum of learning resources to your fingertips and maximizing the potential of technology for an enriched educational experience.

### **4. Continuing our focus on the learning experience, could you elaborate on how LPU utilizes technology in its online continuous assessments and examination system?**

LPU prioritizes a tech-forward approach in continuous assessment and examination system. With online technology-proctored exams, we ensure both security and credibility. Students enjoy the convenience of choosing their exam date and time. Also our streamlined online assignments, coupled with user-friendly submission processes, contribute to an efficient and dynamic assessment system.

### **5. How has technology assisted LPU Online students in accessing the necessary support services, contributing to a smooth and successful academic journey?**

Technology serves as the backbone of support for LPU Online students throughout their academic journey. During LIVE classes, our students engage in real-time interactions with faculty, encouraging a collaborative learning atmosphere. The advanced Relationship Management System (RMS) efficiently addresses queries and challenges, ensuring a smooth resolution process. Furthermore, virtual placement drives open doors to lucrative career prospects. The online accessibility of academic transcripts adds another layer of convenience, contributing to a seamless and successful academic journey for LPU Online students.

### **6. How does the LPU Online website make it easy for students to find resources and information in the online space?**

The LPU Online website is designed to be a one-stop hub, ensuring easy access to essential resources and information. With a direct login to the Learning Management System (LMS), students can swiftly navigate, accessing program brochures, an academic calendar, and a quarterly newsletter for comprehensive updates. Additionally, students can explore program guides specific to the course in which they are enrolled, instructor details, placement information, program fee structures, and important FAQs, providing a centralized and user-friendly platform for all their academic requirements.

### **7. What additional technological dimensions contribute to the overall learning experience for LPU Online students?**

LPU Online extends the learning experience through its active social media handles. Students receive timely updates on various aspects, including live streaming of master classes, guest lectures, events, special workshops, and induction programs. These supplementary technological dimensions create a dynamic and interconnected online community, further enhancing the overall learning journey for LPU Online students.

# LPU Rankings



In the Times Higher Education Awards Asia 2023, LPU has been acknowledged as one of the **world's top universities for its international strategy**, securing its place among the exclusive group of eight institutions in Asia that have excelled in a highly competitive field.



Furthermore, the prestigious Times Higher Education World University Rankings 2024 have positioned **LPU at the 25<sup>th</sup> spot** among India's top universities, encompassing both government and private institutions, and placing LPU in the 801-1000 band globally.

LPU stands as a university of global repute, with an impressive **9<sup>th</sup> rank in Research Quality and International Outlook** among India's leading government and private universities as per the Times Higher Education World University Rankings 2024.



LPU has achieved a remarkable milestone by securing a coveted position in the prestigious Times Higher Education World University Rankings (Young) 2023. The rankings place LPU within **the distinguished Rank Band 251-300**, making it stand out amongst universities worldwide that were established since 1973. This achievement reflects LPU's commitment to academic excellence, further solidifying its reputation as a leading institution in the global higher education landscape.

# Discover the LPU Online narrative that is making waves.

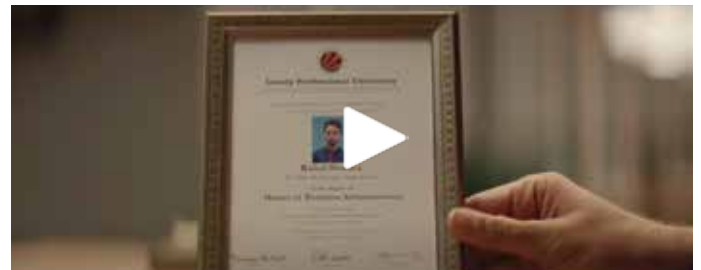


## #CareerKaTurningPoint

Many individuals spend their lives anticipating a significant breakthrough or a stroke of luck that will positively transform their careers. Aspirations for higher salaries, superior job titles, an excellent work environment and recognition are common among the ambitious. However, numerous obstacles hinder the realisation of these dreams, including inadequate skills, low self-confidence and limited opportunities.

LPU Online is acutely aware of these challenges and, as a result, has meticulously crafted industry focused curriculum for its various UGC entitled programmes. These offerings aim to empower both working professionals and newcomers by enhancing their skill sets, thereby opening doors to better opportunities. The institution not only elevates its students but also actively assists them in securing their dream positions through comprehensive placement support, enlightening Masterclasses, and specialised Professional Enhancement Programmes.

Check out the latest films by LPU Online that showcases the brand's commitment to transforming lives and enabling its students to achieve a career of their dreams.



# ON CAMPUS NEWS

## Insightful Meeting with Honorable Prime Minister

In an enterprising summit that echoed transformative aspirations, LPU Chancellor and Member of Parliament, Rajya Sabha, Dr. Ashok Kumar Mittal and Pro Chancellor Mrs. Rashmi Mittal, recently interacted with Honorable Prime Minister of India, Shri Narendra Modi. The meeting emphasised a commitment to nurturing an environment wherein research, education, and skill development act as catalysts for progress. The discussion also revolved around bolstering the industry-academia collaboration to drive economic growth and development.



# Home Runs of Success at the Asian Games!

With 4 Gold, 4 Silver, and 4 Bronze medals in the bag, LPU students put the nation on the map at the 19th Asian Games at Hangzhou, China, 2023.



While Neeraj Chopra (B.A.) clinched the Gold Medal in Javelin throw, LPU Vertos led the Indian Men's Hockey Team to victory by bagging the Gold Medal after a long wait of 9 years.



Abhishek Verma (M.A.) and Prathamesh Jawkar Samadhan (B.Sc.) secured two Gold medals in Archery, while Simranjeet Kaur (M.A.) sealed a bronze medal. Arjun Singh Cheema (B.A.) and Preeti Rajak (B.P.E.S.) brought home a Gold and Silver medal respectively, in Shooting. Lovelina Borgohain (B.A.), Preeti (B.Sc.), and Parveen Hooda (B.Sc.) boxed their way to success with a silver and two bronze medals respectively, in Boxing. In Rowing, Chiranjit Singh (B.A.), Sukhmeet Singh (B.A.), and Parminder Singh (B.C.A.) proved their mettle by clinching a Silver and two Bronze medals respectively. LPU athlete Amoj Jacob won the Gold Medal in the Men's 4×400m Relay Event. LPU students also clinched the 5th position in Handball at the Asian Games.

We also extend our heartiest congratulations to Sukhmeet Singh, a student of LPU Distance Education, for securing the Bronze medal in the Men's Quadruple Scull event.

In the world of sporting dreams, where victories may feel almost surreal, the triumphs achieved by our students were our undeniable reality!

## LPU Student Neeraj Chopra bags another Gold Medal!

We are thrilled to announce the extraordinary achievement of LPU student Neeraj Chopra, who recently clinched a historic victory at the World Athletics Championship. Neeraj's success is a testament to the spirit of determination that defines our students at LPU.



## LPU Alumni Band Raaga Fusion strikes a Chord of Brilliance on India's Got Talent.

LPU's alumni music band, Raaga Fusion, clinched the 1st runner up position on National TV show, India's Got Talent aired on Sony Entertainment TV. The winners, Jayant Patnaik, Amritanshu, and Ajay Tiwari, and Harshit Shankar were greeted with a grand welcome on campus by students and staff members. They were awarded Rs. 5 Lakh for their exemplary performances appreciated by viewers across the world.



## 890 Student Achievers of LPU honoured by Hisashi Takeuchi, MD& CEO of Maruti Suzuki, India

The LPU family had the privilege of being honoured by Hisashi Takeuchi, MD & CEO of Maruti Suzuki, India, a giant in the automotive industry. The event recognised and honoured 890 outstanding student achievers from various domains, who were presented with cash awards and University Rolls of Honors. Takeuchi also acknowledged the global victory of LPU's ace Javelin thrower, Neeraj Chopra.



## Melodic Marvel: Satinder Sartaaj Enchants LPU at 'Mehfil-e-Sartaaj'!

Punjab's beloved artist, Satinder Sartaaj, captivated the audience at the LPU campus during the enchanting 'Mehfil-e-Sartaaj.' The event was a celebration of language and music, resonating the rich cultural of Punjab. Satinder Sartaaj's poetic brilliance transported listeners into a realm of enchanting melody with each musical note.

