ECONOMIC CONTRIBUTION OF THE FOREST INDUSTRY ON LOUISIANA'S CONGRESSIONAL DISTRICTS

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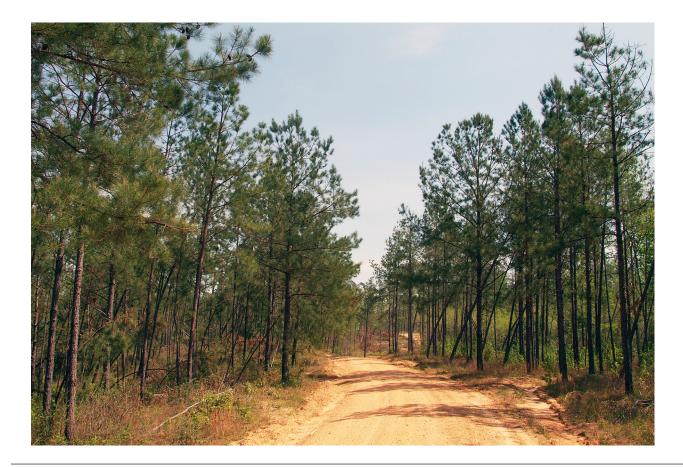


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Executive Summary

- Forest resources are abundant in Louisiana. About half of the state (14.9 million acres) is covered with forests. Loblolly pine is the most widespread species, amounting to 5.4 million acres. In Louisiana, 86% of forest land (12.9 million acres) is in private ownership, the rest is owned by federal and state government.
- Louisiana's forest industry is comprised of seven subsectors: forestry; logging; primary solid wood products and woodbased power; secondary solid wood products; wood furniture; pulp, paper, and paperboard; secondary paperboard and other paper products. The forest industry is closely connected to the rest of the economy, especially to the owneroccupied dwellings sector.
- Timber production in 2021 was 657,954 million cubic feet, only 1.8 million cubic feet (MCF) less than the previous year. With 144,075 MCF importing into the state and 83,225 MCF exporting out of the state, Louisiana continues to be a net importer of roundwood. Forest landowners received \$343.28 million in 2021, a relatively minor increase compared to \$342.67 million in 2020. \$174 million come from selling pine sawtimber.
- The current economic output reached \$11.04 billion in 2021 compared to \$10.66 billion in 2020, accounting for 1.6% of the state's total output. The largest output was produced by pulp and paper industry, reaching \$4.5 billion. This level of output was associated with 8,330 jobs and more than \$0.72 billion in labor income, representing 23% of the total forest industry in employment and 32% of the total industry in labor income. Primary solid wood products ranked the second and employed close to 7,767 jobs with \$0.52 billion in labor income.
- The average employment contribution multiplier was 1.46. Among all seven subsectors, pulp and paper industry had the highest employment multiplier of 2.2, meaning that for every 10 jobs created directly by businesses in the pulp and paper industry, another 12 jobs would be created outside of the forest industry in Louisiana. Given that the forest resources are not evenly distributed across states, the multiplier "ripple effect" varies across congressional districts.
- Despite experiencing some disruptions early on caused by COVID-19, the forest industry started to recover in the second quarter of 2020 and continued to increase in 2021 by \$700 million. Part of the rebound could be attributed to increased demand from the overheated U.S. housing market.

Introduction

Forests provide a wide range of economic, social and environmental benefits to Louisiana. As the top agricultural sector in Louisiana, the forest industry has been a major contributor to state's economy for decades, contributing \$3.8 billion to the state's gross domestic product (GDP) in 2021 (1.4%). The pulp and paper industry, which includes all paper and paperboard mills, continued to be the largest forestbased industry in 2021 representing 39% of the entire industry revenue. The forest industry directly supports 25,506 jobs, with pulp and paper manufacturers employing over 6,327 people in the state. The total economic contribution of the forest industry in Louisiana is estimated at \$11.03 billion in 2021, associated with 37,012 jobs and \$2.27 billion in labor income.

Figure 1 shows the economic output of Louisiana's forest industry between 2001-2021. It can be clearly seen that a journey to recovery for the timber industry

had characterized the last ten years, though the total output hadn't come back to pre-recession levels. The COVID-19 pandemic had pressed a pause button on economic development. Forest product markets were among those experiencing substantial disruptions early in the pandemic, ending a slow but steady rise in economic output in Louisiana from the 2007-2009 global financial crisis. Despite experiencing some disruptions early on in 2020, Louisiana's forest industry rebounded quickly in the second guarter of 2020. The rising housing market is one of the driving forces leading to a guick rebound. The forest industry relies heavily on raw materials from forests. The timber harvest trend follows closely the trend in industrial output over the entire period. Timber harvest fell by just over 40% in Louisiana from 2008 to 2009. Since 2008, forest inventory has been rising steadily, which has placed increasing pressure on timber prices.

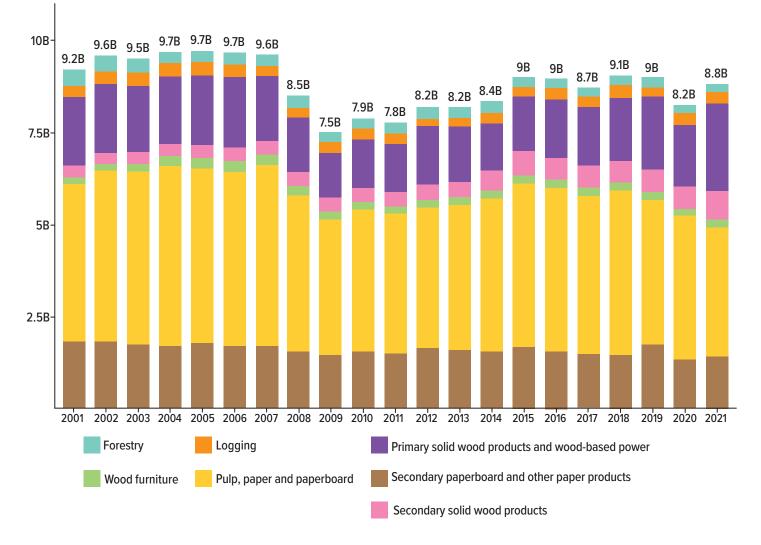


Figure 1. Forest industry economic output by sector (dollars in billions), 2001-2021.

This report aims to update the previous estimates of the economic contributions of forest-related businesses at state and district congressional levels by utilizing 2021 IMPLAN data. To do so, the analysis relies on a methodology called industry contribution analysis (ICA) to estimate the employment, labor income, value-added and economic output associated with forest industry in Louisiana. In addition, the corresponding contribution multipliers are also calculated to evaluate the ripple effects that the forest industry creates throughout the rest of the economy. The estimated total economic contributions of the Louisiana forestry industry in 2021 are summarized by industry groups and sectors in Table 3-8. Additional information at the congressional district level can also be found in the appendix.

Results

The economic contributions of the forest industry in Louisiana in 2021 totaled more than \$11.03 billion. The \$8.82 billion of direct contributions support an additional \$1.45 billion and \$0.76 billion in indirect and induced industrial output, respectively, through non-forest industry linkages. Total employment contributions of the forest industry in Louisiana were estimated at 37,012 jobs — 25,506 jobs through direct forest industry employment, and an additional 11,506 through indirect and induced non-forest industry. Value added is the difference between the economic output of an industry and the cost of any intermediate inputs, measuring the return to resources used by the industry. In Louisiana, the forest industry supported an estimated \$3.78 billion in value added. Labor income is a subset of value added which includes employee compensation (wages and benefits) and proprietor (self-employment) income. The entire forest industry generated \$1.68 billion in direct labor income and expands to \$2.23 billion when all the effects are considered.

Table 1 also presents the breakdown of output, jobs, value added and income by industry sectors. Pulp and paper products, which include all pulping and papermaking activities, were the leading forest-based industry in terms of output, value-added, and income. The total output of the pulp and paper industry was \$3.5 billion, representing about 40% of the entire forest industry output. This activity directly supported the employment of 3,830 people who earned \$0.47 billion in 2021. The highest employment is seen in forestry with 6,131 workers, followed by the primary solid wood products industry with 5,246 employees.

The contribution multiplier is calculated as the total effect divided by the direct effect. We find that for every dollar of output, dollar of labor income and job in the forest industry in Louisiana, \$0.29 of output, \$0.32 of labor income and 0.46 jobs are supported in nonforest industries in the state. The forestry sector has the highest contribution output multiplier of 1.42, meaning that for every dollar generated in the forestry industry, an additional \$0.42 is generated in nonforest industries. The pulp and paper sector has the highest contribution income multiplier of 1.53, meaning that for every job created directly in the forestry industry, an additional 0.42 jobs are created in backward-linked local industries.

Even though 50% of the land is covered by forests, the forests are not evenly distributed, the northern districts being the most thickly forested. Congressional districts with substantial forest resources may be home to either basic forestry activity or some combination of logging, processing, and manufacture or export. Therefore, it's not surprising to see that the economic contribution of the forest sectors to the economy varies across regions. The key findings of how forestry and forest products contribute to the economy of Louisiana's congressional districts are presented in detail in the appendix in Table 3-10.

Table 1 F	conomic	contribution	of the	forest	industry	in Lo	uisiana	hv sector	(2021)
		contribution	or the	101631	muusuy		uisiaila,	by sector	(2021).

	Number of Jobs	% Share	Income (US\$ million)	% Share	Output (US\$ million)	% Share	Value Added (US\$ million)	% Share
Direct Impact from	Forest-Relat	ed Sectors						
Forestry	6,131	16.6	225	9.9	210	1.9	191	3.9
Logging	3,785	10.2	168	7.4	303	2.7	160	3.3
Primary Solid Wood Products	5,246	14.2	385	16.9	2,396	21.7	1,124	23.1
Secondary Solid Wood Products	2,570	6.9	166	7.3	764	6.9	364	7.5
Wood Furniture	1,447	3.9	57	2.5	212	1.9	64	1.3
Primary Paper Products	3,830	10.4	474	20.9	3,494	31.7	1,398	28.7
Secondary Paper Products	2,497	6.8	201	8.9	1,440	13.1	476	9.8
Subtotal	25,506	68.9	1,676	73.8	8,818	80.0	3,778	77.5
Indirect and Induc	ed Impact on	Sectors						
Forestry Sector	1,689	4.6	61	2.7	207	1.9	110	2.3
Non-Forestry Sector	9,818	26.5	534	23.5	2003	18.2	989	20.3
Subtotal	11,507	31.1	594	26.2	2,211	20.0	1,099	22.5
Total Impact in Louisiana	37,011	100	2,270	100	11,029	100	4,877	100

Though accurate, some subtotals or totals may not appear to be an exact sum due to rounding in other table fields. This applies to all tables in this publication.

Discussion

The current state of abundant standing timber volumes, particularly in the southern U.S., helped keep timber prices low (TimberMart-South, 2021) even while lumber and plywood prices remained high.

Looking forward, as labor shortages and delivery delays continue to disrupt forest products supply chain and mortgage rates are on the way of returning to pre-pandemic levels, there is one bright spot in the general dullness of the timber markets. Since 2021, at least four sawmills announced plans to make major investments in Louisiana. This will add an additional 870 million board feet (MMBF) to the current state's mill capacity to support its continued growth and demand in the sawmill. The mill capacity expansion is expected to help reduce the large oversupply of standing timber throughout the state, resulting in an increase in competition in the logging and sawmill industry.

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Appendix

Table 2: Industry descriptions of the forest products sector in Louisiana (2021).

Aggregated Sector	IMPLAN Code	Description
Francis	15	Forestry, forest products, and timber tract production
Forestry	19	Support activities for agriculture and forestry
Logging	16	Commercial logging
	45	Electric power generation - biomass
	132	Sawmills
Primary Solid Wood Products and Wood-based Power	133	Wood preservation
Wood-based Fower	134	Veneer and plywood manufacturing
	136	Reconstituted wood product manufacturing
	135	Engineered wood member and truss manufacturing
	137	Wood windows and door manufacturing
	138	Cut stock, resawing lumber, and planning
	139	Other millwork, including flooring
Secondary Solid Wood Products	140	Wood container and pallet manufacturing
	141	Manufactured home (mobile home) manufacturing
	142	Prefabricated wood building manufacturing
	143	All other miscellaneous wood product manufacturing
	365	Wood kitchen cabinet and countertop manufacturing
	366	Upholstered household furniture manufacturing
	367	Nonupholstered wood household furniture manufacturing
	368	Other household nonupholstered furniture manufacturing
Wood Furniture	369	Institutional furniture manufacturing
	370	Wood office furniture manufacturing
	371	Custom architectural woodwork and millwork
	372	Office furniture, except wood, manufacturing
	373	Showcase, partition, shelving, and locker manufacturing
	144	Pulp mills
Pulp, Paper and Paperboard	145	Paper mills
	146	Paperboard mills
	147	Paperboard container manufacturing
	148	Paper bag and coated and treated paper manufacturing
Secondary Paperboard and Other Paper Products	149	Stationery product manufacturing
	150	Sanitary paper product manufacturing
	151	All other converted paper product manufacturing

Table 3. Impacts from forest related sectors on employment, income, output and value added in Louisiana's 1st Congressional District (2021).

	Number of Jobs	% Share	Income (US\$ million)	% Share	Output (US\$ million)	% Share	Value Added (US\$ million)	% Share
Direct Impact from Fe	orest-Relate	d Sectors						
Forestry	422	1.0	15	0.6	15	0.1	13	0.3
Logging	371	0.1	7	0.3	21	0.2	7	0.1
Primary Solid Wood Products	28	0.6	2	0.1	11	0.1	4	0.1
Secondary Solid Wood Products	205	0.6	10	0.5	48	0.4	20	0.4
Wood Furniture	227	0.3	8	0.4	32	0.3	9	0.2
Primary Paper Products	110	0.7	12	0.5	100	0.9	41	0.8
Secondary Paper Products	251	4.4	21	0.9	128	1.2	39	0.8
Subtotal	1,614	4.4	76	3.3	355	3.2	133	2.7
Indirect and Induced	Impact on S	ectors						
Forestry Sector	62	0.2	3	0.1	10	0.1	5	0.1
Non-Forestry Sector	283	0.8	18	0.8	59	0.5	31	0.6
Subtotal	345	0.9	21	0.9	69	0.6	36	0.7
Total Impact 1st District	1,959	5.3	97	4.3	424	3.8	169	3.5
Rest of Louisiana	35,054	94.7	2,173	95.7	10,604	96.2	4,708	96.5
Total in Louisiana	37,011	100	2,270	100	11,028	100	4,877	100

Table 4. Impacts from forest related sectors on employment, income, output and value addedin Louisiana's 2nd Congressional District (2021).

	Number of Jobs	% Share	Income (US\$ million)	% Share	Output (US\$ million)	% Share	Value Added (US\$ million)	% Share
Direct Impact from F	orest-Related	Sectors						
Forestry	611	1.7	12	0.5	14	0.1	12	0.2
Logging	260	0.7	4	0.2	13	0.1	3	0.1
Primary Solid Wood Products	38	0.1	3	0.1	13	0.1	5	0.1
Secondary Solid Wood Products	142	0.4	10	0.4	40	0.4	20	0.4
Wood Furniture	224	0.6	10	0.4	34	0.3	10	0.2
Primary Paper Products	65	0.2	8	0.4	62	0.6	27	0.6
Secondary Paper Products	388	1.0	32	1.4	278	2.5	119	2.4
Subtotal	1,728	4.7	79	3.5	455	4.1	196	4.0
Indirect and Induced	Impact on Se	ectors			· · · · · ·		^	
Forestry Sector	28	0.1	2	0.1	6	0.1	3	0.1
Non-Forestry Sector	244	0.7	18	0.8	55	0.5	29	0.6
Subtotal	272	0.7	19	0.8	61	0.5	32	0.7
Total Impact 2nd District	2,004	5.4	98	4.3	516	4.7	229	4.7
Rest of Louisiana	35,007	94.6	2,172	95.7	10,513	95.3	4,649	95.3
Total in Louisiana	37,011	100	2,270	100	11,028	100	4,877	100

Table 5. Impacts from forest related sectors on employment, income, output and value addedin Louisiana's 3rd Congressional District (2021).

	Number of Jobs	% Share	Income (US\$ million)	% Share	Output (US\$ million)	% Share	Value Added (US\$ million)	% Share						
Direct Impact from F	Direct Impact from Forest-Related Sectors													
Forestry	1,045	2.8	43	1.9	38	0.3	36	0.7						
Logging	274	0.7	2	0.1	12	0.1	2	0.0						
Primary Solid Wood Products	44	0.1	3	0.1	18	0.2	8	0.2						
Secondary Solid Wood Products	279	0.8	15	0.7	74	0.7	32	0.7						
Wood Furniture	239	0.6	10	0.4	34	0.3	11	0.2						
Primary Paper Products	2	0.0	0	0.0	1	0.0	0	0.0						
Secondary Paper Products	133	0.4	12	0.5	72	0.6	21	0.4						
Subtotal	2,016	5.4	85	3.7	249	2.3	109	2.2						
Indirect and Induced	I Impact on	Sectors				ĵ.								
Forestry Sector	212	0.6	9	0.4	30	0.3	16	0.3						
Non-Forestry Sector	353	1.0	18	0.8	62	0.6	32	0.7						
Subtotal	565	1.5	27	1.2	92	0.8	48	1.0						
Total Impact 3rd District	2,581	7.0	112	4.9	342	3.1	157	3.2						
Rest of Louisiana	34,430	93.0	2,159	95.1	10,687	96.9	4,721	96.8						
Total in Louisiana	37,011	100	2,270	100	11,028	100	4,877	100						

Table 6. Impacts from forest related sectors on employment, income, output and value addedin Louisiana's 4th Congressional District (2021).

		•	· ·					
	Number of Jobs	% Share	Income (US\$ million)	% Share	Output (US\$ million)	% Share	Value Added (US\$ million)	% Share
Direct Impact from	Forest-Relate	ed Sectors						
Forestry	982	2.7	44	1.9	40	0.4	37	0.8
Logging	1,386	3.7	87	3.8	134	1.2	82	1.7
Primary Solid Wood Products	2,469	6.7	182	8.0	1,065	9.7	494	10.1
Secondary Solid Wood Products	620	1.7	43	1.9	204	1.8	99	2.0
Wood Furniture	100	0.3	4	0.2	14	0.1	4	0.1
Primary Paper Products	2,037	5.5	243	10.7	1,807	16.4	683	14.0
Secondary Paper Products	576	1.6	47	2.1	294	2.7	84	1.7
Subtotal	8,170	22.1	648	28.5	3,560	32.3	1,484	30.4
Indirect and Induce	ed Impact on	Sectors		•				
Forestry Sector	671	1.8	22	1.0	78	0.7	41	0.8
Non-Forestry Sector	4,649	12.6	248	10.9	988	9.0	477	9.8
Subtotal	5,320	14.4	270	11.9	1,066	9.7	518	10.6
Total Impact 4th District	13,490	36.4	918	40.4	4,625	41.9	2,002	41.0
Rest of Louisiana	23,521	63.6	1,352	59.6	6,403	58.1	2,875	59.0
Total in Louisiana	37,011	100	2,270	100	11,028	100	4,877	100

Table 7. Impacts from forest related sectors on employment, income, output and value addedin Louisiana's 5th Congressional District (2021).

	Number of Jobs	% Share	Income (US\$ million)	% Share	Output (US\$ million)	% Share	Value Added (US\$ million)	% Share
Direct Impact from	Forest-Relate	ed Sectors						
Forestry	2,229	6.0	90	4.0	81	0.7	75	1.5
Logging	1,266	3.4	62	2.7	106	1.0	59	1.2
Primary Solid Wood Products	2,494	6.7	183	8.1	1,219	11.1	585	12.0
Secondary Solid Wood Products	975	2.6	69	3.0	308	2.8	152	3.1
Wood Furniture	242	0.7	8	0.4	36	0.3	9	0.2
Primary Paper Products	1,551	4.2	202	8.9	1,462	13.3	619	12.7
Secondary Paper Products	1,011	2.7	74	3.3	512	4.6	137	2.8
Subtotal	9,768	26.4	688	30.3	3,724	33.8	1,636	33.5
Indirect and Induce	d Impact on	Sectors	· · · · · ·				· · · · · ·	
Forestry Sector	637	1.7	21	0.9	72	0.7	39	0.8
Non-Forestry Sector	3,884	10.5	207	9.1	760	6.9	378	7.8
Subtotal	4,521	12.2	228	10.1	832	7.5	417	8.5
Total Impact 5th District	14,287	38.6	916	40.3	4,556	41.3	2,053	42.1
Rest of Louisiana	22,724	61.4	1,354	59.7	6,472	58.7	2,825	57.9
Total in Louisiana	37,011	100	2,270	100	11,028	100	4,877	100

Table 8. Impacts from forest related sectors on employment, income, output and value addedin Louisiana's 6th Congressional District (2021).

	Number of Jobs	% Share	Income (US\$ million)	% Share	Output (US\$ million)	% Share	Value Added (US\$ million)	% Share
Direct Impact from F	orest-Relate	d Sectors						
Forestry	841	2.3	21	0.9	22	0.2	18	0.4
Logging	227	0.6	7	0.3	15	0.1	7	0.1
Primary Solid Wood Products	172	0.5	11	0.5	68	0.6	27	0.6
Secondary Solid Wood Products	349	0.9	20	0.9	90	0.8	41	0.8
Wood Furniture	414	1.1	17	0.8	61	0.6	20	0.4
Primary Paper Products	65	0.2	9	0.4	62	0.6	28	0.6
Secondary Paper Products	139	0.4	16	0.7	156	1.4	78	1.6
Subtotal	2,207	6.0	102	4.5	475	4.3	220	4.5
Indirect and Induced	Impact on S	ectors	^		<u> </u>		·	
Forestry Sector	79	0.2	4	0.2	12	0.1	7	0.1
Non-Forestry Sector	403	1.1	24	1.1	79	0.7	42	0.9
Subtotal	482	1.3	28	1.2	91	0.8	48	1.0
Total Impact 6th District	2,691	7.3	130	5.7	565	5.1	268	5.5
Rest of Louisiana	34,320	92.7	2,140	94.3	10,463	94.9	4,610	94.5
Total in Louisiana	37,011	100	2,270	100	11,028	100	4,877	100

Table 9. Federal tax impacts (in dollars) generated by the forest products industry in Louisiana by congressional district (2021).

Type of Tax	1st	2nd	3rd	4th	5th	6th	Totals
Corporate Profits Tax	\$2,503,745	\$4,102,454	\$1,523,638	\$36,259,746	\$39,108,622	\$5,519,665	\$89,017,870
Indirect Business Taxes ¹	-\$710,585	-\$691,245	-\$730,266	-\$13,446,478	-\$12,140,633	-\$490,618	-\$28,209,826
Personal Taxes ²	\$5,032,435	\$3,362,495	\$7,390,039	\$63,386,512	\$59,661,732	\$6,720,445	\$145,553,659
Social Security Taxes ³	\$10,559,201	\$10,154,051	\$12,345,031	\$100,145,259	\$104,023,383	\$13,957,191	\$251,184,116
Total	\$17,384,796	\$16,927,755	\$20,528,442	\$186,345,039	\$190,653,104	\$25,706,682	\$457,545,819

¹Includes motor vehicle license, property taxes, state and local non-taxes, sales tax, severance tax and other taxes.

 2 Includes estate and gift taxes, income taxes, motor vehicle license, property taxes and other taxes.

³Includes employee contribution and employer contribution.

Table 10. State and local government, taxes (in dollars) generated by the forest products industry in Louisiana by congressional district (2021).

Type of Tax	1st	2nd	3rd	4th	5th	6th	Totals
Corporate Profits Tax	\$429,466	\$703,691	\$261,349	\$6,219,610	\$6,708,276	\$946,785	\$15,269,176
Indirect Business Taxes ¹	\$2,184,498	\$1,757,429	\$2,003,874	\$37,938,891	\$35,066,960	\$1,260,003	\$80,211,654
Personal Taxes ²	\$1,032,697	\$710,514	\$1,539,068	\$13,221,415	\$12,329,180	\$1,394,878	\$30,227,752
Social Security Taxes ³	\$96,050	\$100,367	\$120,936	\$1,017,792	\$1,012,551	\$143,536	\$2,491,231
Total	\$3,742,711	\$3,272,000	\$3,925,226	\$58,397,707	\$55,116,967	\$3,745,201	\$128,199,812

¹Includes motor vehicle license, property taxes, state and local non-taxes, sales tax, severance tax and other taxes. ²Includes estate and gift taxes, income taxes, motor vehicle license, property taxes and other taxes.

³Includes employee contribution and employer contribution.

Glossary

Industry Contribution Analysis (ICA) is a method used to estimate the value of an industry or group of industries in a region, at their current production levels. ICA identifies what industries and what level of production in these industries are being supported by the current activity of the target industry or industries in the region of study through its direct, indirect and induced effects.

Direct effects are the initial spending and immediate jobs coming into the economy resulting from the activity. For example, a sawmill buys raw materials from local forest owners, upgrades the equipment, pays wages to its employees and pays taxes to state and local governments.

Indirect effects are the changes in the production, labor, income and tax occurring in other industries within the study region that supply inputs to the industry under consideration. For example, if a sawmill sourced \$57,000 worth of pine sawtimber from a local forest owner and a log debarker of \$6,600 from a local machinery manufacturing company, these expenditures produce additional spending as forest owners begin replanting and the machinery company manufactures more equipment.

The **induced effect** is the summation of changes in household income due to the economic activity from the direct and indirect effects. For example, if employment in a machinery manufacturing company increases by 10 jobs, the new employees will have more money to spend on housing. As they spend their income, more economic activity occurs within the study region.

Output = intermediate inputs + value added

Value added = labor income + indirect business taxes + other property type income



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