

marquis

Postflux

Adobe Premiere Pro and After Effects workflow tool



Postflux is an Adobe Premiere, After Effects (and shortly DaVinci Resolve) production and management tool. It's suited to organisations with many creative operators, who need to easily manage their creative environment, production lifecycle and associated distributed workflows. Importantly, Postflux provides automated protection for work-in-progress and finished content, backing up or processing files at specified times.

- Ensures Premiere and After Effects project-based workflows are reliable and consistent
- Makes moving, archiving, versioning or sharing of Premiere Pro and After Effects projects simple
- In-built scheduling automates backups for sharing work-in-progress, disaster recovery, etc.
- Messaging service reports status and errors to admins and users

Postflux makes exchanging Adobe projects simple, plus allows the user to write to the most appropriate storage locations, whether on high-performance storage, removable storage or cloud. It simplifies and transforms production efficiency for extended Premiere Pro and After Effects project-based workflows; not only checking for missing media but ensuring project integrity from the point of origination through to archiving.

Postflux is *not* a plug-in. It operates constantly, irrespective of whether the production tool is 'on' or 'off', automatically backing up projects and media at the end of the working day. With creative teams working in different locations and time zones, administrators can be confident in the knowledge that Postflux will always process the project.





Postflux addresses the issue of being able to confidently share projects, thereby mitigating risks, improving productivity and enabling extended workflows

Easy

Postflux enables easy administration of users, combining shared and private locations for both work-in-progress and finished content.

Safe

Administrators can configure, set and forget automated backups. Importantly, each backup takes a snapshot of the associated project files. This gives the backup a complete version history of the project. So, for example, if a media file is erroneously deleted, it would be possible to restore the project from an earlier project version containing the deleted media.

Postflux supports most non-tape storage technologies, including on-prem and cloud object storage. Access rights help manage the workflows and ensures work in progress is stored in the correct, assigned locations. Postflux enables an additional level of protection by minimising the write window to object storage.

Smart

It's possible to manually backup a conventional Adobe Premiere project that has missing media. This may have an immediate operational impact if the project is being shared amongst a team. However, if the project is archived with missing media, it may take months before the issue is identified and is very difficult to resolve.

Before Postflux backs up or archives a project, it uses analytics to crosscheck all the project references with the associated media. Postflux warns the administrator and user if project elements are missing and where they were last seen – perhaps on a removable thumb drive.

Protects

When the project is seen as being whole, Postflux can then automatically backup, archive or transfer the project and its media. Or, if needed, backed up while manually overridden and processed with knowledge of missing media. The backup can take place at regular intervals, perhaps overnight. Importantly Postflux does not require the source application (for example Adobe Premier Pro) to be open and running. It just requires network access to the project file and media locations.

Shares

Distributed and shared projects are also easily supported and configured. For example, creatives operating across geographies and time zones may easily share projects in cloud object storage.

Open

Additionally, Postflux maintains a log of all user actions to help diagnose any workflow issues, such as if a network connection is lost. Postflux also has a comprehensive API enabling easy integration into external workflow and orchestration tools.

Valuable

Overall, Postflux provides a simple to use and easy to deploy production and orchestration tool, which negates the need to deploy costly and complex Digital Asset Management systems. It brings structural integrity and security to productions while streamlining workflows and makes more efficient use of creative teams across geographies.

For further information on how Postflux could streamline your Adobe workflow, please contact us via info@marquisbroadcast.com

   @marquisbroadcast

marquisbroadcast.com

marquis