

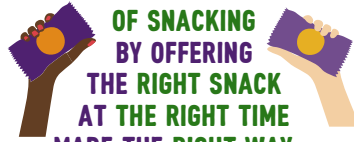


# A TASTE OF WHO WE ARE

**Mondelez**  
International  
SNACKING MADE RIGHT  
**2024**

**Mondelez**  
International  
SNACKING MADE RIGHT

MONDELEZ INTERNATIONAL, INC. (NASDAQ: MDLZ) EMPOWERS PEOPLE TO SNACK RIGHT, WITH 2023 NET REVENUES OF APPROXIMATELY \$36 BILLION



OUR MISSION IS TO LEAD THE FUTURE OF SNACKING BY OFFERING THE RIGHT SNACK AT THE RIGHT TIME MADE THE RIGHT WAY – DELIVERING DELICIOUS, MINDFUL AND MORE SUSTAINABLE SNACKS



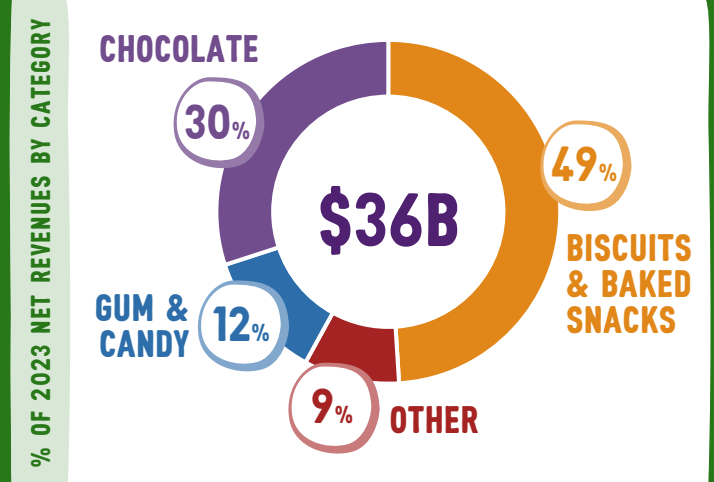
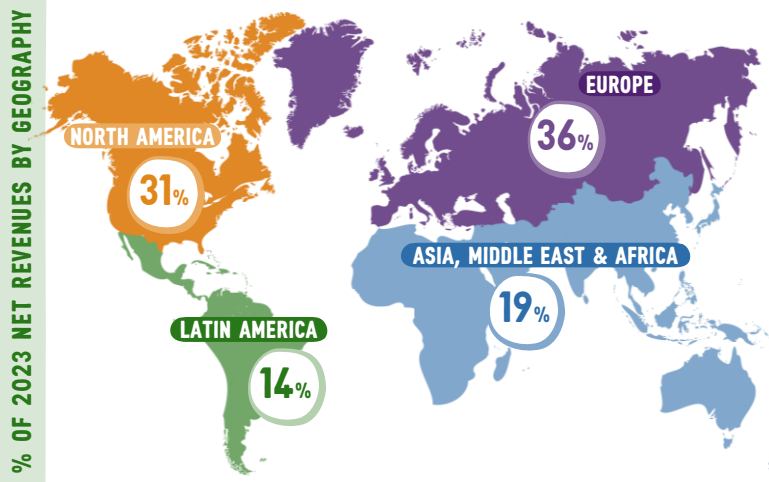
APPROXIMATELY 91,000 DIVERSE AND TALENTED EMPLOYEES COME TOGETHER TO INNOVATE AND DELIVER DELICIOUS PRODUCTS FOR MINDFUL SNACKING



RICH IN HERITAGE, OUR BROAD RANGE OF HIGH-QUALITY PRODUCTS ARE ENJOYED BY SNACK LOVERS IN MORE THAN 150 COUNTRIES

## A GLOBAL SNACKING LEADER

WE HOLD THE #1 GLOBAL POSITION IN BISCUITS, AND #2 IN CHOCOLATE, WHILE WE'RE GROWING RAPIDLY IN BAKED SNACKS



\*2022 category position. Source: Euromonitor

## WHY WE ARE DIFFERENT



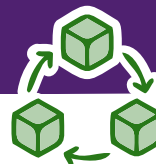
### STRONG GLOBAL PRESENCE & SCALE

We continue to enhance and strengthen our portfolio around the world; ~73% of our business is outside the United States and ~39% is in emerging markets



### TRUSTED GLOBAL BRANDS & LOCAL JEWELS

Staying close to our consumers' snacking needs, we offer strong global brands and a broad range of local jewels with a focus on biscuits, chocolate, and baked snacks



### POWERFUL SUPPLY CHAIN

With state-of-the-art manufacturing and increased distribution, we meet consumer snacking needs across traditional and emerging channels



### DEDICATED TEAM

Our diverse team of ~91,000 people in more than 80 countries share an unrivaled commitment to delighting families all over the world



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## A PORTFOLIO OF CONSUMERS' FAVORITE BRANDS

We are leading the future of snacking with a robust portfolio of brands, including iconic global brands and inspiring local jewels, representing the 'TASTE OF THE NATION' in their markets.

Consumers' needs for **SNACKING RIGHT** are evolving every day. We're proud to meet them where, when and how they snack.

## 'MOST LOVED SNACKING BRANDS'

### ICONIC >\$1B GLOBAL BRANDS\*



### LEADING 'TASTE OF NATION' LOCAL JEWELS



\* Nielsen Value Sales 2023

## OUR GROWTH STRATEGIES

ACROSS THE GLOBE, CONSUMERS INCREASINGLY TURN TO SNACKS FOR BOTH NUTRITION AND INDULGENCE. WE'RE LEADING THE DYNAMIC WORLD OF SNACKING THROUGH A FOCUS ON FOUR STRATEGIC PRIORITIES:



### GROWTH

We continue to deliver strong growth by investing in our brands and capabilities, while expanding our presence in high-growth segments.

Taking a broader approach to mindful snacking, we continue to innovate with new partnerships, while investing in digital technologies to personalize our offerings.



### EXECUTION

We drive operational excellence through our world-class supply chain, strong sales execution, and growing digital capabilities.

Our continuous focus on effective cost management and quality improvement enables us to meet rapidly changing market demands while advancing our Purpose and Sustainability Goals.



### CULTURE

As consumers choose our trusted and beloved brands both at home and on-the-go, we invest in a team with diverse talents and exceptional capabilities at all levels.

This winning culture enables our business to quickly adapt and move with agility to meet consumers' evolving snacking needs.



### SUSTAINABILITY

We aim to lead in the areas where we matter most, like sourcing key ingredients and helping to protect human rights across our value chain, and to help drive change where the world needs it most – like reducing carbon emissions and packaging waste.



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## SNACKING MADE RIGHT

With consumers at the center of all we do, we live our Purpose every day:  
**EMPOWERING PEOPLE TO SNACK RIGHT.**

Consumers increasingly look for mindful snacking to fuel their daily lives.

Mondelēz International is well-positioned to address consumers' dynamic snacking needs, and we aim to become **THE LEADER IN SUSTAINABLE SNACKING.**

### MINDFUL SNACKING



#### MINDFUL SNACKING

We help consumers be in the moment and savor the snacks they love through on-pack and digital education tools



#### MINDFUL PORTIONS

We constantly innovate to encourage satisfying, mindful portions through product renovation and consumer education

### DIVERSITY, EQUITY & INCLUSION

**~42%**

**WOMEN IN LEADERSHIP GLOBALLY (DEFINED AS THE MDLZ LEADERSHIP TEAM PLUS ONE LEVEL BELOW)\***

**~6.3%**

**INCREASE IN U.S. BLACK MANAGEMENT REPRESENTATION FROM 3.2% IN 2020 TO ~6.3% IN 2023.\***

**~14%**

**INCREASE IN U.S. HISPANIC MANAGEMENT REPRESENTATION FROM 11% IN 2021 TO 2023.\***

**~13%**

**INCREASE IN U.S. ASIAN MANAGEMENT REPRESENTATION FROM 12% IN 2021 TO 2023.\***

*\*Reported information against our Black management representation goal in the U.S. includes acquisitions/ventures in the U.S., which were announced in 2021 or earlier, and is based on self-identification by employees for diversity and inclusion metrics. Reported information for U.S. Hispanic and U.S. Asian management representation includes acquisitions/ventures in the U.S., which were announced in 2021 or earlier and is based on self-identification by employees for diversity and inclusion metrics. The Company's representation goals are aspirational in nature; Mondelēz International will continue to hire and promote the best qualified candidates through employment practices that are consistent with applicable laws. Reported information for early career programs in the U.S. includes acquisitions/ventures in the U.S. announced in 2021 or earlier.*



### SUSTAINABILITY – 2025 GOALS\*

#### SUSTAINABLE INGREDIENTS



**100%**

**COCOA VOLUME FOR CHOCOLATE BRANDS SOURCED VIA COCOA LIFE**

**100%**

**MAINTAIN 100% PALM OIL VOLUME RSPO CERTIFICATION**

#### SOCIAL SUSTAINABILITY



**100%**

**CHILD LABOR MONITORING & REMEDIATION SYSTEMS (CLMRS) COVERAGE IN COCOA LIFE COMMUNITIES IN WEST AFRICA**

#### ENVIRONMENTAL & CLIMATE IMPACT



**NET ZERO BY 2050**

**35% END-TO-END CO<sub>2</sub>E EMISSIONS REDUCTION BY 2030 (VS. 2018)**

**↓15%**

**REDUCTION IN FOOD WASTE IN INTERNAL MANUFACTURING (VS 2018)**

**↓10%**

**REDUCTION IN ABSOLUTE WATER USAGE IN PRIORITY SITES (VS 2018)**

#### PACKAGING



**98%**

**PACKAGING DESIGNED TO BE RECYCLABLE**

*\*Figures expressed in percentages are approximate.*







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## HUNGRY FOR MORE?

[www.mondelezinternational.com](http://www.mondelezinternational.com)



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Dirk Van de Put: @dirkvandeput



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[www.linkedin.com/in/dirkvandeput](http://www.linkedin.com/in/dirkvandeput)



@Mondelez\_International

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Standard & Poor's 500; Nasdaq 100 Indices;  
Dow Jones World Sustainability Index

### FOR MORE INFORMATION:

[www.mondelezinternational.com/investors/stock/investing-in-us/](http://www.mondelezinternational.com/investors/stock/investing-in-us/)

