



NATIONAL COUNCIL
of COUNTY ASSOCIATION
EXECUTIVES



The County Role in Economic Mobility

NCCAE-NACo

KNOWLEDGE

MANAGEMENT

FORUM

August 14-16, 2024
Ramsey County, Minn.

AGENDA

- Economic Mobility Defined
- County Role and Authorities
- Partner Tools & Resources
- Overview of NACo's Economic Mobility Programming
- Discussion

WHEN YOU HEAR THE TERM “ECONOMIC MOBILITY”

WHAT WORDS COME TO MIND?

ACADEMIC LITERATURE ON ECONOMIC MOBILITY

Economic mobility is the ability to move up or down the economic ladder within a lifetime or from one generation to the next

- **Absolute** – individual lifetime
- **Relative** – relative to peers in the same generation
- **Generational** – relative to parents

Key Components

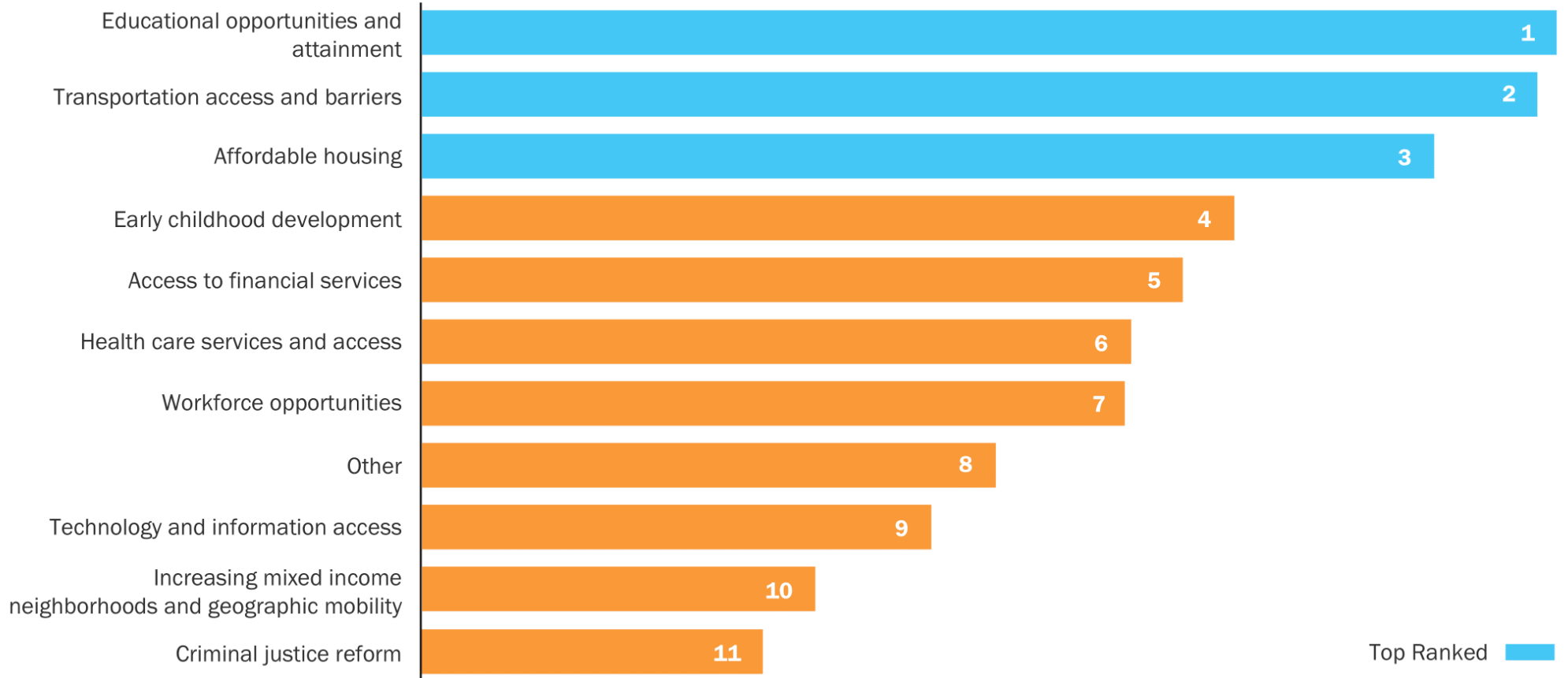
- **Human Centered:** individual, family, community
- **Equity:** extent to which mobility is affected by race, gender, education, personal wealth and geography
- **Place-based:** relevance of local factors
- **Time:** changes in status over lifetime or generation

MANAGEMENT FORUM**COUNTIES PLAY A VITAL ROLE TO ADVANCE UPWARD ECONOMIC MOBILITY**

- ❖ **POLICIES & RESOLUTIONS:** Zoning, Land Use, Hiring Practices, Industry Incentives/Disincentives, Special Districts
- ❖ **FUNDING:** Bonds, Grants, Loans, Contracts, Taxes
- ❖ **INFRASTRUCTURE:** Broadband, Transportation, Amenities
- ❖ **PROGRAMS & SERVICES:** Childcare, Health Insurance Pools, Transportation, Workforce, Education
- ❖ **RESEARCH & REPORTING:** Ecosystems, Stakeholder Analysis, Disparity Analysis, Geographic and Demographic Comparisons, Longitudinal Studies
- ❖ **PARTNERSHIPS:** MOU, Convening, Community Engagement

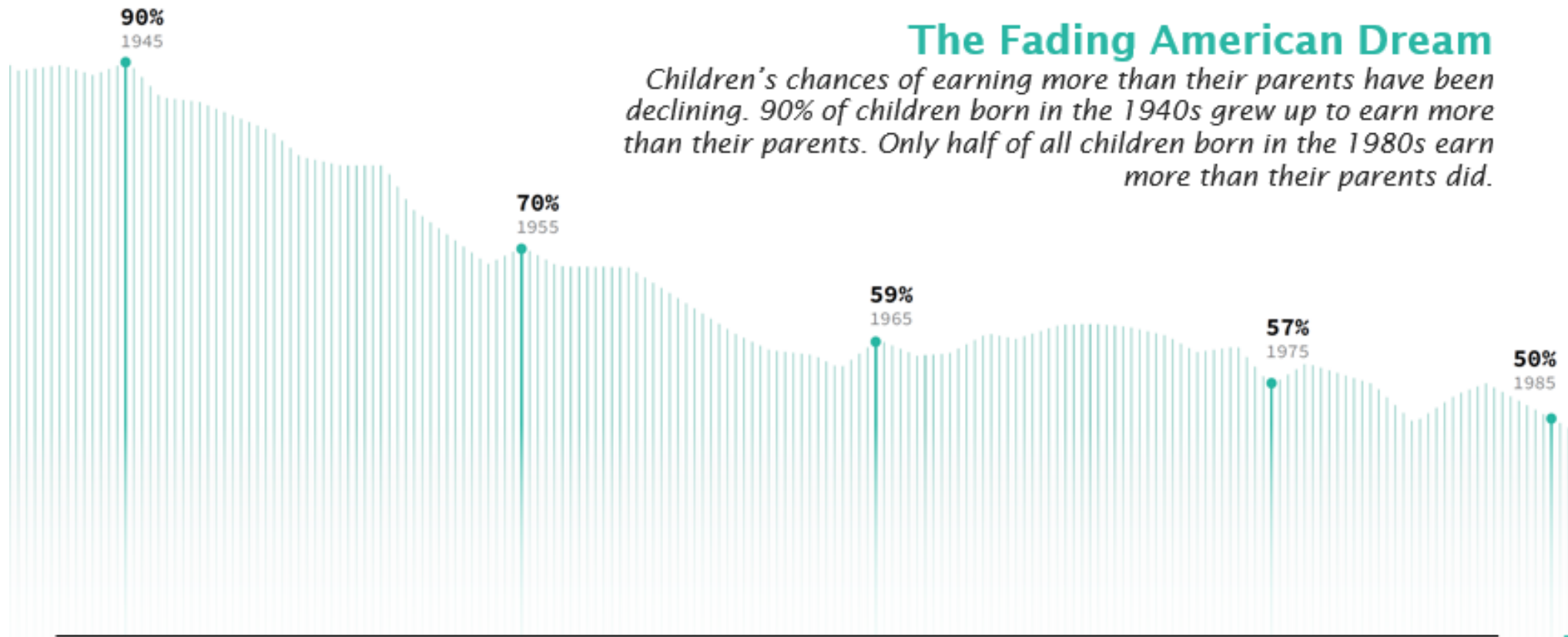
COUNTY LEADERS' UNDERSTANDING OF THE MEANING OF ECONOMIC MOBILITY *(ranked by importance)*

2019 SURVEY OF COUNTY LEADERS



Opportunity is Fading Across the Generations

Percent of Children Earning More than Their Parents, by Year of Birth



The Fading American Dream

Children's chances of earning more than their parents have been declining. 90% of children born in the 1940s grew up to earn more than their parents. Only half of all children born in the 1980s earn more than their parents did.

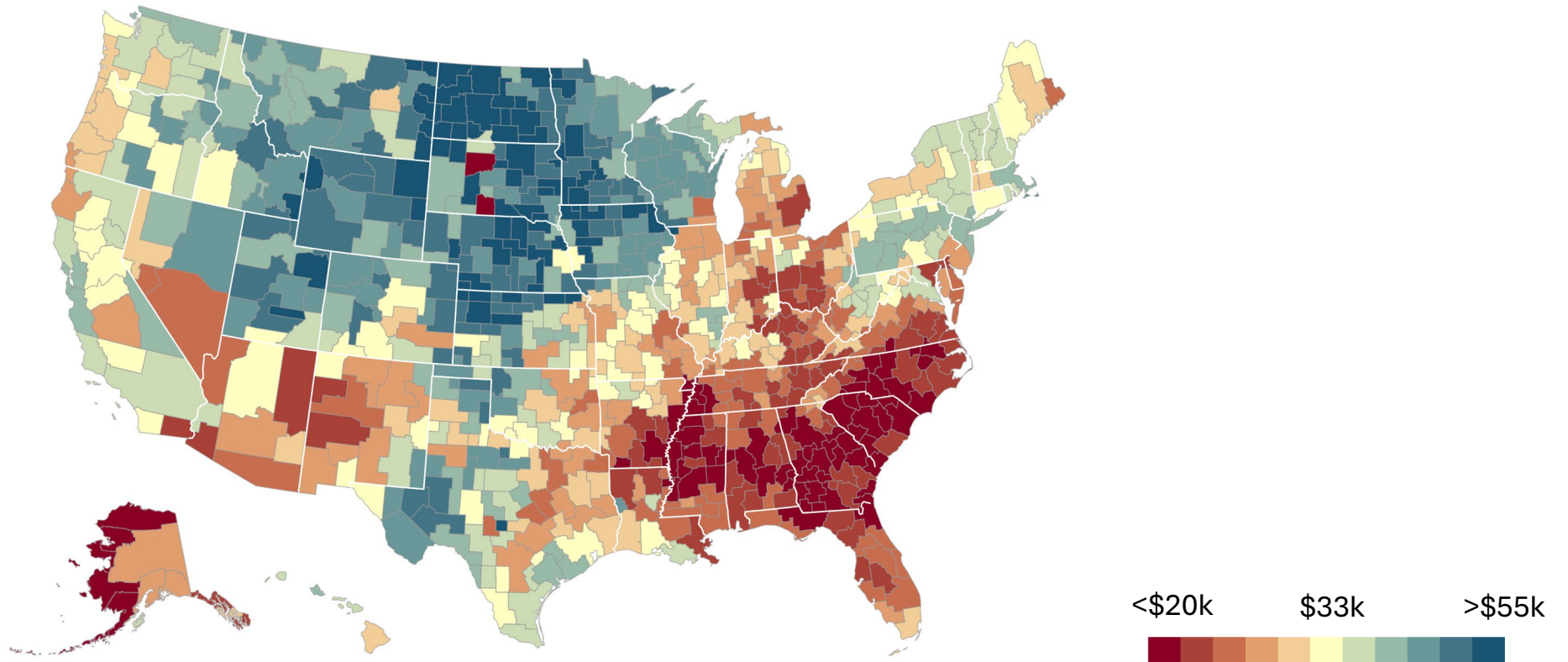
Source: Chetty, Grusky, Hell, Hendren, Manduca, Narang (Science 2017)



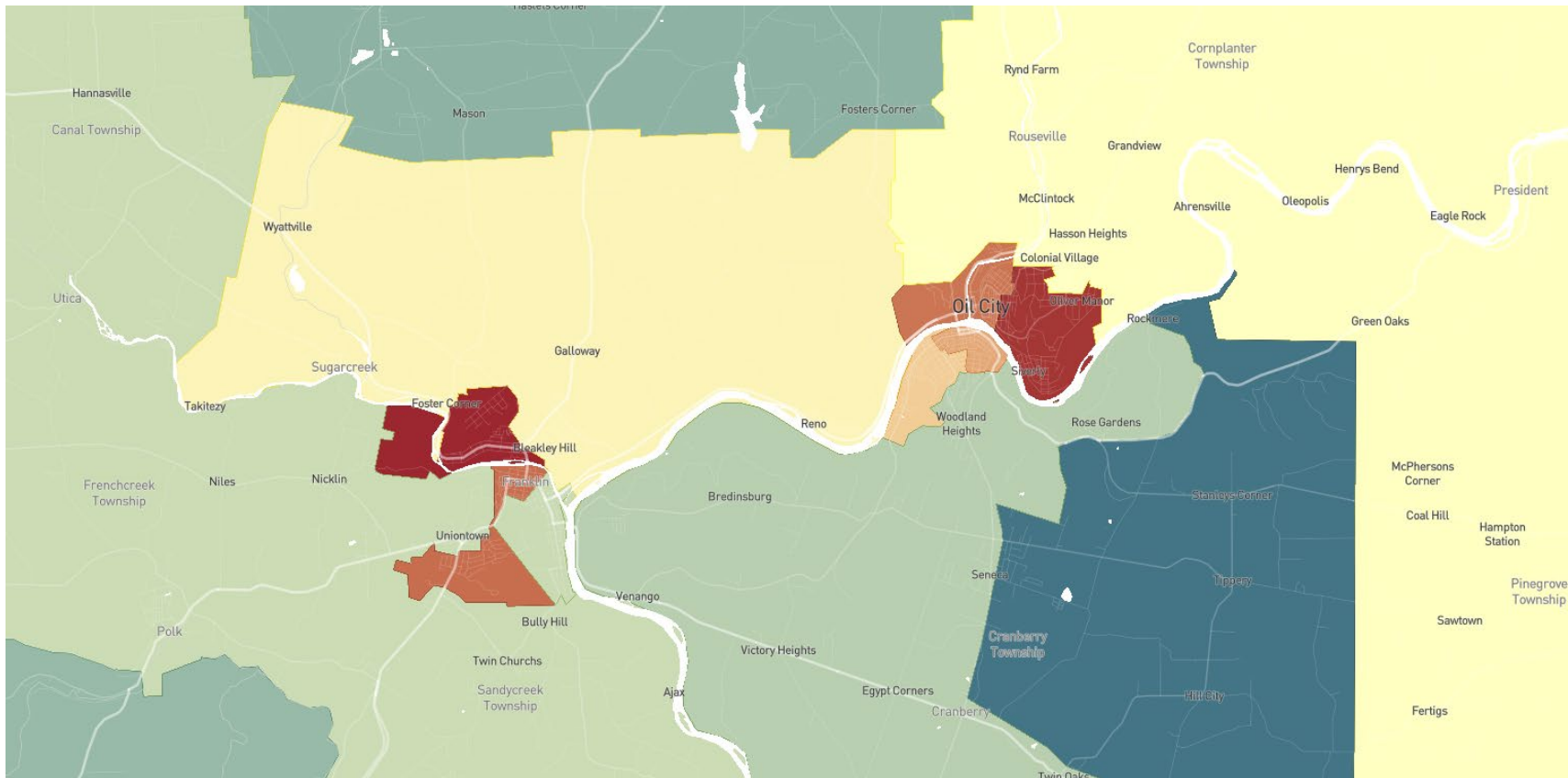
OPPORTUNITY ATLAS Opportunity Insights

Opportunity Varies by Place

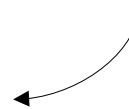
Average Household Income at Age 35 for Children whose Parents Earned \$27K (25th percentile)



Growing up in neighboring communities can be the same as living in completely different regions of the U.S.



Venango County, PA



<\$26k \$34k >\$40k



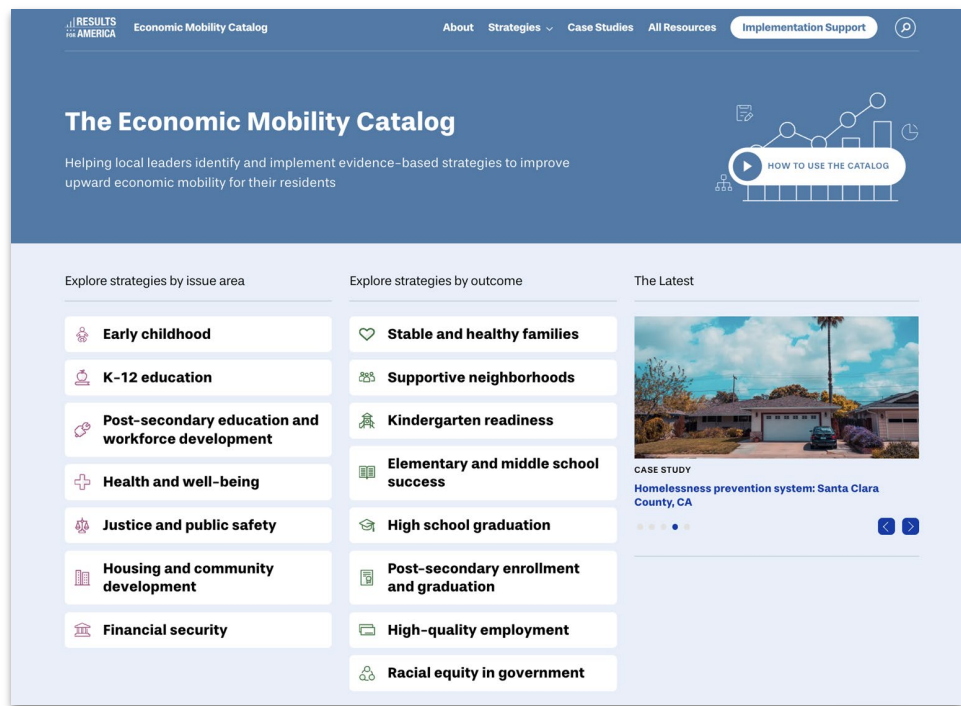
Blue = More Upward Mobility
Red = Less Upward Mobility

Source: Opportunity Atlas, Opportunity Insights and the US Census Bureau



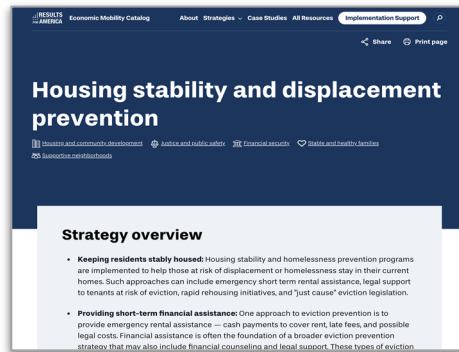
ECONOMIC MOBILITY CATALOG Results for America

A Resource for Evidence and Implementation Support



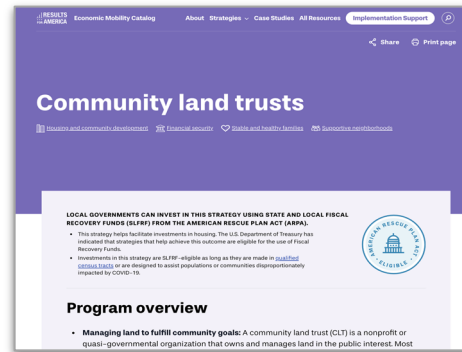
- “Within my area of interest, which strategies have good evidence?”
- “What does the evidence actually say about this strategy?”
- “Which other jurisdictions have implemented this strategy?”
- “How much will it cost to implement this strategy?”
- “How do we implement this strategy well?”
- “If we implement effectively, what will the impact be?”
- “Who can help us implement this strategy?”

The Catalog's Four Types of Resources



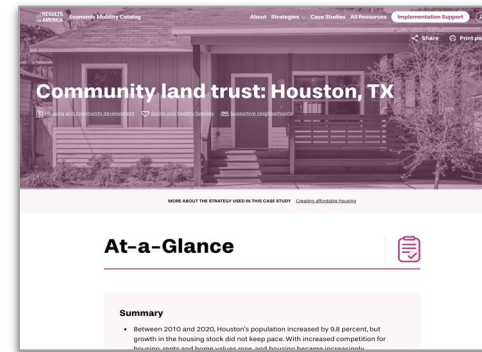
Strategies Guides

50+ high-level tactics and approaches that can affect change on an issue



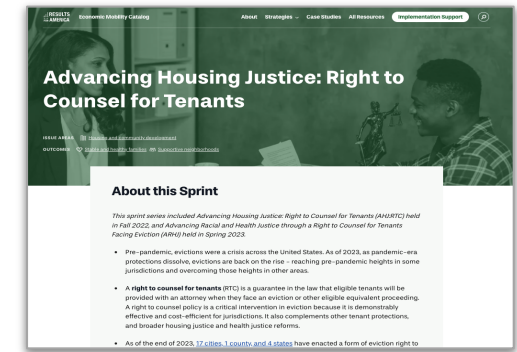
Program Briefs

200+ “branded” evidence-based program models



Case Studies

55 narrative story of successful implementation of a strategy or program



Implementation Support Pages

6 self-guided curricula to support implementation (and more to come)

UPWARD MOBILITY FRAMEWORK Urban Institute

The Three-Part Definition



The Pillars



ENSURE EQUITABLE ACCESS FOR ALL,
INCLUDING PEOPLE OF COLOR & OTHER MARGINALIZED GROUPS

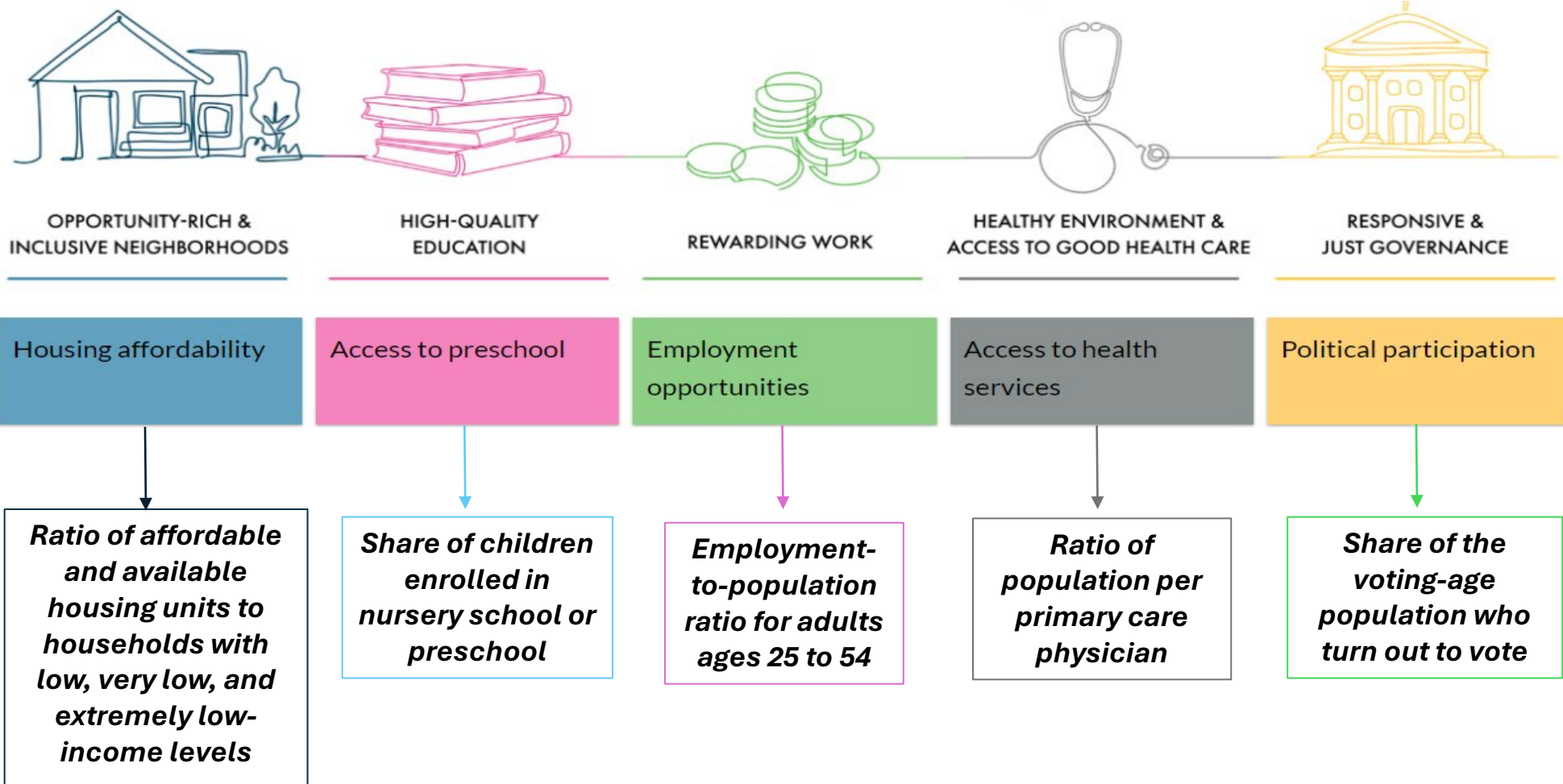
The Predictors

Housing affordability	Access to preschool	Employment opportunities	Access to health services	Political participation
Housing stability	Effective public education	Jobs paying living wages	Neonatal health	Descriptive representation
Economic inclusion	School economic diversity	Opportunities for income	Environmental quality	Safety from crime
Racial diversity	Preparation for college	Financial security	Safety from trauma	Just policing
Social capital	Digital access	Wealth-building opportunities		
Transportation access				

Mobility Metric

Rate of juvenile justice arrests

MOBILITY METRICS DATA TABLES



ECONOMIC MOBILITY LEADERSHIP NETWORK

Gates Foundation partnership, 2019-2024

Economic Mobility Leadership Network

- County Levers to Drive Economic Mobility
- 33 Elected Leaders
- EMLN Counties from State Associations participating in NACo KMF 2024:
 - **California:** Butte, Lake
 - **Georgia:** Cobb, Fulton, Newton
 - **Arizona:** Coconino, Santa Cruz
 - **Texas:** El Paso, Tarrant
 - **Pennsylvania:** Erie
 - **Minnesota:** Hennepin

Equitable Economic Recovery Cohort

- \$100k grants
- Economic/Community Development staff
- 8 counties



[Watch EMLN Peer Exchange in Palm Beach County, Fla.](#)

COUNTIES FOR ECONOMIC MOBILITY

Gates Foundation partnership, 2024-2025

Leadership Advisory Council (13 counties)

LAC Counties from State Associations participating in NACo KMF 2024

- California: Lake
- Georgia: Newton
- Arizona: Santa Cruz
- Texas: El Paso
- Pennsylvania: Erie

Rural Leaders for Economic Mobility (10 counties)

- \$50K grants
- 18-month virtual and in-person peer learning
- Plans and Funding Strategies
- *RLEM Counties from State Associations participating in NACo KMF 2024*
 - **Georgia:** Telfair
 - **New Mexico:** Curry
 - **Pennsylvania:** Venango
 - **Texas:** Jim Wells, Presidio
 - **Utah:** San Juan

Counties for Housing Solutions

- 3 10-week intensive technical assistance sprints
- 6-8 counties/sprint, 24 counties total
- Sprint #1: Activating county-owned lands for housing

Economic Mobility Community of Practice

- National Association of Counties
- Results for America
- Opportunity Insights
- Urban Institute
- National League of Cities
- International City/County Management Association
- African American Mayors Association
- Community Foundation Leads
- Government Alliance on Race and Equity
- National Association of Latino Elected & Appointed Officials

BUILDING RESILIENT ECONOMIES IN COAL COMMUNITIES

Economic Development Administration partnership, 2022-2025

BRECC National Network

- Public Bi-monthly Webinars
- Sign-Up [here](#)

Commitment Coalition (20 local leaders)

- Virtual and In-Person Peer Learning
- 20 Intergovernmental/Cross-Sector Leaders
- *Coalition Counties from State Associations participating in NACo KMF 2024*
 - **Kentucky:** Harlan, Kentucky Highlands Investment Corp/USDA Rural Partners Network
 - **Minnesota:** City of Becker, Minnesota Dept of Economic Development
 - **Montana:** Southeastern Montana Development Corporation
 - **Utah:** Utah Association of Counties, Six County Association of Governments, PacifiCorps/Rocky Mountain Power (Emery)

Action Challenge (15 counties)

- Individual Coaching for Economic Diversification Planning
- *Challenge Counties from State Associations participating in NACo KMF 2024*
 - **Arizona:** Apache, Coconino, Navajo
 - **Georgia:** Monroe
 - **Kentucky:** Floyd
 - **Pennsylvania:** Forest, Somerset



COUNTIES FOR CAREER SUCCESS
ECMC Foundation and Walmart Foundation

County Landscape Analysis

Cross-Sectoral Teams (8)

Teams from State Associations participating in NACo KMF 2024

- **Arizona:** Maricopa
- **Nebraska:** Douglas, Lancaster
- **Tennessee:** Hamilton

Peer Learning Opportunities

Site Visit to County from State Association participating in NACo KMF 2024

- **Tennessee:** Chattanooga

More Information

- Annie Qing, Program Manager, aqing@naco.org
- Sign up for updates [here](#)



PRE-NATAL TO THREE COUNTY LEADERS ACADEMY

Pritzker Children's Initiative

Counties for Kids resources

Hosting In-Person Academies

County Hosts from State Associations participating in NACo KMF 2024

- **Nebraska:** Upcoming!!
- **Arizona:** Maricopa, 2024
- **Georgia:** Dekalb, 2021

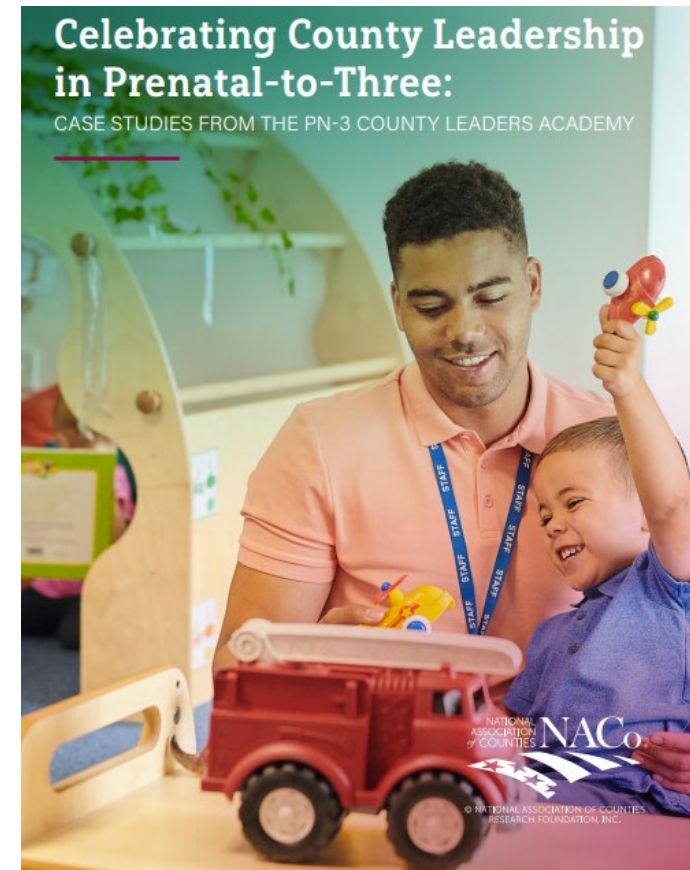
Case Studies

Case Studies from Counties from State Associations participating in NACo KMF 2024

- **California:** San Diego
- **Minnesota:** Ramsey
- **Texas:** Tarrant, Travis

More Information

- Arabella Pluta-Ehlers, Senior Program Manager
- info@countiesforkids.org



UPCOMING C4CS & PN3 NACo LIVE WEBINAR
September 5 | 2:00 p.m. – 3:00 p.m. EDT

[Register Here](#)

**Growing the Early Care and Education Workforce
Through Apprenticeships**

Early care and education (ECE) providers are often called the workforce behind the workforce because access to child care allows parents to work and further their education and training. However, the ECE field struggles with high rates of turnover and difficulty recruiting new workers because of low wages and poor benefits. Apprenticeships are one strategy to help the ECE workforce pursue additional education and credentials while being compensated and supporting during their learning. Join this webinar to hear how counties are utilizing apprenticeship programs to grow child care supply and strengthen local economies.



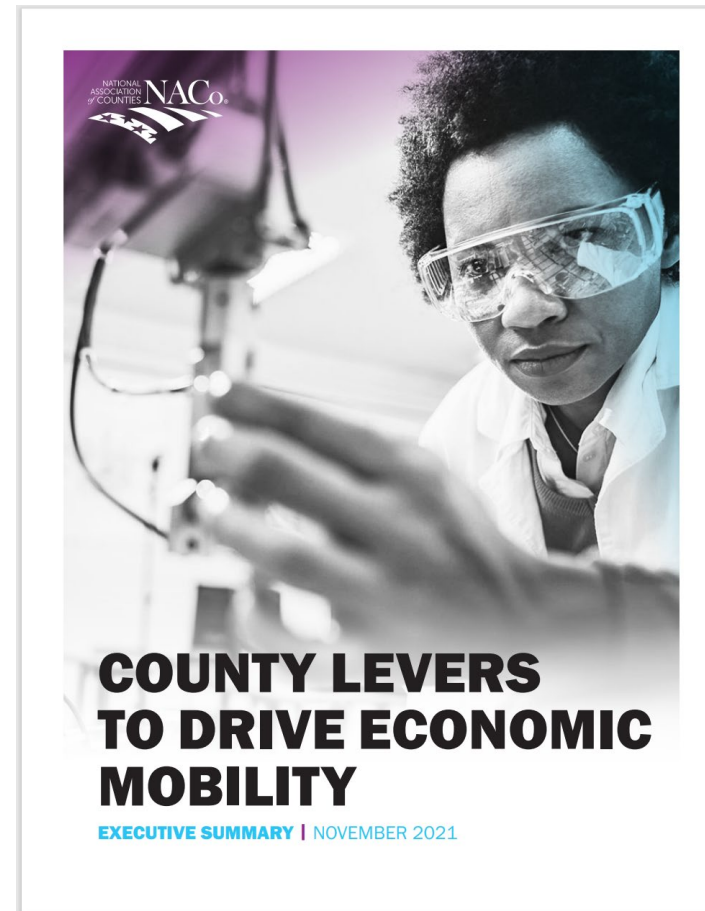
Marjorie D. Cohen
Project Manager
Early Childhood Workforce
Connector
LPE Associates LLC



Camilla Rand
Chief Strategy Officer
Early Care & Education
Pathways to Success

NACo ECONOMIC MOBILITY RESOURCES

- ❖ [County Levers to Drive Economic Mobility: Local Solutions and Strategies](#)
- ❖ [Economic Mobility Hub](#)
- ❖ [Housing Solutions Matchmaker Tool](#)
- ❖ [Local Government ARPA Investment Tracker](#)
- ❖ [County Economies 2024: Under the Hood of National Economic Trends](#)
- ❖ [County Explorer](#)



Let's Discuss!

More Information

Jennifer Kuiper, Associate Program Director

Resilient Economies and Community

National Association of Counties

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