

YOUR WEIGHT MATTERS (YWM) REGIONAL SPONSORSHIP PROSPECTUS

For more than 10 years, the Obesity Action Coalition (OAC) has delivered unmatched science-based education, enhanced member connectivity and enduring support through the *Your Weight Matters* Convention. We've welcomed thousands of individuals from across the world to Convention and changed lives forever. Now, the OAC is bringing the energy, education and essence of Convention to individuals throughout the United States!

The OAC is proud to announce a BRAND NEW program, **YWM-Regional**. This program will give the OAC the unique opportunity to provide science-based education and much more at the local level.



2024 LOCATIONS



SAN DIEGO



BOSTON



TAMPA



AUSTIN



CHICAGO



INDIANAPOLIS

PROGRAM TOPICS

- Weight Management Strategies
- Obesity Treatment
- Nutrition
- Mental Health
- And Much More!

KEY POINTS

- **Expected Attendance:** 65-75 per event
- **Program Duration:** 4 hours
- **Day of the Week:** Saturday
- **Food & Beverage:** Light refreshments



YOUR WEIGHT MATTERS REGIONAL SPONSORSHIP LEVELS

Please Note: Sponsorship commitment guarantees sponsor benefits for each event city.

PLATINUM \$225,000



- Two Six-foot Exhibit Tables in Event Space
- Two Informational Inserts in Attendee Bags
- Featured Announcement as Platinum Sponsor on OAC's Social Media Channels
- Platinum Sponsor Recognition on Event Webpage
- Platinum Sponsor Recognition on Event Signage
- Platinum Sponsor Recognition on Food & Beverage Signage (EXCLUSIVE BENEFIT)
- Platinum Sponsor Recognition in All Pre-event Promotions
 - Platinum Sponsor Recognition in Onsite Event Announcements/Welcoming Remarks
- Platinum Sponsor Recognition in All Post-event Promotions
 - Platinum Sponsor Recognition in Event News Release

GOLD \$175,000



- One Six-foot Exhibit Tables in Event Space
- One Informational Insert in Attendee Bags
- Featured Announcement as Gold Sponsor on OAC's Social Media Channels
- Gold Sponsor Recognition on Event Webpage
- Gold Sponsor Recognition on Event Signage
- Gold Sponsor Recognition in All Pre-event Promotions
 - Gold Sponsor Recognition in Onsite Event Announcements/Welcoming Remarks
- Gold Sponsor Recognition in All Post-event Promotions
 - Gold Sponsor Recognition in Event News Release

SILVER \$50,000



- One Informational Insert in Attendee Bags
- Featured Announcement as Silver Sponsor on OAC's Social Media Channels
- Silver Sponsor Recognition on Event Webpage
- Silver Sponsor Recognition on Event Signage
- Silver Sponsor Recognition in All Pre-event Promotions
 - Silver Sponsor Recognition in Onsite Event Announcements/Welcoming Remarks
 - Silver Sponsor Recognition in All Post-event Promotions
 - Silver Sponsor Recognition in Event News Release

BRONZE \$25,000



- Featured Announcement as Bronze Sponsor on OAC's Social Media Channels
- Bronze Sponsor Recognition on Event Webpage
- Bronze Sponsor Recognition on Event Signage
 - Bronze Sponsor Recognition in All Pre-event Promotions
- Bronze Sponsor Recognition in Onsite Event Announcements/Welcoming Remarks
 - Bronze Sponsor Recognition in All Post-event Promotions
 - Bronze Sponsor Recognition in Event News Release

ABOUT THE OAC

The Obesity Action Coalition (OAC), a more than 80,000-member-strong National nonprofit organization, is dedicated to improving the lives of individuals affected by the disease of obesity through education, advocacy and support. To learn more about the OAC, please visit ObesityAction.org.

YOUR WEIGHT MATTERS REGIONAL EVENT SPONSORSHIP APPLICATION

REGIONAL SPONSORSHIP LEVEL: (SELECT ONE)

- PLATINUM** \$225,000 **GOLD** \$175,000
 SILVER \$50,000 **BRONZE** \$25,000

COMPANY INFORMATION:

Company Name: _____
 Company Contact: _____
 Contact Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

PAYMENT INFORMATION:

- PAYMENT BY COMPANY CHECK**
 Please make checks payable to the Obesity Action Coalition
- PAYMENT BY CREDIT CARD**
 Charge my card for my sponsorship fee of: \$ _____.
- VISA** **MASTERCARD** **AMEX** **DISCOVER**

Credit Card Number: _____
 Expiration Date: _____ Billing Zip Code: _____
 Authorized Signature _____

RETURN TO:

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