



What Sponsors  
are Saying:

“ I love you guys...

I love what you do. I love your passion. You share the same mission that we do, which is really to help as many people as possible... ”



**Your Weight Matters** Virtual Convention is proudly brought to you by the nation's leading non-profit representing individuals with obesity, the Obesity Action Coalition (OAC).

# ABOUT OAC'S YOUR WEIGHT MATTERS VIRTUAL CONVENTION

The Obesity Action Coalition is proud to host *Your Weight Matters Virtual (YWM-Virtual)* Convention each year to provide all individuals seeking information on weight and health the ability to access quality education on OAC's online platform. With a free registration option, attendees can take part in a weekend of science-based education and opportunities to connect with fellow attendees from the comfort of home.

The **YWM-Virtual** program will present eight topics over two days, all designed to provide science-based weight management strategies, presented by the country's leading experts and researchers in the field. Attendees can expect to hear about topics relating to the science of obesity and weight gain, nutrition strategies, exercise, mental health, impact of weight bias on obesity care, and much more.

The OAC also knows how important support is in an individual's weight management journey, which is why we will offer post-event chat opportunities that allow attendees to connect with fellow attendees via Zoom and discuss weight-related topics and experiences.



# Key Details:

**Date of Event:** May 18 and 19, 2024

**Location of Event:** Online

**Expected Attendance:** 2,500 participants (US and International)

**General Audience:** Targeted consumer with focused interest in weight and health

## Reach & Exposure

**2,500+**  
registrants



**92 countries**  
represented



**30%** were first-time  
Convention  
attendees



Virtual EXPO Hall with  
**2,400+** unique page  
views

**5.8** million  
social media  
impressions



**5,000+**  
social media  
interactions

## Who Attends:

- Individuals who struggle with their weight and are seeking options for weight-loss and health improvement
- Pre and post-bariatric surgery patients
- Non-surgical weight management patients
- Family members and support-individuals
- Industry leaders concerned with patient care
- Health professionals who care for individuals with obesity and want to better connect with the needs of patients
- Members from the general public concerned about weight-related topics

# National Sponsorship Opportunities

## Types of Companies and Organizations that Sponsor:

- Resources for associated conditions (Sleep apnea, diabetes, hypertension, etc.)
- Weight management products/services
- Nutrition supplements/products
- Diabetes supplies
- Counseling services
- Healthy/everyday living products
- Hospital programs
- Medical device
- Pharmaceutical
- Obesity medicine specialists
- Surgical weight-loss devices/instruments
- Residential weight management programs
- Exercise training programs and equipment

## National Sponsorship LEVELS AND BENEFITS



PLATINUM	GOLD	SILVER	BRONZE
\$50,000	\$25,000	\$10,000	\$5,000

Booth Space/ Section in VIRTUAL EXPO Hall	FEATURED VIRTUAL BOOTH	FEATURED VIRTUAL BOOTH	FEATURED VIRTUAL BOOTH	VIRTUAL BOOTH
OAC Recorded Interview for Feature on Event Platform	Premium Placement	✓	✓	✓
Full Event Registrations	25 Full Registrations	15 Full Registrations	10 Full Registrations	5 Full Registrations
Exclusive Featured Post on OAC Social Media (Facebook, Twitter, LinkedIn & Instagram)	✓	✓	✓	✓
Recognition on Virtual Platform and "After Hours" Event Page	Premium Placement	✓	✓	✓
Recognition in Event Welcome Sessions	Special Recognition	✓	✓	✓
Participation in Virtual Swag Bag	✓	✓	✓	✓



# National Sponsors ALSO Receive...

## Virtual Platform Recognition:

- Sponsor-level acknowledgment for entire calendar year
- Sponsor-level listing with logo on homepage of [ywmconvention.com](http://ywmconvention.com)
- Recognition as a National Sponsor on promotional materials, which include e-communications, event web site, etc.
- Recognition as an event National Sponsor on Convention main press release

## Virtual Platform Recognition:

- Sponsor-level recognition on online Convention Portal
- Sponsor-level recognition on Event "After Hours" page
- Recognition in Event Welcome as a National Sponsor

## Post-Meeting Recognition:

- Sponsor level recognition in post-meeting press release
- National Sponsor recognition in wrap-up feature in *Weight Matters Magazine*

# Past Sponsors

- Allergan/LAP-BAND
- AmeriWell Bariatrics
- AMGEN
- Apollo Endosurgery
- Arena Pharmaceuticals
- Aspire Bariatrics
- Bari Life Bariatric Supplements
- Bariatric Advantage
- Bariatric & Metabolic Institute
- Boehringer Ingelheim
- Celebrate Vitamins
- Covidien
- Currax Pharmaceuticals
- Eisai
- Eli Lilly and Company
- Endo Pharmaceuticals
- EnteroMedics/VBloc
- Ethicon
- FitForMe
- Forest Park Medical Center
- Form Health
- Geisinger Obesity Institute
- KVK-Tech
- Medi-Weight Loss
- Medtronic
- Methodist Weight Management Institute
- Novartis
- Novo Nordisk
- Orexigen
- Persona
- Rhythm Pharmaceuticals
- Takeda Pharmaceuticals
- Vivus, Inc.
- WW
- Wondr Health

# Your Weight Matters Virtual Convention National Sponsorship and Exhibit Application

## Company Information:

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Note: **YWM-Virtual** takes careful consideration in the companies/organizations who support this patient educational event. Companies and organizations who have not supported the Convention or OAC in the past will be contacted and asked to complete a form to be reviewed by the Convention Committee prior to the acceptance of sponsorship support.

## National Sponsorship: (select one)

- Platinum** – \$50,000       **Silver** – \$10,000  
 **Gold** – \$25,000       **Bronze** – \$5,000

## Exhibiting Options:

- YWM-Virtual EXPO** – \$1,500

## Payment Options:

- My company plans to remit payment by check**  
 **My company plans to remit payment by electronic transfer**  
 **Other payment method (please contact Michelle Vicari at [mvicari@obesityaction.org](mailto:mvicari@obesityaction.org))**

## Return to:

E-mail: [jzervios@obesityaction.org](mailto:jzervios@obesityaction.org)  
Phone: (813) 872-7835  
OAC Tax ID#: 20-1953508

## TOTALS:

Sponsorship Fee: \$ \_\_\_\_\_

Exhibit Fee: \$ \_\_\_\_\_

## Total to be charged

\$ \_\_\_\_\_

Signature: \_\_\_\_\_