



Level up your
FINANCIAL ROI



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Elevate Your PERFORMANCE

The mark of an expert is one who makes results happen – by truly understanding your challenges, creating innovative solutions, and moving the needle forward.

We are results strategists. Pinion will deliver results at any level. From expertise in traditional CPA services, to proactive planning and forward-thinking strategy, we account for industry cycles and relationships with your OEM and customers. Our approach makes all the difference in elevating your performance to a new level.



Through our extensive experience in the farm equipment and construction equipment industries – John Deere, Case, Caterpillar, Kubota, New Holland, Agco, Bobcat, Komatsu, and JCB – Pinion’s advisory teams can help your dealership:

- Plan and implement strategies for product sales growth
- Identify and capture new market opportunities
- Offer insightful equipment pricing and inventory analysis
- Guide and execute M&A deals and transitions
- Evaluate financials and data for smarter decisions



Smarter Decisions

Strategic tax and audit – certified public accountants (CPAs) and business advisory experts offer consultative tax and accounting services, with guidance and solutions to manage resources, maintain compliance, and optimize financials.

- Strengthen your overall financial position
- Enhance cash flow, budgeting, and borrowing
- Minimize tax burden
- Reduce audit fieldwork by two-thirds
- Modernize the audit process for increased efficiency and decreased cost

Go Above and Beyond All Expectations

Mergers & Acquisitions Advisory

Today's consolidation environment presents unique opportunities and challenges for dealers contemplating M&A to thrive. With in-depth understanding of your marketplace, our consultants use significant experience and professional networks to help clients define, value, plan, and execute their strategic vision.

All-Inclusive Assessment

Extensive, transcending advisory – your financials provide a window to your success, and our advisors perform a deep-dive analysis and provide the tools, data, benchmarking, and consultative coaching to improve your business wherever it's needed.

Ramped Up Results

Seamless transition and pricing – dealers experience zero hesitation between provider conversion and captured results, there is no learning curve or price adjustment needed.

Increased Value

Modernized efficiencies and savings – dealership-focused auditors and sophisticated tools are turning a 'process' into 'progress.' Dealers are experiencing fast turnaround, greater efficiency, and significant savings as a result.

Leverage Diverse Expertise for Long-Term Benefits

Tap into expert resources for more rewarding business decisions.

- Operational analysis and benchmarking to boost productivity
- Long-term financial strategy to expand and grow business
- HR resources to manage employee recruitment and retention
- Leadership development services
- Succession/transition advisory and planning
- CFlexO services for onsite financial support – bookkeeping, controller, or CFO level
- Risk management assessment
- Managed accounting services
- Wealth management strategy
- Employer benefit and insurance plan guidance



For More Than 85 Years

Pinion has helped business operations to attain profitability and secure long-term viability.

Our equipment dealership advisory team helps businesses by providing the industry insight, valuable data, strategic financial advisory, and compliance efforts needed to survive – and thrive – in today's marketplace.

Pinion's experts can help your business at any stage – to expand, optimize, or transition – we will help to guide and implement the change you want to see.



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