

# WE ARE PLANNED PARENTHOOD



# WE ARE PLANNED PARENTHOOD.

**Every day, across the country, doctors, clinicians, educators, researchers, activists, and advocates wake up with one mission:**

**Care. No Matter What.**

Every day, Planned Parenthood provides compassionate, expert sexual and reproductive health care. We provide comprehensive, accurate sex education and information. And we fiercely protect every person's right to access that care.

Planned Parenthood is all of us, 13 million supporters strong, fighting for a world where every person can access the care they need to live the life they want.

For over 100 years, Planned Parenthood has provided care, educated millions, and fought for the rights of all people. It's what we do. It's who we are.

**We are Planned Parenthood.**



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# MESSAGE FROM OUR LEADERSHIP

We stand at an inflection point for reproductive health and rights. Our opponents moved to dismantle our nation's program for affordable birth control this year, forcing providers like Planned Parenthood out of the program with an unethical gag rule. Legislatures in 12 states passed 25 abortion bans in 2019 alone. And as the Supreme Court prepares to revisit abortion rights this term with a case from Louisiana, 25 million women stand to lose access if Roe is overturned or further eroded.

Our Federation has met these challenges with tremendous resolve. In the wake of extreme bans, we have mobilized supporters across the country to make their voices heard against these attacks. Together with partners, we have

brought legal challenges and successfully stopped every abortion ban passed this year that would have blocked access to care. And when the Missouri government tried to weaponize the licensing process to shut down the last remaining health center that provides abortion in the state – a Planned Parenthood health center – we fought back and so far, we have won.

But we know that the people who count on Planned Parenthood expect us to do more than play defense. As leaders in this movement, Planned Parenthood has an obligation to both fight back and push towards the world we want for the communities we serve.

Our Federation is undergoing a period of rapid change in order to step up to this challenge. As politicians double down on their efforts to roll back access to care, we are dismantling barriers through leading-edge technology and innovation. This year, we launched Roo – a 24/7 sexual and reproductive health chatbot that has engaged in over 3.5 million conversations to date. We have combined technology with our trusted provider brand to expand our Planned Parenthood Direct app to over half the country, putting birth control and UTI treatment one text conversation and mail delivery away from patients. And in response to the confusion and fear this year's abortion bans instilled in communities, we launched

a tool that helps patients navigate their options as they seek abortion care with Planned Parenthood health centers.

At the same time, we continue to bolster our Federation to become more nimble, responsive, and impactful. We are leaning into governance practices that will better allow us to center our patients – all while driving our diversity, equity, and inclusion work to ensure that our staff, Boards, and supporters reflect the people we serve.

As we push forward our mission to deliver care in the year ahead, we will also be at the forefront of challenging unconstitutional laws whenever they are passed – just as we will

continue to champion policies that give patients even more access to care, from codifying the right to abortion into state law to making it easier to get birth control. We know that the patients we serve do not have the luxury of ignoring politics without experiencing a decline in access and quality of care. And as the leading provider of reproductive health care in this country, neither do we.

At Planned Parenthood, we understand that walking into our health centers is an act of empowerment – an act of agency. Patients come to Planned Parenthood to make decisions over their own bodies and lives so they can actualize their dreams, and our

health centers give them the tools to do it. As we step forward to meet new challenges, we will continue to care – no matter what – so that every person can dream beyond what they are told is possible.



**Alexis McGill Johnson**  
**President**



**Aimee Cunningham**  
**Board Chair**

# HEALTH CARE

At Planned Parenthood's **more than 600 health centers** across the country, we are the experts. We know sexual and reproductive health care, and we provide it to all who come through our doors, no matter who they are or where they come from.

**Compassionate, expert care.**

That's who we are.



# IMPACT OF PLANNED PARENTHOOD HEALTH CARE<sup>1</sup> AND EDUCATION

**2.4** million patients

**31 states**  
providing services for  
transgender patients

**1.2 million people**  
reached through  
education & outreach

**297,743**  
male patients

**9.8** million services provided

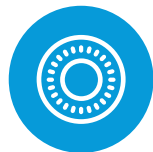


**4,960,598**

STI Testing &  
Treatment

**771,571** HIV tests conducted

**240,384** STIs diagnosed



**2,556,413**

Birth Control  
Information & Services

**1,827,625** Reversible contraception clients

**593,586** Emergency contraception kits

**Approximately 393,000** unintended  
pregnancies averted by Planned  
Parenthood contraceptive services<sup>2</sup>



**520,710**

Breast Exams &  
Pap Tests

**265,028** Breast exams provided

**255,682** Pap tests performed

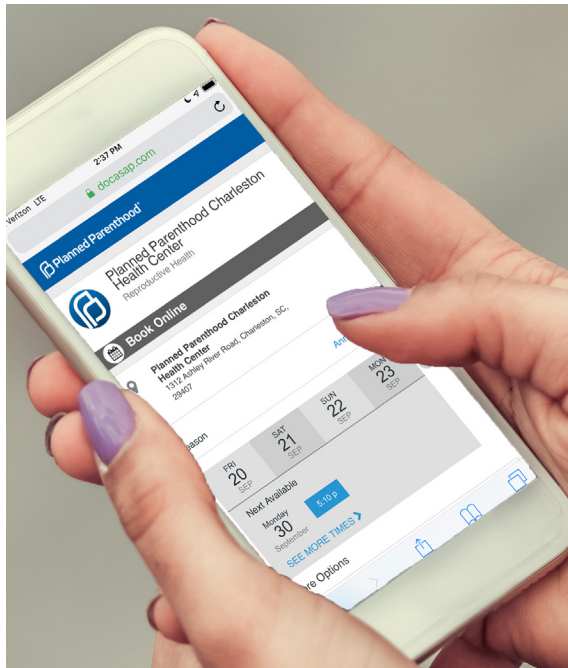
**70,032** Women whose cancer was  
detected early or whose abnormalities  
were identified

<sup>1</sup>Patient care provided by Planned Parenthood affiliate health centers from October 1, 2017 - September 30, 2018.

<sup>2</sup>Using formula developed by the Guttmacher Institute.

# EXPANDING ACCESS THROUGH TECHNOLOGY

Every year, Planned Parenthood expands our reach by meeting patients where they are – finding ways to deliver care, no matter the distance or the obstacles standing in our way.



## Telemedicine

Allowing patients to get the care they need by connecting to clinicians health center to health center.

- Telemedicine available in **17 states**
- Telemedicine abortion in **16 states**

## PPDirect

Planned Parenthood's app for birth control prescriptions and UTI treatment right on your phone.

- Total installs: **226,458**
- Total States: **25+DC**
- Unique patients with a visit or a refill processed: **18,820**

**177**  
million website visits



**1.6**  
million appointments  
booked online



**78%**  
booked on mobile



**59%**  
booked outside  
business hours



# IMPROVING CARE THROUGH RESEARCH

**Planned Parenthood’s vast reach, emphasis on incorporating evidence into medical practice, and the expertise of staff make us leaders in research that will improve health outcomes and quality of care.**

- Planned Parenthood Federation of America and its affiliates participated in **more than 60 research studies** on topics like contraception, abortion, sexually transmitted infections, and PrEP.
- Planned Parenthood Federation of America and affiliate researchers **published 31 articles** in peer-reviewed journals.

This year Planned Parenthood researchers published a study on telemedicine for medication abortion in the journal *Obstetrics & Gynecology*. This study of nearly 6,000 medication abortion patients – in Alaska, Idaho, Nevada, and Washington – shows that medication abortion via telemedicine is just as safe and effective as when the health care provider is in the same health center as the patient. As access to abortion shrinks in states across the country, telemedicine is becoming increasingly important for ensuring access where providers are scarce. Evidence produced by this research is critical to defending and expanding the use of telemedicine for safe, legal abortion.

As access to abortion shrinks in states across the country, **telemedicine is becoming increasingly important** for ensuring access where providers are scarce.

## This is Health Care

Planned Parenthood launched the national “**This Is Health Care**” campaign to highlight the range of services Planned Parenthood affiliates provide, and affirm that reproductive health care – including safe and legal abortion – is health care.



# EDUCATION

Planned Parenthood is the largest provider of sex education in the country, **reaching 1.2 million people** in person this year.

And every day we are working to get more people the sexual and reproductive health information they need – by leveraging innovative technology and putting the people we serve at the center of our work.

**Honest, fact-based education and information.** That's who we are.

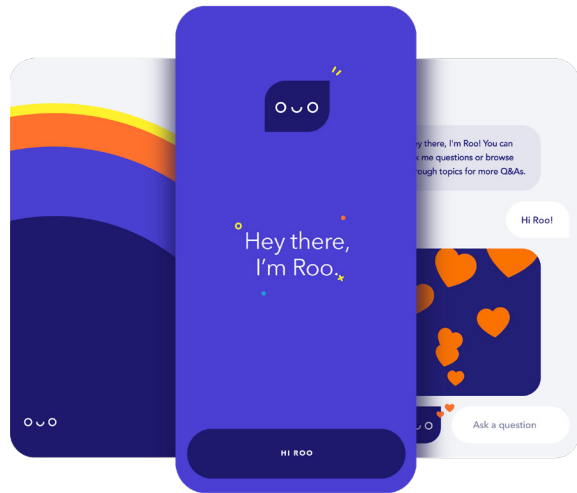


# MEET ROO

In January, Planned Parenthood launched a first-of-its-kind sexual health and information chatbot, powered by AI and trained by Planned Parenthood's educators and content strategists to provide non-judgemental, science-based information to teens asking questions about all things sexual and reproductive health.

Sexual health experts also had **187,169 one-on-one conversations** this year through Chat/Text, which is now fully integrated with Roo, allowing users to switch seamlessly from the chatbot to a sexual health expert.

In Roo's first six months:  
**744,776**  
anonymous conversations.



## New Resources for Parents

Planned Parenthood launched a **new series of videos** for parents and caregivers on how to talk about topics related to bodies, sex, and relationships in developmentally appropriate ways with preschool, elementary-, and middle school-aged children.

So far, the videos – available in both English and Spanish – have been viewed **more than 366,000 times**.



# GLOBAL

**In 2018, Planned Parenthood Global supported over 100 partners in nine countries across Africa and Latin America in advancing sexual and reproductive health service delivery, advocacy, and digital engagement.**



**Nearly 2 million people** provided with sexual and reproductive health services and education by our in-country partners – with **1.2 million under age 25**

**9,000 advocates** trained by advocacy partners

**300 new champions** engaged to shape public policy and opinion

**Nearly 20 million** engagements on social media platforms by partners

**MARGRET**, a nurse from Kyetume Community Based Health Care located in the Central Region of Uganda. She is counseling a patient to whom she provided post-abortion care.

## Evidence-based Contraceptive Counseling Protocol Across the Federation

This year Planned Parenthood expanded the use of **The 10 Best Practices in Contraceptive Counseling** – a science-based, standardized framework for contraceptive counseling that puts patients at the center of their own decision-making around birth control. Patients who go through this new counseling protocol are happier with their method, and use it more successfully than patients who don't. This standardized protocol also reduces bias, ensuring a more equitable process for patients. Today **more than 40 affiliates have participated in a training** and at least **30 affiliates are using the protocol** and doing further training with their staff.

# PROMOTORAS DE SALUD

Across the country, Planned Parenthood promotoras are bringing education and resources into Latino communities and decreasing barriers to access. **Promotores de Salud** – first launched in the early 1990s in Los Angeles – is a program modeled on Mexican and Central American adult peer education programs. Promotoras are experts not only in sexual and reproductive health, but in how to reach communities that too often don't have access to the resources they deserve.

**218**  
promotoras  
reached  
**82,661** people  
at **16** affiliates

## Meet **Veronica**, a Planned Parenthood promotora in Houston, Texas.

Veronica has been a promotora for 17 years, building trust in Spanish-speaking communities and helping more people access information and care. When she started in 2001, Veronica did sexual and reproductive health education presentations in homes around the community, relying on word-of-mouth to bring folks to the table.

Now, Veronica is the Promotoras Program manager and helped to create the State of Texas Promotoras/Community Health Worker certification. She and her team are reaching people in community centers, consulates, schools and collaborating with partners to get more education to more people. This means more people are getting the care they need.



**VERONICA**, Promotoras Program Manager

# ADVOCACY

From the very beginning, Planned Parenthood organizations have fought for the world we want: a world where every person can control their own body and plan their own future. And we've never backed down, pushing our country forward and protecting the rights of all people.

**Unwavering advocates for reproductive rights.**

That's who we are.



# ORGANIZING AND MOBILIZING

When the health and rights of the people we serve are threatened, Planned Parenthood's 13 million supporters across the country mobilize to protect access to care for all.

## Planned Parenthood



**29,568**

Actions taken



**12,517**

Events



**5,669**

New volunteers

## Planned Parenthood Action Fund

**140,357** Defenders signed up to take action at a moment's notice following a text from us

**392** Action Councils, volunteer teams across the country organizing actions in their communities

**81** new Planned Parenthood Generation Action campus chapters

- **18** at Historically Black Universities and/or Minority Serving Institutions

Over **120 campuses** engaged in the Campus Campaigns Program to get young people the training, resources, and deep organizing skills they need to create concrete change in their community. Over **400 young people** were trained as a part of this program.



Paid Advertisement

## DEAR SENATORS COLLINS AND KING:

### Stand with Mainers

As Mainers who fear our constitutional rights are on the line with Brett Kavanaugh's nomination, we want to ensure Senators Collins and King hear from us.

"I went to college and graduated with honors and then moved back to our great state of Maine to live and work, and to start a family when I am ready. **Because of Planned Parenthood, my abortion was safe and I am alive.** We cannot go back to a time where that wouldn't be true. Please continue to be a champion for Maine and keep Judge Kavanaugh off the Supreme Court. Our health depends on this."  
—Emily

"My great-grandmother, Sara died of an illegal abortion. She made the best decision for her and her seven children, and she lost her life. That is what's at stake. **If the Supreme Court justice being appointed won't protect Roe, once again, women will die....** Please keep Judge Kavanaugh off the Supreme Court. For me, for my great grandmother...we can't forget and we can't go back. Protect Roe."  
—Emily M.

"As a victim of sexual assault, the most important knowledge that got me through was that if I became pregnant as a result of the assault, I had the option to have a safe, legal abortion. **Please do the right thing for the people of Maine and keep Judge Kavanaugh off the Supreme Court.**"  
—Anonymous

**Want to tell Senators Collins  
and King your story?  
Go to: [ppact.io/yourstorymaine](https://ppact.io/yourstorymaine)**



Paid for by Planned Parenthood Action Fund  
[plannedparenthoodaction.org](https://plannedparenthoodaction.org)

**Though we weren't able to stop the confirmation of Supreme Court Justice Brett Kavanaugh, Planned Parenthood supporters across the country** – including abortion patients and sexual assault survivors who courageously shared their stories – mobilized a movement that will continue to change our culture for years to come.

- Planned Parenthood engaged more than **60 storytellers** to participate in ads, rallies, press interviews, and more.
- More than **1,000 people** showed up each day of Kavanaugh's original Senate Judiciary Committee hearings.
- Hours before Kavanaugh's confirmation, Planned Parenthood and coalition partners organized people in **"No Justice, No Seat"** marches in **75 communities** across the country, including a massive rally on the steps of the Supreme Court.





# ROE AT RISK

**This year, the reproductive rights movement faced an unprecedented wave of extreme bans on abortion. Anti-abortion politicians in state houses, galvanized by the confirmation of Supreme Court Justice Brett Kavanaugh, are racing to pass laws that will challenge Roe v Wade and make abortion illegal.** And while Planned Parenthood is preparing for a future where abortion is no longer a guaranteed right, we're working every day to ensure these laws don't go into effect, and that every person can control their own body and get the care they need.

- Governors in **Kansas, Montana, North Carolina,** and **Wisconsin** vetoed all abortion restrictions landing on their desks, amounting to more abortion restriction vetoes in the first half of 2019 than in the last two years combined.
- Nearly **70 percent** of the more than 300 abortion restricting bills introduced in 2019 have been defeated or delayed until next year.
- In **Florida, West Virginia,** and **South Carolina,** reproductive rights and justice advocates and partners on the ground managed to defeat every single abortion restriction introduced.
- **Hawaii, Illinois, Maine, Nevada, New York, Rhode Island, Vermont,** and **Washington** enacted proactive legislation to protect and expand access to safe and legal abortion.



In **Missouri**, Planned Parenthood used every tool in the toolbox to stop the state from shutting down access to safe and legal abortion at Reproductive Health Services of Planned Parenthood of the St. Louis Region, the last health center in the state to provide abortion.

Through **legal action, grassroots organizing,** and **media engagement,** we successfully delayed the state's devastating action.

# FIGHTING BACK IN THE COURTS

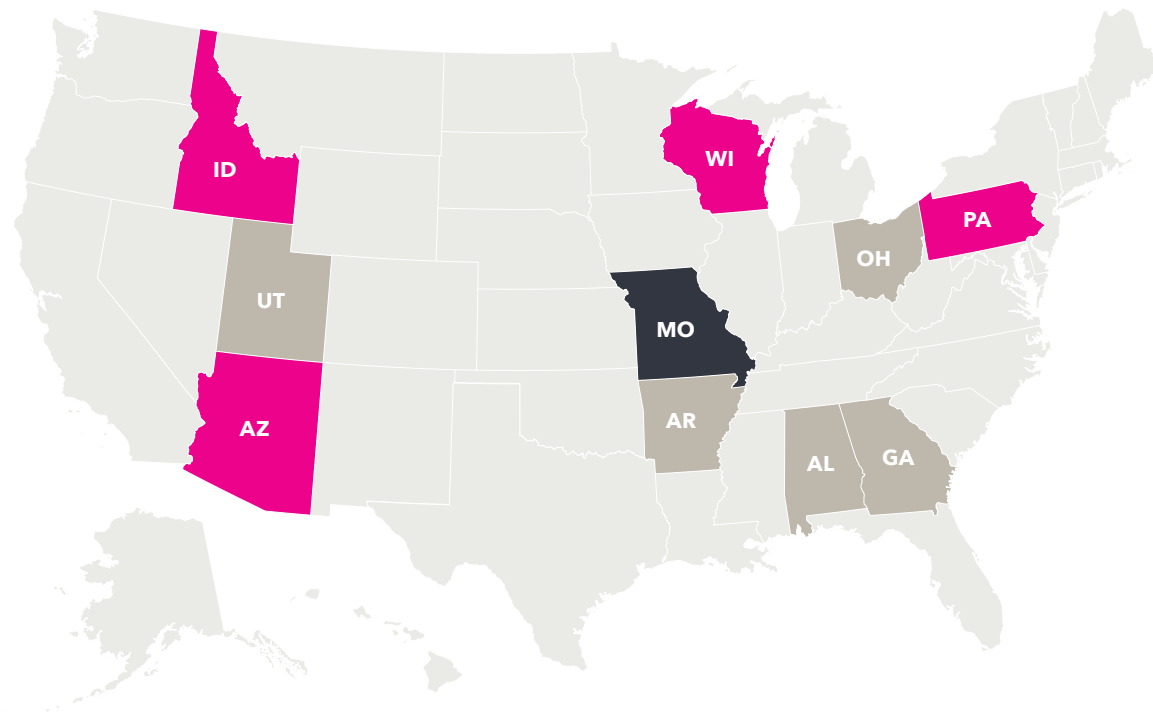
**With an administration hostile to reproductive health and rights, and states passing laws restricting access to care, Planned Parenthood Federation of America and affiliates across the country continue to turn to the courts to protect patients' rights and freedoms.**

- Planned Parenthood entities have approximately **40 open cases** challenging laws, policies, or government actions that restrict access to reproductive health services.
- Since January 2017, Planned Parenthood has brought **six different cases** challenging federal policies, including:

- **The Gag Rule:** An unethical and illegal rule that silences providers in the Title X national family planning program by prohibiting them from referring their patients for abortion, and targets Planned Parenthood health centers.
- **Refusal Rule:** A rule that could allow a broad range of health care workers to refuse to provide care based on their personal beliefs, which could be devastating to patients.
- **Teen Pregnancy Prevention Program (TPPP):** Changes that could radically shift TPPP from a focus on evidence-based programs to the promotion of ineffective and stigmatizing abstinence-only-until-marriage programs.



These cases challenge laws, policies, or government actions in nearly half the states. Some cases recently filed include:



**Suing** to keep the last clinic in Missouri able to provide abortions

**Challenging abortion bans** in Alabama, Arkansas, Georgia, Ohio, and Utah

**Bringing new cases** in Arizona, Idaho, Pennsylvania, and Wisconsin to remove restrictions and expand access to safe and legal abortion

Other laws or policies blocked by the courts recently include:

**IOWA** ban on abortions as early as six weeks

**SOUTH CAROLINA'S** attempt to remove Planned Parenthood from the state's Medicaid program

**ALASKA** policy limiting abortion coverage for low-income women

**KENTUCKY** TRAP restrictions

**NORTH CAROLINA** law banning abortions after 20 weeks of pregnancy

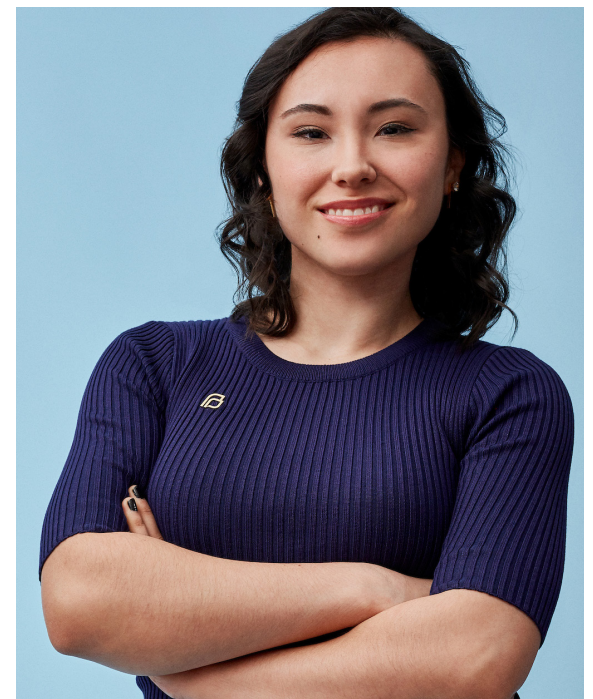
**OHIO** ban on the most common method of second trimester abortion

# CHALLENGING STIGMA AND CHANGING CULTURE

We know that to end attacks on reproductive health and rights, Planned Parenthood must be on the forefront of shifting our culture to respect the bodily autonomy of all people. That starts with centering the people we serve, bringing new partners into the conversation, and smashing the stigma surrounding sexual and reproductive health.

## National Storytellers of Planned Parenthood

In its second year, **National Storytellers of Planned Parenthood** has 25 members from across the country who are active in their communities, organizing on the ground and speaking at local events. At the national level, they've done media interviews at critical moments when the public is eager to hear from the people most affected by laws and policies – including abortion bans and the Title X gag rule.



## Creators Stand With Planned Parenthood

Planned Parenthood continued our longstanding work to engage culture creators and storytellers, including at this year's **Sundance Film Festival**, where we built connections with more than 40 TV, film and entertainment creators, and nearly 20 new artists.

This year also saw the launch of **Little Woods**, a critically-acclaimed film starring Tessa Thompson and Lily James, illustrating the importance of access to safe, legal abortion and what some people experience when the only abortion provider available to them is hundreds of miles away.

The cast of Hulu's cultural phenomenon **Handmaid's Tale** collaborated with Harper's Bazaar and Planned Parenthood to release a PSA denouncing attacks on reproductive health care, and warning that denying access to safe, legal abortion is both dangerous and deadly.

## Engaging New Corporate Voices

In June, more than 180 corporate executives affirmed their support for access to comprehensive reproductive health care, including abortion, in a **full-page ad in The New York Times**, thanks to an effort by Planned Parenthood Federation of America, the ACLU, NARAL, and the Center for Reproductive Rights.

In March, cosmetics companies **M·A·C** and **Benefit** announced their full-throated support for Planned Parenthood through a grant and donation of customer sales. Together these companies are showing their customers – many of whom are Planned Parenthood patients – that their health and rights are worth taking a stand.



## How Planned Parenthood Is Paving The Way For Accurate Storytelling In Hollywood

FIONA HILLERY  
FEBRUARY 7, 2019, 10:25 AM

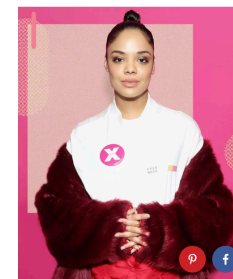


PHOTO: ROBIN MARCHANT/GETTY IMAGES.

Planned Parenthood has garnered a significant amount of visible support from Hollywood's elite in recent years, catalyzed by the 2016 election and the subsequent proposed legislation threatening defunding for the nonprofit. **Sundance Film Festival** has been a key hub for celebrity activists to gather in support alongside Planned Parenthood, case in point the wave of pink hats and "Artist Stand With PP" pins that flooded the 2017 Women's March on Main Street in Park City, where bundled up celebrity activists lead by headlining speaker and comedian, Chelsea Handler, delivered a series of empowering speeches on the importance of Planned Parenthood in protecting women's reproductive rights.

# SERVICES & FINANCIAL DATA

## 2018 AFFILIATE MEDICAL SERVICES DATA<sup>3</sup>

<sup>3</sup> Patient care provided by Planned Parenthood affiliate health centers from October 1, 2017 - September 30, 2018.

<sup>4</sup> Contraception clients are those who received contraceptive counseling and care at a Planned Parenthood health center at least once between October 1, 2017 - September 30, 2018.

<sup>5</sup> A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix.

<sup>6</sup> LEEP is a treatment for abnormal growth cells in the cervix.

<sup>7</sup> Cryotherapy is a treatment for abnormal growth cells in the cervix.

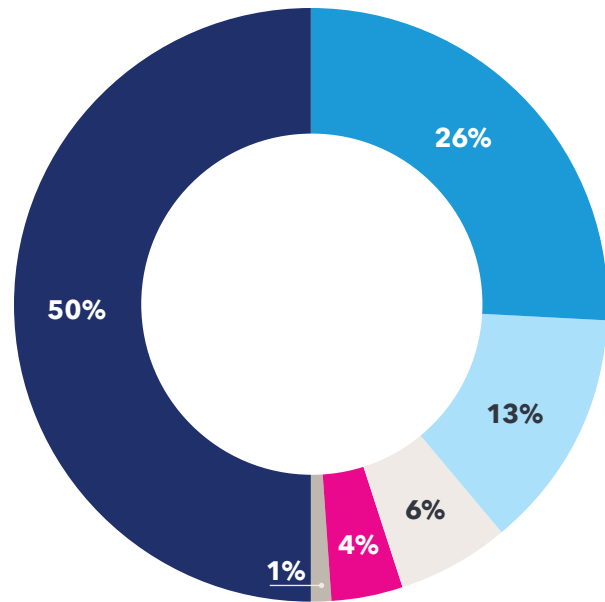
<sup>8</sup> Includes biopsies, samplings, ablations, and other gynecological surgeries.

<sup>9</sup> Primary Care Services: Some affiliate health centers offer primary care services, which may include treatment of acute and chronic disease, minor office procedures, evaluations for referral to specialists, authorization for hospital care, health assessments, and well-person/well-child preventive maintenance. Other affiliate health centers provide limited Family Practice Services, which may include assessment and management of uncomplicated conditions related to the skin (e.g., acne, contact dermatitis, tinea corporis, etc.); the gastrointestinal system (e.g., diarrhea, gastroenteritis, irritable bowel syndrome, etc.); ear, eye, nose, throat, and respiratory system (e.g., bronchitis, conjunctivitis, sinusitis, etc.); medication management of previously evaluated controlled hypertension; and medication management of previously evaluated hypothyroidism.

<sup>10</sup> Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, transgender services, other adult preventive care, and high complexity visits, including infertility services.

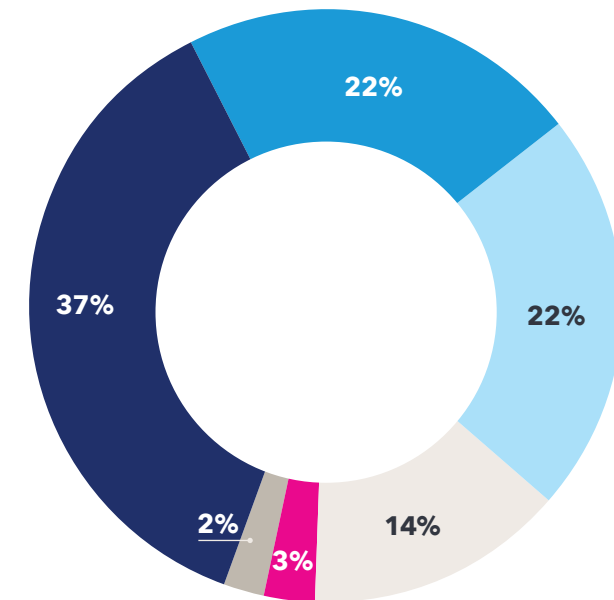
<sup>11</sup> A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2018, Planned Parenthood health centers saw 2.4 million patients, collectively delivering more than 9.8 million services during nearly 4 million clinical visits.

## Breakdown of Affiliate Medical Services



- STI Testing and Treatment
- Contraception
- Other Women's Health Services
- Cancer Screenings and Prevention
- Abortion Services
- Other Services

## Breakdown of Contraceptive Services



- Oral Pill
- Other
- Long-Acting Methods (IUD & Implants)
- Progestin-Only Injectables
- Combined Hormone Ring
- Combined Hormone Patch

## Breakdown of Contraceptive Services

<b>STI Testing &amp; Treatment</b>	<b>4,960,598</b>	<b>Other Women's Health Services</b>	<b>1,304,689</b>
STI Tests, Women and Men	4,144,911	Well-Woman Exams	213,042
HIV Tests, Women and Men	771,571	Pregnancy Tests	1,079,613
Genital Warts (HPV) Treatments	22,527	Prenatal Services	9,798
Other STI Prevention & Treatments	21,589	Miscarriage Care	2,236
<b>Contraceptive Services</b>	<b>2,556,413</b>	<b>Abortion Services</b>	<b>345,672</b>
Reversible Contraception Clients, Women <sup>4</sup>	1,827,625	Abortion Procedures	345,672
Emergency Contraception Kits	593,586	<b>Other Services</b>	<b>87,990</b>
Female Sterilization Procedures	135	Family Practice Services, Women and Men <sup>9</sup>	34,075
Vasectomy Clients	3,199	Adoption Referrals	4,279
Other Contraceptive Services	131,868	Urinary Tract Infections Treatments	39,898
<b>Cancer Screenings &amp; Prevention</b>	<b>566,186</b>	Other Procedures, Women and Men <sup>10</sup>	9,738
Breast Care	265,028	Total Services	9,821,548
Pap Tests	255,682		
HPV Vaccinations	20,588		
Colposcopy Procedures <sup>5</sup>	16,984		
LEEP Procedures <sup>6</sup>	1,476		
Cryotherapy Procedures <sup>7</sup>	198		
Other Diagnostic Procedures <sup>8</sup>	6,230		



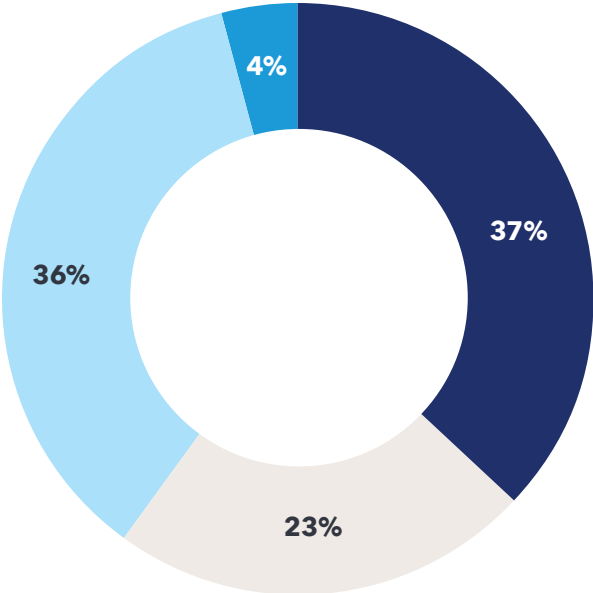
# NATIONAL OFFICE & AFFILIATE FINANCIAL DATA

Combined Balance Sheet:  
National Office & Affiliates  
June 30, 2019  
[All Amounts In Millions]

	Affiliates	National Office	Eliminations [b]	Total [a]
<b>Assets</b>				
Current Assets	1020.4	85.3	-32.9	1072.8
Property, Equipment, Endowment, Other	817.5	392.2	-3.8	1205.9
<b>Total Assets</b>	<b>1837.9</b>	<b>477.5</b>	<b>-36.7</b>	<b>2278.7</b>
<b>Liabilities &amp; Net Assets</b>				
Current Liabilities	152.1	63.9	-32.9	183.1
Mortgages, Notes Payable, Other	87.3	19.1	-3.8	102.6
<b>Total Liabilities</b>	<b>239.4</b>	<b>83.0</b>	<b>-36.7</b>	<b>285.7</b>
<b>Net Assets</b>				
Without Donor Restrictions	1233.9	278.7		1512.6
With Donor Restrictions	364.6	115.8		480.4
<b>Total Net Assets</b>	<b>1598.5</b>	<b>394.5</b>		<b>1993.0</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>1837.9</b>	<b>477.5</b>	<b>-36.7</b>	<b>2278.7</b>

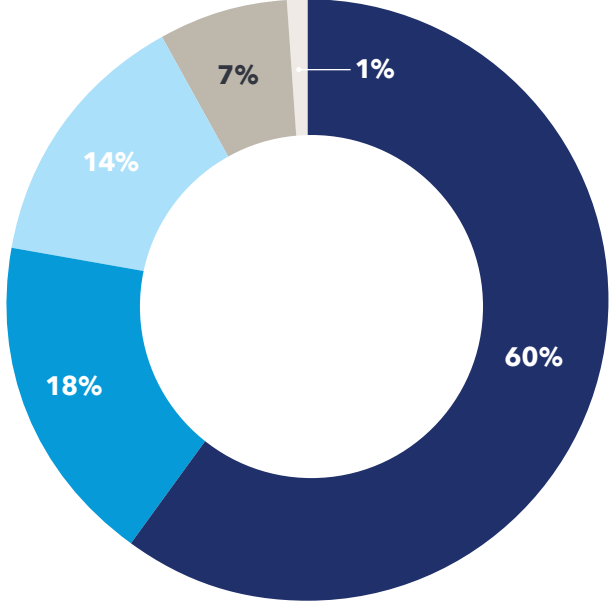
# Combined Revenue and Expenses: National and Affiliates

**Revenue**



- Government Health Services Reimbursements & Grants
- Non-Government Health Services Revenue
- Private Contributions & Bequests
- Other

**Expenses**



- Medical Services
- Non-Medical Program Services
- Management & General Support
- Fundraising
- Other

For The Year Ended June 30, 2019  
 Operating & Other Funds  
 [All Amounts In Millions]

	Affiliates	National Office	Eliminations [b]	Total [a]	
<b>REVENUE</b>					
Government Health Services Reimbursements & Grants	616.8			616.8	[c]
Non-Government Health Services Revenue	369.6			369.6	
Private Contribution & Bequests	388.4	315.6	-112.7	591.3	[d]
Support from Affiliates		1.9	-1.9	0	
Other Operating Revenue	38.4	22.5		60.9	
<b>Total Revenue</b>	<b>1413.2</b>	<b>340.0</b>	<b>-114.6</b>	<b>1638.6</b>	

**[Footnote] Summary of Financial Activities for the Year Ended June 30, 2019**

Our broad base of committed donors provide approximately 92.7 percent of the national organization's revenue and 27.4 percent of affiliate revenue – evidence of our powerful grassroots support.

Planned Parenthood Federation of America, Inc. (PPFA), is a tax-exempt corporation under Internal Revenue Code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax deductible to the fullest extent available under the law. Planned Parenthood affiliates have the same tax status.

Planned Parenthood Global, Inc., is a tax-exempt supporting organization under Internal Revenue Code sections 501(c)(3) and 509(a)(3) that oversees the global programs of PPFA.

The IRS classifies the Planned Parenthood Action Fund as a section 501(c)(4) tax-exempt organization. Contributions are not tax deductible. Many Planned Parenthood affiliates operate ancillary organizations with 501(c)(4) tax status.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2019, may be obtained by writing to PPFA, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

[a] National organization figures reflect operations of Planned Parenthood Federation of America, Inc., Planned Parenthood Action Fund, Inc. (including its related organizations, the Planned Parenthood Federal PAC, Planned Parenthood Votes, Community Outreach Group, LLC and Cancer Survivors Network for Planned Parenthood, LLC), and Planned Parenthood Global, Inc. for the year ended June 30, 2019. Affiliate figures reflect the operations of 56 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2018.

[b] Payments and receipts between affiliates and the national organization have been eliminated. These include dues and contribution-sharing arrangements

and other grants. Related adjustments have been made to the balance sheet.

[c] The report groups revenue by source (either government or non-government) rather than the manner of disbursement (income versus grants and contracts). Payments from Medicaid managed care plans are listed as "Government Health Services Reimbursements & Grants" to reflect the ultimate source of the funds.

[d] Includes foundation grants, corporate contributions, and support from over 1.1M active individual contributors. This also includes \$19.7 million of bequests.

[e] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.

For The Year Ended June 30, 2019  
 Operating & Other Funds  
 [All Amounts In Millions]

	Affiliates	National Office	Eliminations [b]	Total [a]
<b>EXPENSES</b>				
<b>Programs</b>				
Medical Services	913.1			913.1
Sexuality Education	55.2	4.3	-1.2	58.3
Public Policy	48.3			48.3
Engage Communities	16.0			16.0
Health Care Support		107.9	-59.0	48.9
Advocacy		149.4	-51.4	98.0
Research		3.4	-1.1	2.3
<b>Total Programs</b>	<b>1032.6</b>	<b>265.0</b>	<b>-112.7</b>	<b>1184.9</b>
<b>Supporting Services</b>				
Management & General	175.0	43.0		218.0
Fundraising	57.7	58.9		116.6
<b>Total Supporting Services</b>	<b>232.7</b>	<b>101.9</b>		<b>334.6</b>
<b>Other Expenses</b>				
Payments to Related Organizations	9.1		-1.9	7.2
Non-Program Related	1.4			1.4
<b>Total Other Expenses</b>	<b>10.5</b>		<b>-1.9</b>	<b>8.6</b>
<b>Total Expenses</b>	<b>1275.8</b>	<b>366.9</b>	<b>-114.6</b>	<b>1528.1</b> [e]

# DIRECTORS & LEADERSHIP

## Planned Parenthood Federation of America Board of Directors

**Chair**

Aimee Cunningham

**Vice Chair**

Daisy Auger-Dominguez

**Treasurer**

Colleen Foster

**Secretary**

Dr. Mark Nichols

**Members**

Natasha Bhuyan, M.D.

Jessica Bryndza

Sherrese Clarke-Soares

Amy Corton

Peggy Drexler

Susan Dunlap

Dr. Kulleni Gebreyes

Maneesh Goyal

Rev. Dr. Neichelle Guidry

Iris Harvey

Michelle Jubelirer

David Karp

Mini Krishnan

Diane Max

Paulette McElwain

Donya Nasser

Kimberly Olson

Jenny Price

Nathalie Rayes

Shonda Rhimes

Hector E. Sanchez Barba

Deborah Simon

Amanda Skinner

Meghan Stabler

Zuhairah Scott Washington

Carmen Rita Wong

## Planned Parenthood Action Fund Board of Directors

### **Chair**

Jennie Rosenthal

### **Vice Chair**

Kiki McLean

### **Treasurer**

Gabriel Stricker

### **Secretary**

Kate Jhaveri

### **Members**

Phillip Agnew

Lori Carpentier

Stacy Cross

Gov. Jim Doyle\*

Jill Lafer

Luz Towns-Miranda

Kim Molstre

Donya Nasser

Meghan Stabler

Timothy Stanley

Urvashi Vaid

*\*Honorary Director*

## Officers and Senior Leaders

### Executive Leadership Team

#### Acting President and CEO

Alexis McGill Johnson

#### Executive Vice President, Healthcare

Kim Custer

#### Executive Vice President and Chief Operating Officer

Melvin Galloway

#### Chief Development Officer

Jethro Miller

#### Senior Vice President, Communications and Culture

Melanie Roussell Newman

#### Interim General Counsel

Jay Meisel

### Senior Leaders

#### Chief Financial Officer

Vickie Barrow Klein

#### Chief Human Resources Officer

Dannette (Danni) Hill

#### Chief Security Officer

Chiko Scozzafava

#### Chief Technology Officer

Franklin Rosado

#### Chief Information Security Officer

Marina Spyrou

#### Executive Director, Planned Parenthood Global

Monica Kerrigan

#### Vice President, Public Policy Litigation and Law

Helene T. Krasnoff

#### Vice President, Government Affairs

Jacqueline Ayers

#### Vice President, Organizing, Engagement, and Campaigns

Jennifer Lawson

#### Executive Director Planned Parenthood Action Fund and Vice President, PPFA -

Kelley Robinson

#### Vice President, Diversity, Equity, and Inclusion

George B. Walker Jr.

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Planned Parenthood Federation of America is a founding member of the International Planned Parenthood Federation (IPPF), which is made up of member associations working in 172 countries. IPPF's Governing Council has 24 members representing each global region.

#### President/Chairperson






Rana Abu Ghazale

#### Director-General







Dr. Alvaro Bermejo

# Planned Parenthood on Social Media




## Planned Parenthood

-  [facebook.com/PlannedParenthood](https://facebook.com/PlannedParenthood)
-  [@PPFA \(twitter.com/PPFA\)](https://twitter.com/PPFA)
-  [@PlannedParenthood \(instagram.com/PlannedParenthood\)](https://instagram.com/PlannedParenthood)
-  [plannedparenthood.tumblr.com](https://plannedparenthood.tumblr.com)
-  [youtube.com/PlannedParenthood](https://youtube.com/PlannedParenthood)




## Planned Parenthood Action Fund

-  [facebook.com/PlannedParenthoodAction](https://facebook.com/PlannedParenthoodAction)
-  [@PPact \(twitter.com/PPact\)](https://twitter.com/PPact)
-  [@ppact \(instagram.com/PPact\)](https://instagram.com/PPact)
-  [ppaction.tumblr.com](https://ppaction.tumblr.com)
-  [medium.com/@ppact](https://medium.com/@ppact)
-  PPAction Snapchat



## Planned Parenthood Generation Action

-  [facebook.com/PlannedParenthoodGenerationAction](https://facebook.com/PlannedParenthoodGenerationAction)
-  [@PPGenAction \(twitter.com/PPGenAction\)](https://twitter.com/PPGenAction)
-  [@PPGenAction \(instagram.com/PPGenAction\)](https://instagram.com/PPGenAction)

## Planned Parenthood Global

-  [@PPGlobe \(twitter.com/PPGlobe\)](https://twitter.com/PPGlobe)
-  [genhealth.tumblr.com](https://genhealth.tumblr.com)
-  [medium.com/@ppglobal](https://medium.com/@ppglobal)

## Latinos for Planned Parenthood

-  [facebook.com/PlannedParenthoodEspanol](https://facebook.com/PlannedParenthoodEspanol)
-  [@latinos4pp \(twitter.com/Latinos4PP\)](https://twitter.com/Latinos4PP)

## Planned Parenthood Black Community

-  [@PPBlackComm \(twitter.com/PPBlackComm\)](https://twitter.com/PPBlackComm)