

## Contest Period

This contest (the “**Contest**”) runs from 12:00:01 am PT on July 28<sup>th</sup>, 2023 to 11:59:59 pm PT on August 27<sup>th</sup>, 2023 (the “**Contest Period**”) and will be subject to these contest conditions (the “**Contest Conditions**”).

## Qualified Entrant

A qualified entrant (“**Qualified Entrant**”) is a resident of British Columbia, 19 years of age or older who is not:

1. a British Columbia Lottery Corporation (“**BCLC**”) employee, an employee of BC LIONS FOOTBALL LIMITED PARTNERSHIP, or a family and household member of a BCLC or BC LIONS FOOTBALL LIMITED PARTNERSHIP employee who is residing at the same address;
2. an individual who is self-excluded or who self-excludes during the Contest Period from PlayNow.com or from a BCLC gaming facility; or
3. an individual that is prohibited from PlayNow.com or a BCLC gaming facility.

## How to Enter

There are three ways to enter this Contest, each as defined below:

1. by correctly submitting a Registration of a New PlayNow Account;
2. by correctly submitting a Promo Code Redemption; or
3. by correctly submitting a free No-Purchase Necessary entry.

## Qualified Entry

1. “**Registration of a New PlayNow Account**”: Qualified Entrants may obtain one (1) qualified entry to the Draw (as defined below) (“**Qualified Entry**”) by successfully registering a new PlayNow account and entering the promotion code **LIONSFAN** during the Contest Period in the “MY PROMOTIONS” section of PlayNow.com and making a minimum \$5 wager on any Sports event during the Contest Period, which, for clarity, includes a Parlay bet.
2. “**Promo Code Redemption**”: Qualified Entrants with an existing PlayNow account may obtain one (1) Qualified Entry by successfully entering the promotion code **LIONSFAN** during the Contest Period in the “MY PROMOTIONS” section of PlayNow.com and making a minimum \$5 wager on any Sports event during the Contest Period, which, for clarity, includes a Parlay bet.

Qualified Entrants may obtain a maximum of one (1) Qualified Entry during the Contest Period from a Registration of a New PlayNow Account or a Promo Code Redemption. If more than one (1) Qualified Entry is received on the same day from a Registration of a New PlayNow Account or a Promo Code Redemption, only the first Qualified Entry will count towards this Contest.

3. **“No-Purchase Necessary”**: Qualified Entrants may obtain one (1) Qualified Entry by mailing an entry to British Columbia Lottery Corporation, 2940 Virtual Way, Vancouver, B.C., V5M 0A6, Attention: Sports Sponsorship. The envelope must contain the entry, which must be on a single sheet of paper. The entry must contain the following information, which must be legible: **full name, mailing address with postal code, phone number and email address**. Only one (1) No-Purchase Necessary entry may be submitted per person in this Contest. Any mailing containing more than one entry, including multiple mail-ins by the same person, will be discarded, including any otherwise valid entry. Mail-in entries must be received by the close of the Contest Period in order to be eligible for the Grand Prize.

### The Prizes

- One (1) winner (the **“Grand Prize Winner”**) will receive the grand prize: A Suite and tickets for 10 people at BC Place to watch the BC Lions vs. Winnipeg Blue Bombers October 6<sup>th</sup>, 2023, 1 night stay (Oct. 6<sup>th</sup>) with 5 hotel rooms at JW Marriott Parq Vancouver, BC Lions Merchandise, and \$100 voucher for PlayNow Sports (the **“Grand Prize”**).

### The Draw

- Qualified Entries received during the Contest Period are entered into a random draw (the **“Draw”**) to select one (1) Qualified Entrant to win the Grand Prize (the **“Drawn Entrant”**).
- The Draw will be performed on August 30<sup>th</sup>, 2023 or as soon as practicable thereafter and will be conducted by two (2) BCLC employees at the BCLC office in Vancouver.
- If BCLC is unable to determine that a Drawn Entrant meets the requirements of this Contest, the Drawn Entrant will be disqualified, and another entry will be drawn. This process will continue until the Grand Prize is awarded.
- A BCLC representative will attempt to contact the Drawn Entrants via a telephone call or email, or both, within four (4) business days after the Draw.
- A maximum of three (3) attempts will be made to contact the Drawn Entrants via telephone call or email.
- The Drawn Entrants will have three (3) business days from the initial contact attempt to accept the Grand Prize. If BCLC is unable to contact a Drawn Entrant, that Drawn Entrant may be disqualified, and a new Drawn Entrant will be drawn to win the Grand Prize.
- The Drawn Entrants must provide government-issued, photographic identification acceptable to BCLC, complete such representations and indemnities as required by BCLC, and correctly answer a skill-testing question in order to receive the Grand Prize. BCLC reserves the right to disqualify any Qualified Entrant that does not complete each of these conditions.
- Prizes will be awarded to the Grand Prize Winners via BCLC and the BC Lions.

### Grand Prize

The Grand Prize is:

- A suite at the BC Lions vs Winnipeg Blue Bombers game (October 6<sup>th</sup>, 2023), including:
  - Ten (10) tickets to the game
  - Food and Beverage
- Hotel Accommodation for ten (10) people, five (5) rooms, for one (1) night (October 6<sup>th</sup>, 2023) at JW Marriott Parq Vancouver.
- BC Lions Signed jersey
- \$100 PlayNow Sports Voucher.

The approximate retail value of the Grand Prize is \$6,000.

### Contest Rules

- All prizes must be accepted as awarded, are non-transferable and cannot be substituted or exchanged for cash.
- All dollar values herein are expressed in Canadian funds.

### Other Conditions

- Odds of winning the Grand Prize are dependent upon the number of Qualified Entries received in accordance with these Contest Conditions.
- It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com account has current information, including a current telephone number and email address at which they can be contacted.
- In no event shall BCLC be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn.
- By entering this Contest, each Grand Prize Winner agrees that BCLC may publish or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of each Grand Prize Winner, and that such image will be provided by each Grand Prize Winner to BCLC or its agent in electronic format upon BCLC's request.
- BCLC is not liable for any loss or damage to any person or their computer or any other property related to or resulting from participating in this Contest or downloading any material related thereto.
- BCLC and BC Lions (and its affiliates) shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this Contest, whether or not resulting from or connected with acts or omissions of BCLC or any participating gaming service providers.
- BCLC may, at its sole discretion and without liability whatsoever, alter, amend, change, modify, or suspend this Contest at any time.
- BCLC is not responsible for commencing, continuing, or completing any event or awarding the Grand Prize in the event that circumstances beyond BCLC's control make it impractical to do so.
- BCLC reserves the right not to award the Grand Prize in the event that the integrity of all, or any part, of the Contest is compromised. Such a compromise shall include computer error or malfunction, fraud, deception, misrepresentation or misuse.

- NOTWITHSTANDING THE FOREGOING, IN NO EVENT WILL BCLC, OR EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES OR AFFILIATES (TOGETHER, THE “**RELEASED PARTIES**”) BE LIABLE FOR, AND EACH ENTRANT HEREBY RELEASES THEM FROM, ANY DAMAGES, LOSSES OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH THIS CONTEST OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES WILL NOT BE LIABLE FOR DIRECT, GENERAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, SPECIAL OR ANY OTHER LOSSES OR DAMAGES, EVEN IF A RELEASED PARTY SHOULD HAVE BEEN AWARE THAT SUCH LOSS OR DAMAGE COULD OCCUR.
- EACH GRAND PRIZE WINNER INDEMNIFES BCLC FROM AND AGAINST ANY AND ALL ACTIONS, CLAIMS OR DEMANDS BY THE GRAND PRIZE WINNER (INCLUDING COSTS INCURRED BY BCLC IN DEFENDING SUCH ACTIONS, CLAIMS OR DEMANDS) BROUGHT AGAINST BCLC WHICH ARISE OUT OF OR ARE IN ANY WAY CONNECTED TO THIS CONTEST OR WITH A PRIZE.
- BCLC reserves the right to disqualify entrants and/or entries that do not comply with these Contest Conditions.
- All entries become the property of BCLC.
- All decisions of BCLC are final and binding.
- By submitting an entry into this contest
- This Contest is governed by the laws of the Province of British Columbia and the federal laws of Canada applicable therein, without reference to any choice of law or conflict of law principles. Entrants hereby attorn to the exclusive jurisdiction of the courts of the Province of British Columbia and all courts competent to hear appeals therefrom to settle any dispute or claim that arises out of or in connection with these conditions or the promotion (including without limitation non-contractual disputes or claims).

### **Privacy Notice – In British Columbia**

Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:

- for administration of the contest (including verifying your eligibility to enter the Contest and sending Contest information to you);
- if you are the Grand Prize Winner, to contact you and to publicize your name, photograph, location and the prize;
- if you consent, to distribute offers and promotional materials to you;
- to customize the content and delivery of our products, services and marketing;
- for research, survey and statistical purposes, including inviting you to participate in research and surveys; and
- to comply with applicable laws.



By entering this Contest, each person consents to the collection, use, access, disclosure and storage of his or her personal information inside and outside of Canada.

Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).