



**PRRI 2023 Gen Z Survey**  
**Total = 6,616 online**  
**August 21- September 15, 2023**

**Q11. HELD FOR FURTHER ANALYSIS**

**Q18.** How much confidence do you have in each of the following institutions in American society? **[RANDOMIZE]**

a. The police

	A great deal	Some	Little	None at all	Skipped/ <u>refused</u>
<b>All Americans<sup>1</sup></b>	25	45	20	9	1=100
Gen Z teens	24	48	19	8	1=100
Gen Z adults	13	40	30	15	1=100
Millennial	13	44	26	16	0=100
Gen X	29	45	19	7	1=100
Baby boomer	36	49	12	3	1=100
Silent Generation	41	48	8	2	1=100

b. The criminal justice system

	A great deal	Some	Little	None at all	Skipped/ <u>refused</u>
<b>All Americans</b>	9	43	33	15	1=100
Gen Z teens	8	43	36	12	1=100
Gen Z adults	5	37	38	18	2=100
Millennial	4	39	39	17	0=100
Gen X	11	45	31	13	1=100
Baby boomer	14	46	27	12	1=100
Silent Generation	17	44	27	11	1=100

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<sup>1</sup> It is worth noting that All Americans percentages are associated with adult Americans who are 18 and older.

c. Organized religion

	A great deal	Some	Little	None at all	Skipped/ <u>refused</u>
<b>All Americans</b>	13	33	27	26	1=100
Gen Z teens	18	36	25	20	1=100
Gen Z adults	10	31	31	25	2=100
Millennial	9	25	30	36	0=100
Gen X	14	34	26	25	1=100
Baby boomer	17	40	25	18	1=100
Silent Generation	22	42	25	12	0=100

d. The federal government

	A great deal	Some	Little	None at all	Skipped/ <u>refused</u>
<b>All Americans</b>	9	40	32	18	1=100
Gen Z teens	8	41	34	17	1=100
Gen Z adults	8	33	40	18	1=100
Millennial	5	39	37	20	0=100
Gen X	9	42	30	18	1=100
Baby boomer	13	43	27	16	1=100
Silent Generation	15	46	25	14	0=100

e. News organizations

	A great deal	Some	Little	None at all	Skipped/ <u>refused</u>
<b>All Americans</b>	7	36	34	22	1=100
Gen Z teens	5	35	36	23	1=100
Gen Z adults	6	31	41	21	1=100
Millennial	5	31	38	25	0=100
Gen X	6	39	31	23	1=100
Baby boomer	9	40	31	19	1=100
Silent Generation	10	48	27	15	1=100

**Q19.** When it comes to elections, politics, and voting, how much do you think the following describe your view of America as it is now? {new} **[RANDOMIZE]**

a. We should lower the voting age to 16

	Completely describes my views	Mostly describes my views	Doesn't really describe my views	Does not at all describe my views	Skipped/ <u>refused</u>
<b>All Americans</b>	4	8	26	62	1=100
Gen Z teens	6	13	35	44	1=100
Gen Z adults	7	13	31	47	1=100
Millennial	5	13	32	50	1=100
Gen X	3	5	26	65	1=100
Baby boomer	2	4	19	74	1=100
Silent Generation	1	5	16	77	0=100

b. We should raise the voting age to 25

	Completely describes my views	Mostly describes my views	Doesn't really describe my views	Does not at all describe my views	Skipped/ <u>refused</u>
<b>All Americans</b>	4	9	28	58	1=100
Gen Z teens	4	6	33	55	1=100
Gen Z adults	3	9	28	57	2=100
Millennial	3	10	27	58	1=100
Gen X	3	8	28	59	1=100
Baby boomer	4	9	27	59	1=100
Silent Generation	6	11	32	51	0=100

c. Voting is the most effective way to create change in America

	Completely describes my views	Mostly describes my views	Doesn't really describe my views	Does not at all describe my views	Skipped/ <u>refused</u>
<b>All Americans</b>	22	47	22	8	1=100
Gen Z teens	17	47	25	10	1=100
Gen Z adults	12	46	29	13	2=100
Millennial	13	47	28	10	1=100
Gen X	23	47	20	9	1=100
Baby boomer	32	48	14	5	1=100
Silent Generation	34	51	13	2	1=100

d. Voting is too difficult to understand for people like me

	Completely describes my views	Mostly describes my views	Doesn't really describe my views	Does not at all describe my views	Skipped/ <u>refused</u>
<b>All Americans</b>	2	6	23	67	1=100
Gen Z teens	4	17	36	43	1=100
Gen Z adults	3	10	37	49	2=100
Millennial	2	7	28	62	1=100
Gen X	2	6	20	71	1=100
Baby boomer	2	4	17	76	1=100
Silent Generation	5	4	20	71	1=100

e. Voting is too difficult to access for people in my community

	Completely describes my views	Mostly describes my views	Doesn't really describe my views	Does not at all describe my views	Skipped/ <u>refused</u>
<b>All Americans</b>	3	9	32	54	1=100
Gen Z teens	2	9	37	51	1=100
Gen Z adults	6	13	38	41	2=100
Millennial	5	12	36	46	1=100
Gen X	3	8	31	57	1=100
Baby boomer	2	6	26	65	1=100
Silent Generation	1	8	27	63	1=100

**Q12. HELD FOR FURTHER ANALYSIS**

**Q20.** Changing topics, over the past few years, have you personally experienced hostility or discrimination based on any of the following? Trend **[RANDOMIZE]**

a. Your race, ethnicity, or skin color

	<u>Yes</u>	<u>No</u>	Skipped/ <u>Refused</u>
<b>All Americans</b>	21	78	1=100
Gen Z teens	19	80	0=100
Gen Z adults	26	73	1=100

Millennial	26	73	1=100
Gen X	21	78	1=100
Baby boomer	15	84	1=100
Silent Generation	8	92	0=100

b. Your gender or gender expression

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	12	87	1=100
Gen Z teens	10	89	1=100
Gen Z adults	24	75	1=100
Millennial	18	82	1=100
Gen X	9	90	1=100
Baby boomer	7	93	1=100
Silent Generation	2	98	0=100

c. Your sexual orientation

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	8	91	1=100
Gen Z teens	7	92	0=100
Gen Z adults	20	79	1=100
Millennial	11	88	1=100
Gen X	5	94	1=100
Baby boomer	3	96	1=100
Silent Generation	2	98	0=100

d. Your age

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	15	85	1=100
Gen Z teens	16	84	0=100
Gen Z adults	24	75	1=100
Millennial	15	84	1=100
Gen X	10	89	1=100
Baby boomer	15	84	1=100
Silent Generation	13	87	0=100

e. Your religious beliefs

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	12	87	1=100
Gen Z teens	13	86	0=100
Gen Z adults	20	79	1=100
Millennial	15	85	1=100
Gen X	10	89	1=100
Baby boomer	8	91	1=100
Silent Generation	6	94	0=100

**Q21.** People engage in social, civic and political activity in different ways online... Over the past 12 months, have you ever done any of the following online, or not? **[RANDOMIZE]**

a. Signed an online petition {trend}

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	27	72	1=100
Gen Z teens	12	87	0=100
Gen Z adults	36	63	1=100
Millennial	30	69	1=100
Gen X	24	76	0=100
Baby boomer	25	74	1=100
Silent Generation	21	79	0=100

b. Liked or followed a campaign or organization online {trend}

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	23	76	1=100
Gen Z teens	13	87	0=100
Gen Z adults	26	72	2=100
Millennial	24	75	1=100
Gen X	21	79	1=100
Baby boomer	23	77	1=100
Silent Generation	19	80	0=100

c. Posted on social media about an issue that matters to you {trend}

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	27	72	1=100
Gen Z teens	18	82	0=100
Gen Z adults	32	67	1=100
Millennial	30	68	2=100
Gen X	25	74	1=100
Baby boomer	24	75	1=100
Silent Generation	16	84	1=100

d. Encouraged others to be politically active on social media {trend}

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	14	86	1=100
Gen Z teens	8	92	0=100
Gen Z adults	18	81	1=100
Millennial	16	83	1=100
Gen X	12	87	1=100
Baby boomer	11	88	1=100
Silent Generation	10	90	0=100

e. Followed the social media profile of political candidates or groups whose views differ from your own

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	16	84	1=100
Gen Z teens	9	91	0=100
Gen Z adults	21	78	1=100
Millennial	16	84	1=100
Gen X	13	86	1=100
Baby boomer	15	85	1=100
Silent Generation	19	80	1=100

**Q22.** People engage in social, civic and political activity in different ways **in person...** Over the past 12 months, have you ever done any of the following in person, or not?  
**[RANDOMIZE]**

a. Attended a public rally or demonstration {trend}

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	9	90	1=100
Gen Z teens	7	93	0=100
Gen Z adults	15	84	2=100
Millennial	8	91	1=100
Gen X	8	91	1=100
Baby boomer	7	92	1=100
Silent Generation	7	93	0=100

b. Volunteered for a group or cause {trend}

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	23	76	1=100
Gen Z teens	26	73	1=100
Gen Z adults	30	69	1=100
Millennial	22	78	1=100
Gen X	24	75	1=100
Baby boomer	21	78	1=100
Silent Generation	16	83	1=100

c. Contacted an elected official {trend}

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	18	81	1=100
Gen Z teens	8	91	0=100
Gen Z adults	15	84	1=100
Millennial	16	83	1=100
Gen X	17	82	1=100
Baby boomer	23	77	1=100
Silent Generation	22	78	0=100



d. Attended a community meeting such as a school board or city council meeting

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	15	84	1=100
Gen Z teens	12	87	1=100
Gen Z adults	16	83	1=100
Millennial	15	84	1=100
Gen X	17	83	1=100
Baby boomer	14	85	1=100
Silent Generation	14	86	1=100

e. Avoided buying a particular brand or shopping at a certain store in order to register a protest or send a message

	<u>Yes</u>	<u>No</u>	<u>Skipped/ Refused</u>
<b>All Americans</b>	38	61	1=100
Gen Z teens	25	75	0=100
Gen Z adults	39	60	1=100
Millennial	36	64	1=100
Gen X	39	61	1=100
Baby boomer	41	59	1=100
Silent Generation	31	69	0=100

**Q23.** People make meaningful friendships and connections through different ways throughout their lives.

Thinking about your own life, how important, if at all, are each of the following activities to you, in terms of building connections or relationships with friends? **[RANDOMIZE]**

a. Participating in a political or advocacy group around issues you care about

	Very important	Somewhat important	Not very important	Not at all important	I don't do this/ Does not apply	<u>Skipped/ Refused</u>
<b>All Americans</b>	6	24	23	20	26	1=100
Gen Z teens	5	18	29	23	25	1=100
Gen Z adults	8	24	26	13	28	1=100
Millennial	5	23	25	22	24	1=100
Gen X	5	23	24	21	26	1=100
Baby boomer	7	25	20	20	27	1=100
Silent Generation	6	27	16	20	30	2=100

b. Engaging in social media sites or apps

	Very important	Somewhat important	Not very important	Not at all important	I don't do this/ Does not apply	Skipped/ <u>Refused</u>
<b>All Americans</b>	6	26	28	23	15	1=100
Gen Z teens	14	34	25	16	10	0=100
Gen Z adults	14	38	30	11	6	1=100
Millennial	7	29	29	23	11	1=100
Gen X	4	25	31	24	16	0=100
Baby boomer	3	21	27	27	21	1=100
Silent Generation	1	17	19	30	32	0=100

c. Playing video games

	Very important	Somewhat important	Not very important	Not at all important	I don't do this/ Does not apply	Skipped/ <u>Refused</u>
<b>All Americans</b>	7	15	20	32	26	1=100
Gen Z teens	25	33	21	13	7	0=100
Gen Z adults	20	28	21	19	11	1=100
Millennial	11	22	24	26	17	1=100
Gen X	3	12	19	36	29	1=100
Baby boomer	2	6	16	40	35	0=100
Silent Generation	2	6	13	36	43	0=100

d. Playing organized sports in a recreational, school, or community league

	Very important	Somewhat important	Not very important	Not at all important	I don't do this/ Does not apply	Skipped/ <u>Refused</u>
<b>All Americans</b>	10	22	16	21	29	1=100
Gen Z teens	33	25	16	11	15	0=100
Gen Z adults	17	25	16	17	24	1=100
Millennial	12	25	17	18	26	1=100
Gen X	10	24	17	21	27	1=100
Baby boomer	7	18	15	24	36	0=100
Silent Generation	6	14	10	26	44	1=100

e. Participating in a religiously-focused activity

	Very important	Somewhat important	Not very important	Not at all important	I don't do this/ Does not apply	Skipped/ <u>Refused</u>
<b>All Americans</b>	17	21	15	22	25	1=100
Gen Z teens	20	24	20	18	18	1=100
Gen Z adults	16	23	17	19	24	1=100
Millennial	14	18	15	26	26	1=100
Gen X	16	23	15	20	25	1=100
Baby boomer	20	21	14	21	24	0=100
Silent Generation	18	24	12	17	29	1=100

**Q24.** Over the past few months, how often have you felt: {trend, mod.} **[RANDOMIZE]**

a. Depressed

	Almost all the time	Often	Sometimes	Almost never	Skipped/ <u>refused</u>
<b>All Americans</b>	4	10	33	52	1=100
Gen Z teens	3	5	32	59	1=100
Gen Z adults	7	17	36	40	1=100
Millennial	7	13	37	43	1=100
Gen X	4	8	33	54	0=100
Baby boomer	2	6	30	62	1=100
Silent Generation	0	4	22	73	0=100

b. Anxious

	Almost all the time	Often	Sometimes	Almost never	Skipped/ <u>refused</u>
<b>All Americans</b>	6	16	43	34	1=100
Gen Z teens	5	13	47	33	1=100
Gen Z adults	13	25	41	20	1=100
Millennial	10	21	44	24	1=100
Gen X	5	14	43	37	0=100
Baby boomer	2	9	43	45	1=100
Silent Generation	0	7	35	56	1=100

c. Angry

	Almost all the time	Often	Sometimes	Almost never	Skipped/ <u>refused</u>
<b>All Americans</b>	2	12	54	31	1=100
Gen Z teens	2	10	56	31	1=100
Gen Z adults	5	15	50	29	1=100
Millennial	3	15	55	25	1=100
Gen X	2	10	56	31	0=100
Baby boomer	1	9	54	36	0=100
Silent Generation	0	5	48	46	0=100

d. Hopeful

	Almost all the time	Often	Sometimes	Almost never	Skipped/ <u>refused</u>
<b>All Americans</b>	16	35	39	10	1=100
Gen Z teens	15	42	35	7	1=100
Gen Z adults	13	36	39	11	1=100
Millennial	12	33	42	12	1=100
Gen X	16	36	39	9	0=100
Baby boomer	20	35	36	8	1=100
Silent Generation	18	39	35	7	1=100

e. Lonely

	Almost all the time	Often	Sometimes	Almost never	Skipped/ <u>refused</u>
<b>All Americans</b>	4	9	32	53	1=100
Gen Z teens	3	7	36	54	1=100
Gen Z adults	6	19	39	35	1=100
Millennial	7	12	38	42	1=100
Gen X	4	7	32	57	0=100
Baby boomer	2	6	27	64	0=100
Silent Generation	3	3	24	69	0=100

**Q25. How much do you agree or disagree with the following statements?**  
 {new}[RANDOMIZE]

a. We won't be able to solve the country's big problems until the older generation no longer holds power

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
<b>All Americans</b>	11	32	33	21	2=100
Gen Z teens	13	36	36	14	1=100
Gen Z adults	19	39	27	13	3=100
Millennial	17	37	31	13	2=100
Gen X	9	31	37	22	1=100
Baby boomer	6	27	35	31	1=100
Silent Generation	3	23	44	29	1=100

b. America will be worse off when younger generations hold power

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
<b>All Americans</b>	11	26	40	20	2=100
Gen Z teens	11	26	43	19	1=100
Gen Z adults	7	22	37	32	2=100
Millennial	10	25	38	25	2=100
Gen X	15	30	39	15	1=100
Baby boomer	12	26	44	16	2=100
Silent Generation	9	28	46	16	1=100

c. Young people are too lazy to hold the good-paying jobs

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ refused
<b>All Americans</b>	9	27	38	24	2=100
Gen Z teens	11	25	42	21	1=100
Gen Z adults	7	20	35	36	2=100
Millennial	9	25	35	28	2=100
Gen X	10	32	37	19	1=100
Baby boomer	9	28	43	19	1=100
Silent Generation	8	21	46	24	1=100

d. The country has failed to prepare young people with skills to get good-paying jobs

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ <u>refused</u>
<b>All Americans</b>	21	41	30	7	1=100
Gen Z teens	18	41	32	7	1=100
Gen Z adults	23	42	25	7	2=100
Millennial	22	43	28	5	2=100
Gen X	21	40	31	7	1=100
Baby boomer	18	40	31	9	1=100
Silent Generation	18	42	31	7	1=100

e. **[FORM 1]** Older generations will never fully understand the struggles that my generation has gone through

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ <u>refused</u>
<b>All Americans</b>	11	29	40	19	2=100
Gen Z teens	13	45	30	10	2=100
Gen Z adults	23	41	26	7	2=100
Millennial	19	40	29	11	2=100
Gen X	6	23	48	22	1=100
Baby boomer	4	20	47	27	2=100
Silent Generation	3	17	50	27	4=100

f. **[FORM 2]** Younger generations will never fully understand the struggles that my generation has gone through

	Completely agree	Mostly agree	Mostly disagree	Completely disagree	Skipped/ <u>refused</u>
<b>All Americans</b>	17	39	31	12	1=100
Gen Z teens	10	34	44	11	1=100
Gen Z adults	9	30	37	21	3=100
Millennial	13	32	36	17	2=100
Gen X	20	45	27	7	1=100
Baby boomer	21	44	26	7	1=100
Silent Generation	25	36	33	5	1=100

**Q26.** Today, would you say that a college education is **[ROTATE ORDER OF STATEMENTS IN BRACKETS]** [a smart investment in the future] or is it [more of a gamble that may not pay off in the end]?

	Smart Investment	More of a Gamble	Skipped/ Refused
<b>All Americans</b>	48	51	1=100
Gen Z teens	56	43	0=100
Gen Z adults	49	49	2=100
Millennial	42	57	1=100
Gen X	50	49	1=100
Baby boomer	51	48	1=100
Silent Generation	57	43	0=100

**Q27.** Based on what you may know or feel, please say how effective or ineffective you think the following programs would be at preparing young Americans for the future.  
**[RANDOMIZE]**

- a. A program to provide more money for students to attend two years of technical or trade schools

	Very effective	Somewhat effective	Not very effective	Not at all effective	Skipped/ <u>refused</u>
<b>All Americans</b>	46	42	7	3	1=100
Gen Z teens	47	42	8	3	1=100
Gen Z adults	43	40	10	3	3=100
Millennial	46	41	7	3	2=100
Gen X	47	43	6	3	1=100
Baby boomer	47	41	7	4	1=100
Silent Generation	48	44	5	4	0=100

- b. A program to provide money that would allow recent high school graduates to work in community service after graduation before starting a job or going to college.

	Very effective	Somewhat effective	Not very effective	Not at all effective	Skipped/ <u>refused</u>
<b>All Americans</b>	24	49	18	7	2=100
Gen Z teens	22	54	18	5	1=100
Gen Z adults	28	45	20	4	3=100
Millennial	22	51	18	7	2=100
Gen X	24	48	19	8	1=100
Baby boomer	24	50	18	7	1=100
Silent Generation	21	54	15	8	2=100

c. A program that helps poor students or students of color get admission to selective or prestigious colleges.

	Very effective	Somewhat effective	Not very effective	Not at all effective	Skipped/ <u>refused</u>
<b>All Americans</b>	25	38	21	14	2=100
Gen Z teens	28	37	19	14	1=100
Gen Z adults	36	33	15	12	3=100
Millennial	27	40	17	14	2=100
Gen X	24	38	22	14	1=100
Baby boomer	19	39	25	15	1=100
Silent Generation	19	44	22	14	1=100

d. A program that would provide training for young people to help them understand the political system or solve problems in their communities.

	Very effective	Somewhat effective	Not very effective	Not at all effective	Skipped/ <u>refused</u>
<b>All Americans</b>	29	50	14	6	2=100
Gen Z teens	26	48	20	5	1=100
Gen Z adults	38	45	10	4	3=100
Millennial	31	49	13	5	2=100
Gen X	28	50	15	6	1=100
Baby boomer	25	52	15	6	1=100
Silent Generation	35	46	13	5	1=100



- e. A program to forgive up to \$10,000 in student loans for people making less than \$125,000 per year.

	Very effective	Somewhat effective	Not very effective	Not at all effective	Skipped/ <u>refused</u>
<b>All Americans</b>	30	30	16	22	1=100
Gen Z teens	35	31	18	14	1=100
Gen Z adults	44	31	14	9	3=100
Millennial	35	32	14	18	2=100
Gen X	30	30	16	23	1=100
Baby boomer	23	27	19	31	1=100
Silent Generation	22	29	18	30	1=100

**Q8. HELD FOR FURTHER ANALYSIS**

**Q6. HELD FOR FURTHER ANALYSIS**

**Q1. HELD FOR FURTHER ANALYSIS**

**Q10. HELD FOR FURTHER ANALYSIS**

**Q28. HELD FOR FURTHER ANALYSIS**

**ATTEND.** Over the past year, how often have you done each of the following?  
[RANDOMIZE]

**ATTEND (a).** Prayed personally, outside of religious services

	More than once a <u>week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	A few times <u>a year</u>	<u>Seldom</u>	<u>Never</u>	Skipped/ <u>refused</u>
<b>All Americans</b>	39	7	7	9	12	24	2=100
Gen Z teens	38	7	7	9	15	23	2=100
Gen Z adults	28	5	9	11	14	32	2=100
Millennial	29	6	8	9	14	33	2=100
Gen X	43	8	7	7	12	21	1=100
Baby boomer	50	7	7	9	10	16	1=100
Silent Generation	45	7	6	13	13	16	1=100

**ATTEND(b).** Aside from weddings and funerals, attended religious services either virtually or in person

	More than once a <u>week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	A few times <u>a year</u>	<u>Seldom</u>	<u>Never</u>	Skipped/ <u>refused</u>
<b>All Americans</b>	8	15	7	12	20	37	2=100
Gen Z teens	12	18	9	12	18	29	2=100
Gen Z adults	9	11	8	13	15	42	2=100
Millennial	7	10	6	11	20	44	2=100
Gen X	8	15	6	12	21	36	2=100
Baby boomer	10	19	7	11	20	32	1=100
Silent Generation	10	26	4	12	23	25	0=100

**ATTEND(c).** Had a conversation with someone who belongs to a different religion from your own

	More than once a <u>week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	A few times <u>a year</u>	<u>Seldom</u>	<u>Never</u>	Skipped/ <u>refused</u>
<b>All Americans</b>	24	9	14	19	20	12	2=100
Gen Z teens	26	10	12	17	19	15	1=100
Gen Z adults	28	12	17	15	15	9	4=100
Millennial	27	10	12	18	18	13	3=100
Gen X	25	9	14	19	18	13	2=100
Baby boomer	18	8	15	22	23	13	2=100
Silent Generation	18	6	14	20	28	12	1=100

**ATTEND(d).** Read the Bible, Torah, Qur'an, or other sacred text

	More than once a <u>week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	A few times <u>a year</u>	<u>Seldom</u>	<u>Never</u>	Skipped/ <u>refused</u>
<b>All Americans</b>	16	7	7	10	21	39	2=100
Gen Z teens	19	8	6	11	17	38	2=100
Gen Z adults	14	7	8	10	19	40	2=100
Millennial	11	5	8	10	18	47	2=100
Gen X	16	7	7	8	22	38	2=100
Baby boomer	21	8	5	10	23	33	1=100
Silent Generation	17	8	6	11	29	28	0=100

**ATTEND(e).** Donated money to a church or other religious congregation or charity

	More than once a <u>week</u>	Once a <u>week</u>	Once or twice a <u>month</u>	A few times <u>a year</u>	<u>Seldom</u>	<u>Never</u>	Skipped/ <u>refused</u>
<b>All Americans</b>	5	10	11	14	19	40	2=100
Gen Z teens	4	10	11	13	15	45	2=100
Gen Z adults	4	5	10	12	16	50	3=100
Millennial	3	6	9	11	19	50	2=100
Gen X	4	11	11	12	21	39	2=100
Baby boomer	6	15	13	17	19	30	1=100
Silent Generation	9	18	14	17	19	23	1=100

**RELIMP** Which of the following comes closest to how you think about the place of religion in your life? {PRRI trend}

	Religion is the most important thing in my <u>life</u>	Religion is one among many important things in my <u>life</u>	Religion is not as important as other things in my <u>life</u>	Religion is not important in my <u>life</u>	Skipped/ <u>refused</u>
<b>All Americans</b>	15	37	19	28	2=100
Gen Z teens	16	40	21	23	1=100
Gen Z adults	16	29	19	34	2=100
Millennial	13	29	21	36	2=100
Gen X	15	39	18	27	1=100
Baby boomer	17	45	17	20	1=100
Silent Generation	18	49	16	17	0=100

**TV.** Which of the following television news sources do you trust the MOST to provide accurate information about politics and current events? [RANDOMIZE LIST]

	Broadcast network news, such as NBC, <u>ABC, or CBS</u>	<u>CNN</u>	<u>Fox</u> <u>News</u>	Conservative media, such as One America News or <u>Newsmax</u>	<u>MSNBC</u>
<b>All Americans</b>	16	8	9	5	4=100
Gen Z teens	11	8	6	3	2=100
Gen Z adults	12	9	9	2	3=100
Millennial	13	9	5	3	3=100
Gen X	15	7	8	5	3=100
Baby boomer	20	8	11	8	6=100
Silent Generation	16	9	15	8	7=100

	Local television <u>news</u>	Public <u>television</u>	Other (please specify) <u>[SPECIFY]</u>	Do not watch television <u>news</u>	<u>Skipped/ refused</u>
<b>All Americans</b>	12	9	5	32	1=100
Gen Z teens	10	4	3	53	0=100
Gen Z adults	10	4	4	46	2=100
Millennial	10	8	5	44	1=100
Gen X	15	8	5	32	2=100
Baby boomer	12	11	5	18	1=100
Silent Generation	15	15	4	12	*=100

## Survey Methodology

The survey was designed and conducted by PRRI. The survey was made possible through the generous support of the New Pluralists Collaborative, a sponsored project of Rockefeller Philanthropy Advisors, and the William and Flora Hewlett Foundation. The survey was carried out among a representative sample of 6,616 participants, including an oversample of teens 13-17 years old and adults 18-25 years old, living in all 50 states and the District of Columbia, who are part of Ipsos's KnowledgePanel and an additional 602 who were recruited by Ipsos using opt-in survey panels to increase the sample sizes in smaller states and 18-25 years old. Interviews were conducted online between August 21-September 15, 2023.

Respondents are recruited to the KnowledgePanel using an addressed-based sampling methodology from the Delivery Sequence File of the USPS—a database with full coverage of all delivery addresses in the U.S. As such, it covers all households regardless of their phone status, providing a representative online sample. Unlike opt-in panels, households are not permitted to “self-select” into the panel; and are generally limited to how many surveys they can take within a given time period.

The initial sample drawn from the KnowledgePanel was adjusted using pre-stratification weights so that it approximates the adult U.S. population defined by the latest March supplement of the Current Population Survey. Next, a probability proportional to size (PPS) sampling scheme was used to select a representative sample.

To reduce the effects of any non-response bias, a post-stratification adjustment was applied based on demographic distributions from the most recent American Community Survey (ACS). The post-stratification weight rebalanced the sample based on the following benchmarks: age, race and ethnicity, gender, Census division, metro area, education, and income. The sample weighting was accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results. In addition to an overall national weight, separate weights were computed for each state as well as oversamples of teens and 18-25 years old to ensure that the demographic characteristics of the sample closely approximate the demographic characteristics of the target populations. The adult KP respondents, Opt-in State and 18-25 Augment respondents were raked to distributions of the 18 and over U.S. population based on age (18+), gender, race and ethnicity, education, income, language proficiency, Census division, and states. Additionally, we included individual state in weighting to account for the oversampling of some states and an adjustment to account for the oversampling of 18-25 in the states augmented from Opt-in. The needed benchmarks were obtained from the 2022 March Supplement of the Current Population Survey (CPS), except language proficiency, which is not available from CPS, were obtained from the 2021 American Community Survey (ACS).

To account for the oversample of teens, design weights for KP parent assignees were computed to reflect their selection probabilities. The design weights were multiplied by the number of 13- to 17-year-old children in the households to account for the probability of selection of one child. The adjustment factor was capped at 2, for 2 or more people. The adjusted weights served as design weights for 13- to 17-year-old respondents and were raked to distributions of the 13 to 17 US population based on gender, race and ethnicity, household income, Census division, and metro area. The needed benchmarks were obtained from the 2022 March Supplement of the CPS.

Finally, adult respondents (started with the adult final weights “weight”) and teen respondents (started with the teen final weights “teen\_weight”) were first stacked. Then, total respondents were raked to the following geodemographic distributions of the 13 and over U.S. population with nested adjustments within three age groups: 13-17, 18-25 and 26+. The needed benchmarks were obtained from the 2022 March Supplement of the CPS, except language proficiency, which is not available from CPS, were obtained from the 2021 American Community Survey (ACS).

The margin of error for those surveyed age 18+ is +/- 1.58 percentage points at the 95% level of confidence, including the design effect for the survey of 1.53. The margin of error for those surveyed age 13+ is +/- 1.51 percentage points at the 95% level of confidence, including the design effect for the survey of 1.58. In addition to sampling error, surveys may also be subject to error or bias due to question wording, context, and order effects. Additional details about the KnowledgePanel can be found on the Ipsos website: <https://www.ipsos.com/en-us/solution/knowledgepanel>

## Appendix

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**Table 1. Demographic, Political, Religious, and Geographic  
Subgroup Sample Sizes  
(Unweighted)**

Total Sample	N= 6,616
Male	3,139
Female	3,477
Republican	1,773
Independent	2,041
Democrat	2,132
Other/Don't know	670

White, non-Hispanic	4,570
Black, non-Hispanic	629
Hispanic	941
AAPI	189
Multiracial	216
Other	71
Under age 18	756
18-29	954
30-49	1407
50-64	1621
65+	1878
Gen Z	1,520
<i>Gen Z teens</i>	756
<i>Gen Z adults</i>	764
Millennial	1,110
Gen X	1,356
Baby Boomer	2,256
Silent Generation	374
White evangelical Protestant	925
White mainline Protestant	1,033
Black Protestant	402
Hispanic Protestant	235
Other Protestant of color	142
White Catholic	954
Hispanic Catholic	444
Latter-day Saint	114
Other Christian	205
Jewish	154
Other non-Christian religion	257
Religiously unaffiliated	1,695
Northeast	1,018
Midwest	1,331
South	2,054
West	1,457

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