

# GAME ON!

## PRSA Chapter Contest

**Calling all PRSA Chapter leaders and members!**

**Here's your chance to win great prizes and help our PRSA community grow!**

### HOW TO PARTICIPATE

Recruit new members! That's it, folks – **get as many people to join PRSA as you can.** Tap your professional network. Talk to prospects. Share how great your own experience has been and convince others to become a member!

### PRIZES

Up to 2.5 hours of virtual professional development for all your Chapter members (you get to choose the topic!) or a visit from PRSA's Chair or CEO.

### WINNER SELECTION

- Chapters will be divided by size (small, medium, large).
- The Chapter in each category that records the **highest percentage of member growth** will be named the winner.
- To qualify, Chapters must achieve a **minimum growth rate of 10%** during the contest entry period, from June 20 to Sept. 22.

**Entry Deadline: Sept. 22, 2024**

*\* Prizes must be redeemed by Dec. 31, 2025*

