



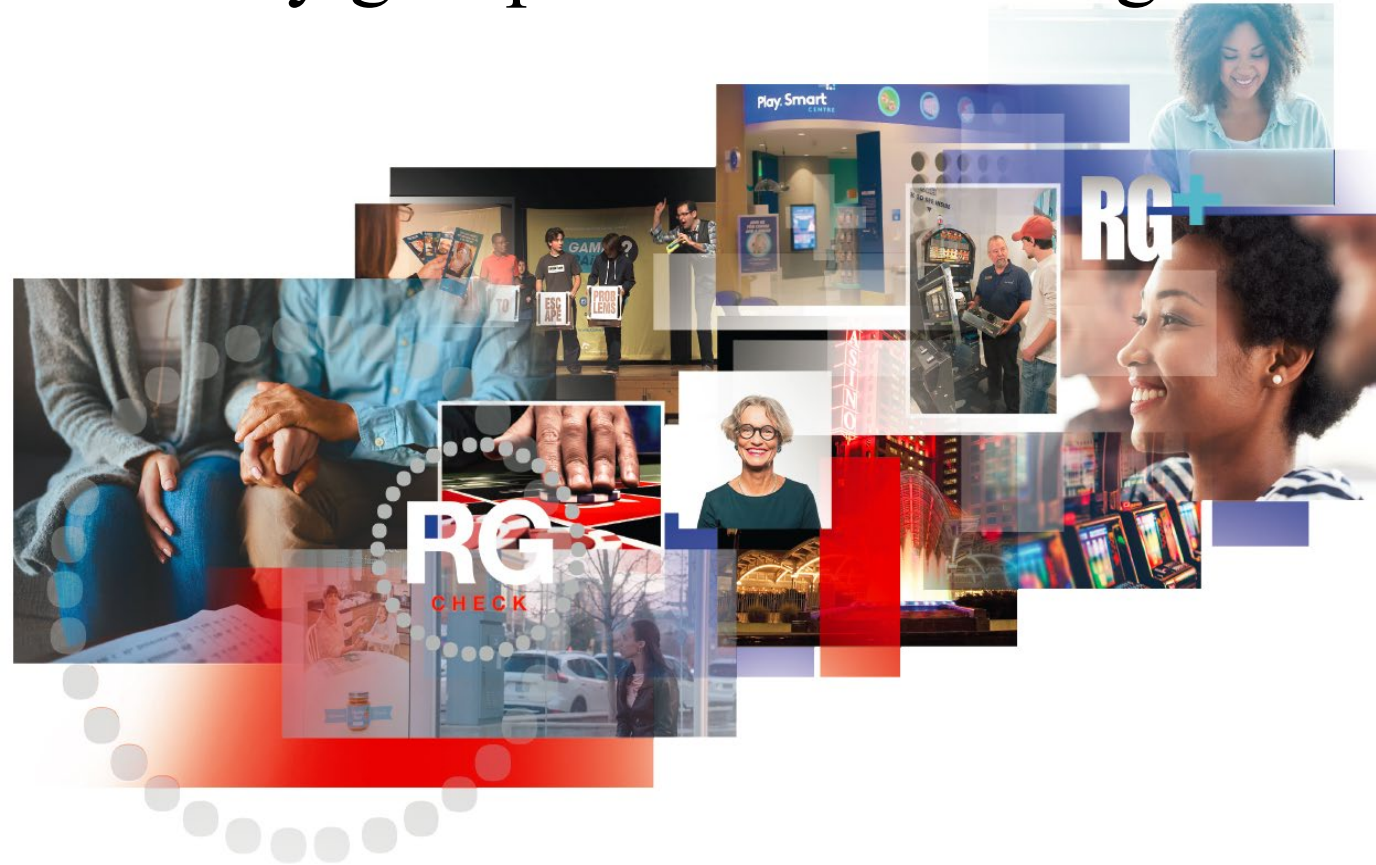
***Implementing Social Safeguarding Measures &
Responsible Gambling Messaging: Global Examples***

**Presentation at the
Japan Gaming Congress
*May 17th, 2019***

**Shelley White, CEO
Responsible Gambling Council**

Responsible Gambling

Responsible gambling occurs through the collective actions and shared responsibility among a number of stakeholders, including government, gaming operators, regulators, treatment providers, community groups and individual gamblers.



**RGC
works in
Collaboration
with...**



RGC's Mission, Vision & Values

OUR VISION

- “A world free of problem gambling”

OUR MISSION

- “To prevent problem gambling and reduce its impacts”

OUR CORE VALUES

- ▣ Humanity
- ▣ Integrity
- ▣ Courage
- ▣ Ingenuity



For the Industry

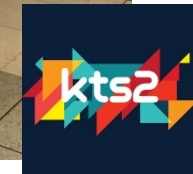
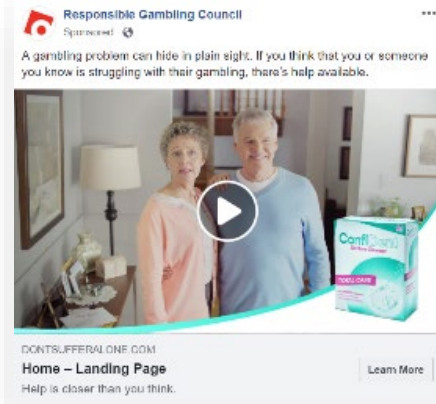


CENTRE FOR THE
ADVANCEMENT OF
BEST PRACTICES



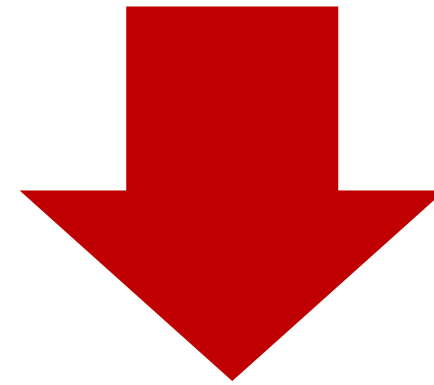
DISCOVERY19
RESPONSIBLE GAMBLING COUNCIL

For the Public



Global Leader in RG Accreditation

Evidence-informed responsible gambling standards and criteria for both land-based and internet gaming sites.



A concrete **roadmap** for gambling operators to implement achievable responsible gambling initiatives.

RG Check for Venues



8 Standards:

- 47 Criteria
- 230 Metrics











Scoring system assesses all criteria and indicators to create an overall score

- Must achieve a minimum of 70% overall and a minimum of 50% in each standard

8 Standards for Venues



-  Responsible Gambling Policies
-  Employee Training
-  Self-Exclusion
-  Assisting Patrons Who May Have Problems With Gambling
-  Informed Decision Making
-  Advertising and Promotion
-  Access to Money
-  Venue and Game Features

RG Check for iGaming

7 Standards:

- 48 Criteria
- 267 Metrics



Scoring system assesses all criteria and indicators to create an overall score

- Must achieve a minimum of 70% overall and a minimum of 50% in each standard



7 Standards for iGaming



Responsible Gambling Policies



Employee Training



Self-Ban



Assisting Players Who May
Have Problems With Gambling



Informed Decision Making



Advertising and Promotion



Game and Site Features

Thank You

**Shelley White, CEO
Responsible Gambling Council**

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