

TRANSFORMING  
STUDENTS  
TRANSFORMING  
LIVES

THE CAMPAIGN FOR RIDER UNIVERSITY

# Career Development and Success

YOUR INVESTMENT ENSURES PROFESSIONAL OPPORTUNITIES FOR RIDER STUDENTS AND STRONG PARTNERSHIPS WITH AREA EMPLOYERS.

## Helping students prepare for their future

From the moment students step on campus, the office of Career Development and Success is available to help them prepare for their post-graduation futures, whether that is entering the workforce or attending graduate school.

Career planning begins as early as freshman year, where individualized coaching and thoughtful programs help students to define their career goals and learn how to achieve them. Through structured support, workshops, online resources and advising, students begin to explore career options and develop job-search skills as they seek vital hands-on experience.

## Is supporting Rider's Career Development and Success right for you?

Your assistance will help students:

- » Prepare for their future
- » Explore potential career pathways
- » Develop job search skills
- » Secure professional opportunities
- » Carry classroom learning into real-world work settings
- » Acquire career-readiness skills needed for career success



**ANDREA AVELAR '22**

Accounting major & Business Analytics minor

“ Before, during interviews, I would be really shy. But, by using resources such as Handshake and Big Interview and meeting with my career coach, I gained confidence and improved my skills. ”

*Secured an offer of full-time employment from Ernst & Young prior to her senior year*



## Naming Opportunities

Your investment in Career Development and Success's renovation plans will help us continue our level of placement success.

- » Career Development and Success Office Naming (\$300K)
- » Five Interview Rooms (\$10K each)
- » Reception Area (\$30K)
- » Conference Room (\$30K)
- » Lounge Area (\$25K)
- » Four Staff Offices (\$10K each)
- » Video display board (\$1,500)
- » Employer Engagement Wall (\$100+ contribution gratefully acknowledged)

## Career-focused learning

Student interest and ambition are taken to the next level through our employer partnerships. Exposure to opportunities in the professional world allows students to explore potential career pathways, harness classroom learning in real-work settings, begin developing a valuable network, and acquire the readiness, competencies and knowledge for tomorrow's success.

## Supportive alumni connections

Alumni serve as experts in their respective professional fields and liaisons to their organizations, allowing students to connect with a mentor, forge meaningful relationships and build their professional network. Our office strives to build lasting relationships with alumni as partners in preparing students for the future.

## Guaranteed results

Rider's Cranberry Investment program guarantees undergraduates will obtain an entry-level job related to their field of study or be accepted into graduate or professional school within six months of graduation. To reach this goal, Rider provides individual career coaching and Engaged Learning, assuring potential employers that Rider graduates are well prepared and further symbolizing the value and quality of a Rider education.



**THOMAS ROBERTS '20, '21**

Assurance Technology Control Services  
EisnerAmper

“ Without the help of Career Services I would have been in for a much more nerve-racking interview for the job I hold now. From receiving help writing my resume, practicing my skills in mock interviews and learning when and how to follow up once the interview was over, I definitely felt prepared and that I had a leg up when walking into that situation. ”

**9 in 10**

students are employed, in grad school or volunteering within a year of graduation

**For more information, contact the:**  
**Office of University Advancement**  
609-896-5392 | [rider.edu/transform](https://rider.edu/transform)



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