

RIO2C 2020 PRIVACY POLICY

Rio Creative Conferences Ltda. - CNPJ/ME 26.079.220/0001-46

Avenida das Américas, nº 3301, bloco 5, sala 307 - Barra da Tijuca - Rio de Janeiro, RJ

This Privacy Policy applies only to webpages that Rio Creative Conferences Ltda. (CNPJ/ME 26.079.220/0001-46) ("Rio2C") possesses, operates and/or maintains and on which the Policy has been published.

This Policy applies only to data collected online.

BY USING THIS WEBPAGE, YOU AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY AND EXPRESSLY AUTHORIZE RIO2C TO COLLECT, PROCESS AND STORE YOUR DATA FOR THE PURPOSES OUTLINED IN THIS POLICY.

IF YOU DO NOT AGREE WITH THIS POLICY, PLEASE DO NOT PROCEED TO BROWSE RIO2C ELECTRONIC WEBSITES.

1. Information and/or Data Collection

- 1.1. Personal Information, for the purposes of this Policy, is defined as data that can be used to identify and/or contact a user.
- 1.2. We may, at any stage, request that you provide your personal information to Rio2C, its affiliates and/or controller.
- 1.3. Rio2C, its affiliates and/or controller may share between them any and all information provided by you.
- 1.4. In accordance with the terms of this Policy, Rio2C can combine your personal information with other data in order to improve the provision of services.
- 1.5. You are not obliged to provide your personal information, however, in some cases, you may not have access to and/or will not be able to use our webpages and services should you choose not to share your Information.
- 1.6. We actively collect information and/or data that you provide, and we also automatically collect information via devices and applications that access and browse our webpages.
- 1.7. Example of Information collected:

- (a) When you visit and/or register on our webpages, participate in our promotions, acquire products through our webpages, get in touch with us or answer our surveys, we can collect extensive information, such as: (i) Name, age, sex; (ii) Address, telephone, email address; and (iii) History of Transactions;
- (b) We collect information about the services you use and how you use them, such as the products you acquire on our webpages;
- (c) We also receive and store information from and about the devices (such as computers, laptops, cellphones) used to access/visit our webpages, including: (i) Internet Protocol address (IP); (ii) Location, date and time of access (including time zone); (iii) Internet browser (characteristics such as version, plug-ins, etc.); (iv) Operating systems, platforms; and (v) Other technical information, for the purposes of security and system integrity;
- (d) We may also collect information about other people that you incidentally provide; and
- (e) We receive and store information from partners and third parties that assist us with improving and analyzing our archives.

1.8. We receive and collect the information you fill out when you visit and/or access our webpages, or that you provide us with through any other means. The above list is just an example of data and/or personal information that may be collected.

1.9. Our webpages are not intended for children and we do not intentionally collect, use, process or provide information that we know to pertain to, or have been advised that it pertains to, minors under 13 years of age. If you are a minor under 13 years of age, please ask your parents or guardians to browse our webpages and use our services on your behalf.

2. Cookies

2.1. We use cookies and similar technologies to evaluate and understand the profiles and behavior of users that visit/access our webpages.

3. Usage and Disclosure

3.1. Information you provide us with and other data that we collect and store, are used for:

- (a) Replying to questions and/or requests sent by you;

- (b) Processing orders, registrations, promotions and transactions in your user account;
- (c) Administering or, in any other way, providing services and fulfilling obligations resulting from your use of our services;
- (d) Protecting and improving services and/or products;
- (e) Evaluating, preventing and resolving possible issues that may arise with products and/or services;
- (f) Sending direct marketing emails, always with your prior authorization; and
- (g) Creating products, services and promotions that meet your needs.

3.2. We may share and/or disclose your personal information and other data for the following purposes:

- (a) To provide a service to you;
- (b) To controllers, affiliates and/or strategic partners that offer or can offer products and/or services that may be of interest to you;
- (c) To controllers, affiliates, strategic partners, service providers or independent third parties that help us maintain and/or administer our webpages;
- (d) In accordance with the law, legal or administrative decision or decree, or when we believe it to be necessary in order to comply with legal requirements; and
- (e) To third parties, in the event of corporate reorganization.

4. Records of Access, and Correction or Exclusion of Personal Information

4.1. In accordance with the applicable legislation, records of use and access to our webpages will be maintained confidential, in a safe and controlled environment, for the minimum period of [8 (eight)] months, unless otherwise indicated by specific court order.

4.2. You may, at any time, request that Rio2C Accreditation correct your personal information stored in our webpages, should you identify any errors.

4.3. Should you decide to discontinue your use/access of our webpages and/or no longer use to be a registered user of our webpages, you may, at any time, request that Rio2C

Accreditation delete your account on our webpages and request exclusion of all your personal information from our webpages.

5. Third Parties and Partner Websites

5.1. We recommend that you exercise caution when sharing your information in chatrooms, communities or any other public areas and will assume no liability for third parties that use this information.

5.2. Our webpages that are hosted on third-party websites (such as Facebook, Twitter, Instagram and/or other third-party websites and technologies) are also subject to the terms and policies of these third parties pertaining to data collection, disclosure and/or controlled/prohibited content. It is of paramount importance that you read the terms and conditions of these third parties before using their services/products.

5.3. Content contained on third-party webpages, which redirect to our webpages or for which access is granted via a redirect link to our webpage, are also subject to the terms and policies of these third parties. We cannot assume liability for the practices of these websites, and we would recommend careful reading of their policies, where possible.

6. Security

6.1. Rio2C considers your information and collected data very important, which is why we protect them against unauthorized access and misuse. We provide an adequate level of protection and seek to update these measures in accordance with the availability of new technologies, standards and security measures.

7. Marketing emails and Unsubscribing

7.1. Rio2C regularly sends promotional messages and networking emails, from which the user is able to unsubscribe at any time, opting to no longer receive these messages and/or marketing emails, through a link at the top of all emails, or via the Contact Us section of the website <https://www.rio2c.com/>, or via the email contato@rio2c.com.

8. Alterations

8.1. Rio2C may routinely revise and alter this policy, and we would suggest that it be regularly consulted, by accessing our webpages. We will endeavor to publish all relevant alterations on this webpage and notify you via email.

9. Contact

- 9.1. Should you have any doubts or questions regarding this Privacy Policy or any of our practices, please get in touch via the Contact Us email contato@rio2c.com. The information contained in any such message will also be subject to this Privacy Policy.

- 9.2. By browsing our online environments, you recognize that you have read and understood all the terms and conditions contained in this Policy, that you agree with the terms and conditions, and that you expressly authorize Rio2C to collect, store, use and process the data and information as stipulated herewith, as well as send messages and emails from Rio2C, affiliates and/or controller and/or partners containing news, information, promotions and/or updates to the address listed in your registration.

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