



Corporate fact sheet

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About Rubicon

Rubicon (NYSE: RBT) is a leading provider of software-based waste, recycling, and fleet operations products for businesses and governments worldwide.

Striving to create a new industry standard by using technology to drive environmental innovation, the company helps turn businesses into more sustainable enterprises, and neighborhoods into greener and smarter places to live and work. Rubicon's mission is to end waste. It helps its partners find economic value in their waste streams and confidently execute on their sustainability goals.

To learn more, visit rubicon.com



Technology and innovation

- Solutions include the development of proprietary technology in Machine Learning, Computer Vision, Artificial Intelligence (AI), and Industrial Internet of Things (IoT).
- More than 50 U.S. and international patents.
- A residency with the City of San Antonio to develop a photo recognition model to identify contamination in residential recycling streams.
- A Rubicon technology license agreement with Odakyu Group in Japan to move them towards a circular economy solution.
- A partnership agreement with Helvetia Environnement, Switzerland's waste management market leader, to bring more efficiency, transparency, and innovation to the waste and recycling industry nationwide.

50+
U.S. and
international
patents



Products include:

- RUBICONConnect™
- RUBICONPro™
- RUBICONSelect™
- RUBICONSmartCity™
- RUBICONPremier™
- RUBICONMarketplace™
- RUBICONVision™
- RUBICONRegWatch™

Customer segments

Rubicon's software platform serves a range of customers from small businesses, to Fortune 500 companies, to America's most beloved cities and dedicated hauling partners. Rubicon is currently managing 13M+ Unique Service Locations (USLs) across all 50 states and in 20 countries.



Global reach

● **13M** USLs

● **50** U.S. States

● **20** Countries

Industry verticals

Restaurants, grocery, convenience, and drug stores; retail; property management and multi-family; hospitality; manufacturing; construction and demolition; and distribution and logistics.



Network of haulers

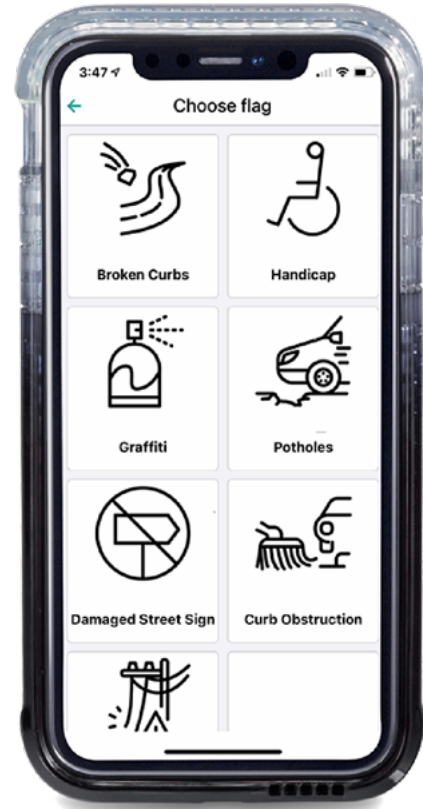
A network of more than 8,000 vendor and hauler partners across all service lines in the United States, 90 percent of which are small, independent businesses.

90% independent businesses



Smart city technology

RUBICONSmartCity™ has been rolled out in more than 80 cities across the United States, including Asheville, NC; Baltimore, MD; Columbus, OH; Durham, NC; Fort Collins, CO; Fort Smith, AR; Glendale, AZ; Greenville, NC; Hartford, CT; Houston, TX; Kansas City, MO; Memphis, TN; Montgomery, AL; Santa Fe, NM; San Antonio, TX; Savannah, GA; Spokane, WA; and Roseville, CA. The solution is available to purchase on:



Through the deployment of the RUBICONSmartCity technology, **Harrisonburg, VA earned a coveted Smart 50 Award in 2022, as did Kansas City, MO in 2021, and Montgomery, AL in 2019.** The award recognizes the most transformative smart city projects around the world.

RUBICONSmartCity was recognized by Fast Company as a 2021 World Changing Idea, and it was awarded the 2019 IoT Evolution Smart City Innovation Award. In December 2021, Amazon released a global documentary about RUBICONSmartCity and its work with the City of Santa Fe, NM entitled, “The Road to Zero Waste.”

Environmental impact

Innovator of the RUBICONMethod™, a six-step process for building a successful waste reduction program.



- Signatory of the Climate Pledge, an environmental protection initiative co-founded by Amazon and Global Optimism. Signatories commit to reaching net zero carbon emissions by 2040.
- Industry partnerships with the United States Conference of Mayors, the UN Global Compact, the National Wildlife Federation, the Arbor Day Foundation, and the US Composting Council.
- Named an Ellen MacArthur Foundation Emerging Innovator and a World Economic Forum Digital Disruptor. Inaugural signatory of the New Plastics Economy Global Commitment, led by the Ellen MacArthur Foundation in collaboration with the United Nations Environment Programme, and the Environmental Protection Agency (EPA)'s America Recycles Pledge.
- Memberships with the American Biogas Council, the Association of Plastic Recyclers, and the Construction & Demolition Recycling Association.
- Uses S&P Global Trucost validated methodology for calculating waste diversion and greenhouse gas (GHG) emissions from waste disposal to help customers understand how their waste diversion efforts reduce their net carbon emissions and environmental impacts.

Rubicon is listed on the NYSE

Rubicon became a public company in August 2022. It is listed on the New York Stock Exchange (NYSE) under the ticker symbol “RBT.”

Office

Rubicon currently deploys a remote workforce while maintaining a leadership office at:

- i

 335 Madison Avenue
 Fourth Floor
 New York, NY 10017



Rubicon currently deploys a remote workforce.



rubicon.com

