

Slalom's journey toward a sustainable future

Where we've been

2019

Grassroots waste and carbon reduction efforts in regional offices

2020

Performed a sustainability assessment to understand Slalom's carbon footprint

Released the first Impact Report, establishing 2030 goals

2021

Formed the Sustainability + Impact team

Where we're at



Turning point

Identified Net Zero Cloud, a sustainability management platform from Salesforce, as the optimal tool for measuring and managing impact

Built a custom impact management module to track progress in support of UN Sustainable Development Goals

2022

Focus shifts from understanding Slalom's environmental impact to improving it



Where we're going

Phase 1

Start tracking and reporting scope 1 and 2 emissions in Net Zero Cloud



2023

Integrate scope 3 emissions tracking into Net Zero Cloud

2024

Set a science-based emissions target to align with Salesforce partner requirements

2030

Achieve carbon-neutral operation emissions

Complete transition to **100% renewable energy**

2040

Achieve net-zero carbon to fulfill the The Climate Pledge



Let's bring these sustainability terms down to earth



Carbon footprint: the total amount of greenhouse gas emissions associated with a company's products or services

Carbon neutrality: achieving a balance between emitting carbon dioxide (CO₂) and removing it from the atmosphere with offset activities

The Climate Pledge: a community of people, companies, and organizations committed to building more sustainable business practices by achieving net-zero carbon by 2040

Net-zero carbon: reducing carbon emissions to the lowest amount possible and removing remaining carbon emissions with offset activities

Offset activities: projects that help to remove CO₂ from the environment, like reforestation, renewable energy, and waste management initiatives

Renewable energy: an energy source, like wind or solar power, that won't be depleted when used

Scope 1 emissions: direct emissions from owned assets like equipment, vehicles, and facilities

Scope 2 emissions: indirect emissions from purchased electricity, heating, and cooling

Scope 3 emissions: emissions from activities that an organization does not own or control, like shipping materials, teleworking, and traveling for business

United Nations Sustainable Development Goals: a collection of 17 global goals designed to orient businesses toward building a better, more sustainable future