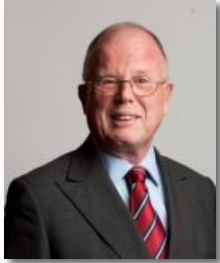


2013 Interim Results

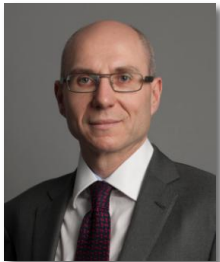
Thursday 22 August 2013



Roger Withers Chairman



Ian Penrose Chief Executive



Cliff Baty Chief Financial Officer

- Progress made against strategic objectives with continued momentum in the US
- Investments in the US business driving progress
- Group well positioned to benefit from future growth opportunities in the US
- Football Pools business generating strong cash flows and increased customer acquisition
- More work needed in e-Gaming division and optimal scale and shape of this business under review
- Remain confident of a successful outcome of VAT tax tribunal appeal, potential receipt of £95m

2013 Half Year Financial Results



2013 Half Year Financial Results

Sportech PLC 2013 Interim Results

2013 Half Year Financial Results	2013 H1 £m	2012 H1 £m	Change £m	2012 FY £m
Revenue	57.0	57.7	(0.7)	112.0
EBITDA				
Sportech Racing	6.1	5.0	1.1	10.2
Football Pools	8.2	8.7	(0.5)	18.5
e-Gaming	(0.7)	0.7	(1.4)	1.5
Corporate costs	(1.8)	(1.8)	-	(3.8)
Group EBITDA*	11.8	12.6	(0.8)	26.4
Depreciation and amortisation	(2.8)	(2.5)	(0.3)	(5.2)
Share option expense	(1.0)	(0.7)	(0.3)	(1.4)
Net bank interest	(2.1)	(2.0)	(0.1)	(4.1)
Adjusted** profit before tax	5.9	7.4	(1.5)	15.7
Taxation of adjusted profit	(1.7)	(2.0)	0.3	(4.2)
Adjusted** profit after tax	4.2	5.4	(1.2)	11.5
<i>Adjusted EPS - pence</i>	<i>2.1</i>	<i>2.7</i>	<i>(0.6)</i>	<i>5.8</i>
<i>EPS - pence</i>	<i>0.7</i>	<i>1.1</i>	<i>(0.4)</i>	<i>0.7</i>

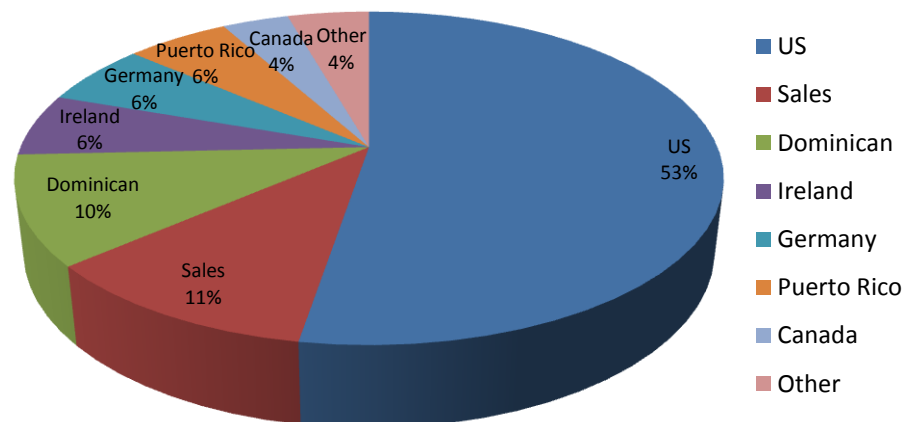
* EBITDA is stated before exceptional costs and share option expense.

** Adjusted profit figures are stated before amortisation of acquired intangibles, exceptional costs, share of loss after tax of joint venture, and other finance income/(charges).

Sportech Racing Financial Summary	Revenue			EBITDA		
	2013 H1 £m	2012 H1 £m	Change £m	2013 H1 £m	2012 H1 £m	Change £m
B2B						
Tote Services and equipment sales	15.0	15.4	(0.4)	3.3	2.8	0.5
Interactive Products and Services	2.0	0.7	1.3	0.3	(0.2)	0.5
	17.0	16.1	0.9	3.6	2.6	1.0
B2C						
Venues – Connecticut	14.7	14.6	0.1	2.8	2.5	0.3
Venues – Netherlands	2.6	2.9	(0.3)	-	0.1	(0.1)
	17.3	17.5	(0.2)	2.8	2.6	0.2
Central costs	-	-	-	(0.3)	(0.2)	(0.1)
Total Sportech Racing	34.3	33.6	0.7	6.1	5.0	1.1

Sportech Racing – Tote services and equipment sales	2013 H1 £m	2012 H1 £m	Change £m
Tote Services	13.4	12.8	0.6
Equipment sales	1.6	2.6	(1.0)
Total revenue	15.0	15.4	(0.4)
Payroll	(7.1)	(7.0)	(0.1)
Other costs	(4.6)	(5.6)	1.0
EBITDA	3.3	2.8	0.5

Total revenue by source - 2013 H1



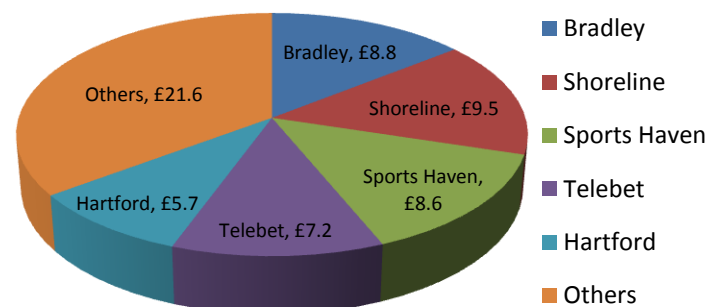
- Organic growth driven through technology investment.
- Dominican Republic performing well following 2012 capex. Contract extends to 2025.
- Opex review project has started to generate savings, further are expected.

Sportech Racing – Connecticut Venues

Sportech PLC 2013 Interim Results

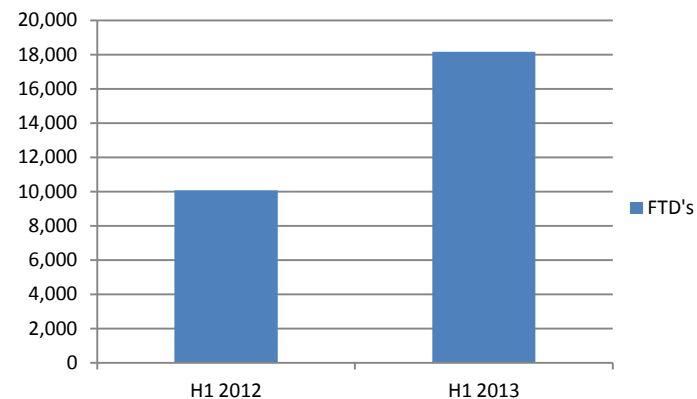
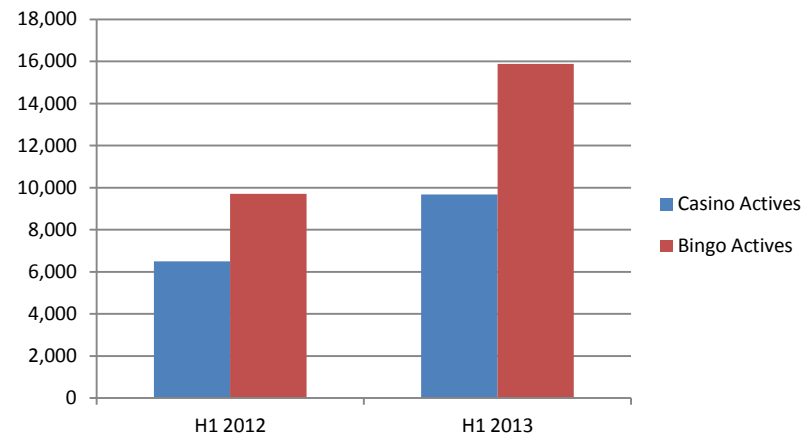
Sportech Racing – Venues CT	2013 H1 £m	% of handle	2012 H1 £m	% of handle	Change £m
Handle	61.4		62.3		(0.9)
Revenue	14.7	24.0%	14.6	23.4%	0.1
Tax	(2.1)	(3.5%)	(2.2)	(3.5%)	0.1
Track/Tote/Interface fees	(4.2)	(6.8%)	(4.1)	(6.6%)	(0.1)
Margin	8.4	13.7%	8.3	13.3%	0.1
Payroll	(2.2)	(3.6%)	(2.3)	(3.7%)	0.1
Facility costs	(1.8)	(3.0%)	(1.9)	(3.0%)	0.1
Other costs	(1.6)	(2.5%)	(1.6)	(2.6%)	-
EBITDA	2.8	4.6%	2.5	4.0%	0.3

USA Handle by venue - H1 2013 (£m)



Football Pools Financials	2013 H1 £m	2012 H1 £m	Change £m
Revenue			
Collector and overseas	4.6	5.5	(0.9)
Direct	13.4	14.1	(0.7)
Online	0.7	0.5	0.2
Games and lotteries	1.3	1.6	(0.3)
Total Football Pools	20.0	21.7	(1.7)
Sales related costs	(4.3)	(4.8)	0.5
Overheads			
- Staff costs	(2.9)	(3.2)	0.3
- Marketing	(1.0)	(0.7)	(0.3)
- Entry printing	(0.6)	(0.8)	0.2
- Other overheads	(3.0)	(3.5)	0.5
EBITDA	8.2	8.7	(0.5)

e-Gaming Financials	2013 H1	2012 H1	Change
	£m	£m	£m
Casino	1.6	1.8	(0.2)
Bingo	0.9	0.5	0.4
Vernons.co.uk	0.2	0.2	-
Poker	0.1	0.1	-
Revenue	2.8	2.6	0.2
Duties, commissions and royalties	(0.6)	(0.7)	0.1
Staff costs	(0.2)	(0.2)	-
Marketing	(2.4)	(0.9)	(1.5)
Other costs	(0.3)	(0.1)	(0.2)
EBITDA	(0.7)	0.7	(1.4)



Capital Expenditure	2013 H1	2012 H1	Change	2012 FY
	£m	£m	£m	£m
Tote Services	1.6	1.8	(0.2)	3.9
Interactive Products and Services	0.5	0.2	0.3	0.7
Venues	1.0	0.5	0.5	1.0
Football Pools	0.9	0.9	-	2.3
e-Gaming	0.3	-	0.3	0.4
	4.3	3.4	0.9	8.3

Cash Flow Summary

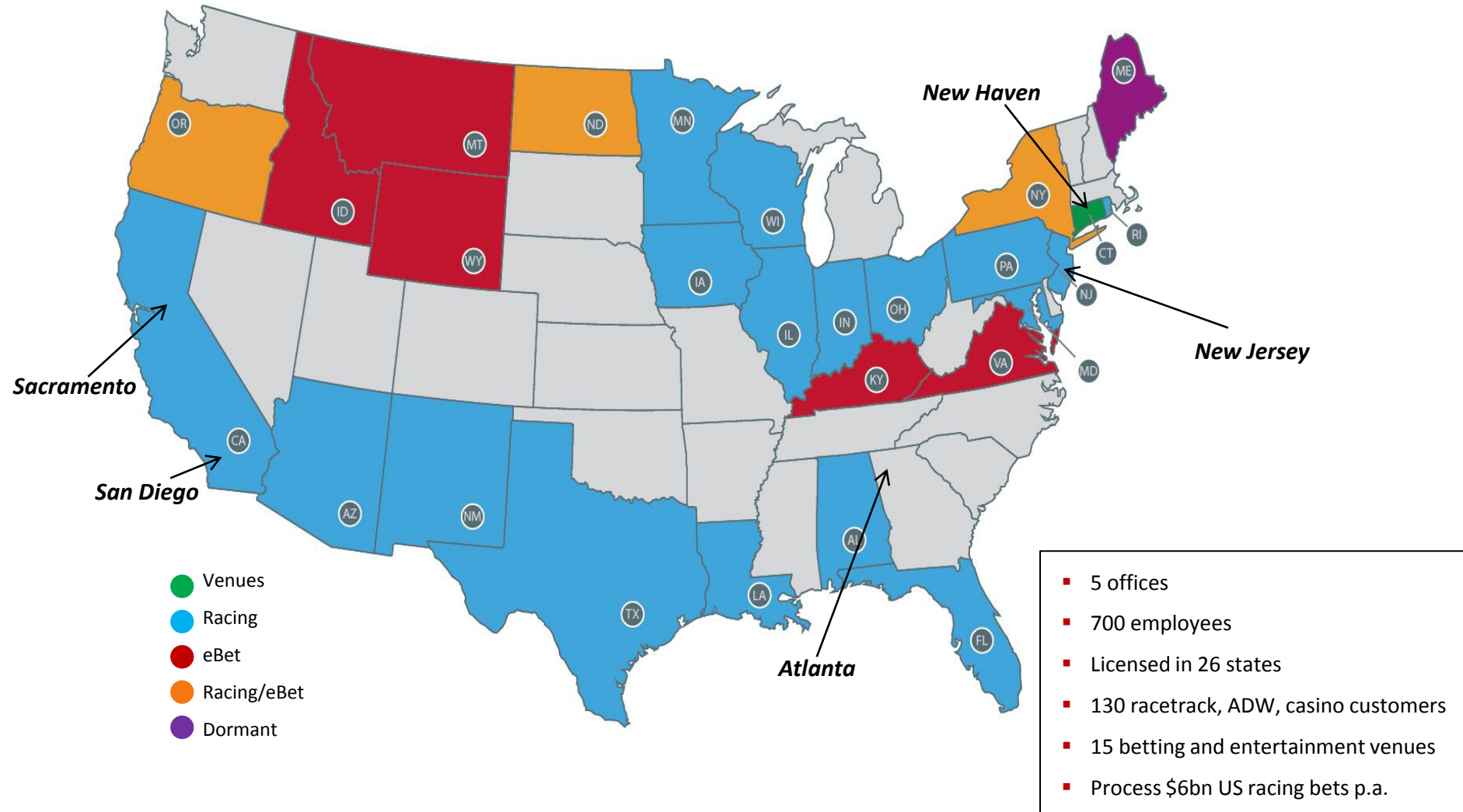
Sportech PLC 2013 Interim Results

Cash Flow Summary	2013 H1 £m	2012 H1 £m	2012 FY £m
Opening net debt	(57.1)	(59.2)	(59.2)
EBITDA	11.8	12.6	26.4
Working capital (outflow)/inflow	(3.3)	1.2	0.2
Exceptional cost	(1.0)	(1.0)	(2.0)
Capex	(4.3)	(3.4)	(8.3)
Operational cash flow	3.2	9.4	16.3
Interest payable	(2.1)	(2.4)	(4.1)
Taxation	(0.9)	(0.9)	(2.0)
Investment in JV	(0.1)	(0.2)	(0.3)
Acquisition of eBet	-	-	(5.7)
Refinancing costs	-	-	(2.1)
Exchange gain/(loss)	0.3	(0.1)	-
Net cash inflow	0.4	5.8	2.1
Closing net debt	(56.7)	(53.4)	(57.1)
Leverage for covenant testing purposes	2.20	2.03	2.12

- Spot the Ball Vat claim determined in favour of the Group by First-tier Tax Tribunal in March 2013
- HMRC appeal to the Upper Tribunal against this determination will be heard on 29 and 30 April 2014
- Including simple interest claim amounts to c.£95m, HMRC to agree the quantum following outcome of Upper Tribunal hearing
- Sportech and our advisors remain confident that the Upper Tribunal will find in the Group's favour

Chief Executive's Review





- Sportech Racing now represents 45% of the Group's H1 operational EBITDA
- Significant financial resource and management time invested since acquisition has resulted in:
 - New contract wins
 - Cost efficiencies
 - Growing interactive business
 - New sports bar venue – Windsor Locks (Bradley)
 - Regulatory enhancements - Online launch in Connecticut

Sportech Racing is well positioned to capitalise on future US growth opportunities



Technology investment – secured contract wins and extensions with major providers in the US, UK & Denmark

- Penn National Gaming – 6 year contract for provision of tote services and technology to 11 racetracks, 5 off-track wagering venues plus internet and telephone services
- Danske Spil – sale of Quantum tote system, online platform and 5 year operation and maintenance contract with extension options
- Sale of 1,000 terminals to the UK Tote



Danske Spil
til glæde og til gavn

TOTEPOOL



Technology investment – delivering cost efficiencies

- Consolidation of existing data centers to New Jersey
- Acquired new state of the art servers – more powerful and cheaper to operate
- Enables rationalisation of existing Californian and German data center locations
 - Operational improvements
 - Staff savings
 - Energy savings
 - Property cost savings



Technology Investment – growing Interactive Products and Services (IPS)

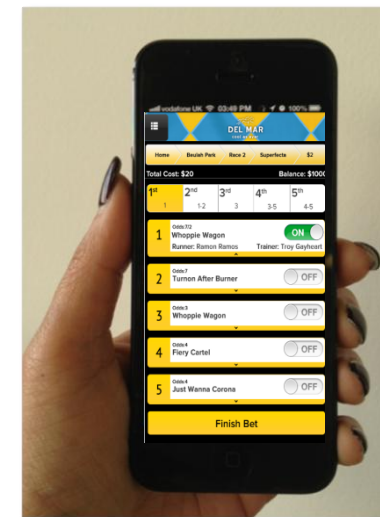
- eBet business acquired in December 2012 – leading B2B ADW solutions provider
- Performing well with integration on track, synergies being delivered
- Significant investment ongoing to develop leading Account Deposit Wagering (“ADW”) and mobile platform offering

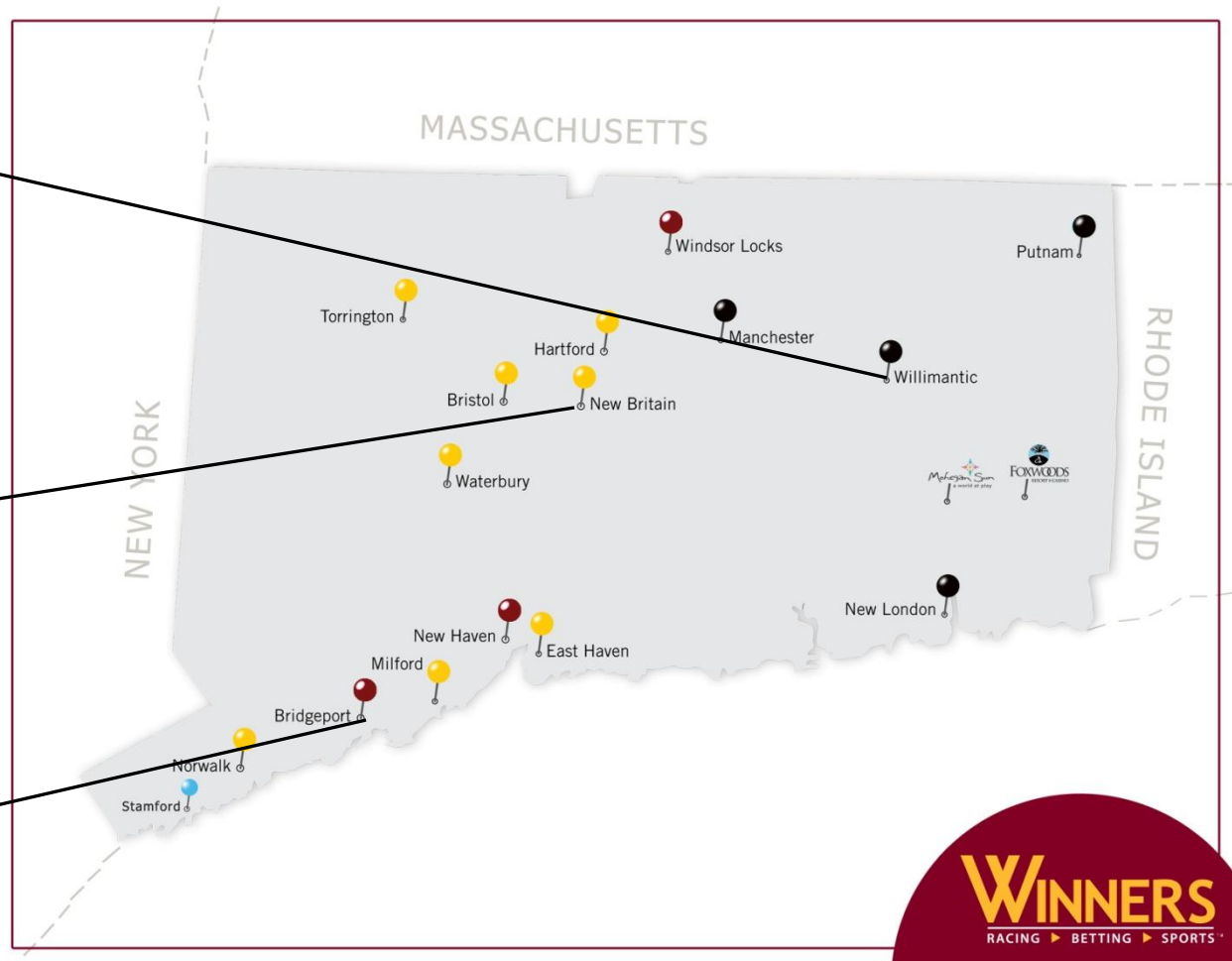


Now your guests can use their smartphone or tablet to wager on-track or OTB



Sportech Racing presents a mobile application that extends secure wagering to smartphone and tablet users at your wagering facilities





- Bradley sports bar
 - Fit out commenced, completion expected in Q4
 - Significant £2.5m investment to attract younger sports orientated customers
- Refresh of our 55,000 sq ft Sports Haven venue – created sports and gaming zones and an updated bar area
- Potential new site identified in southern Connecticut - location close to the New York border
 - Awaiting final regulatory approvals



- Regulatory enhancements bring Connecticut's only legal online betting site
- Soft launch in June 2013
- Customer and regulatory feedback received
- Version 2.0 incorporates feedback and will be released shortly
- Marketing plans in place
- Full launch in Q4
- Cease and desist letters to current national ADW competitors to be issued

The screenshot displays the MyWinners.com website interface. At the top, there is a navigation bar with the logo and links for 'Wager Online', 'Wager by Phone', 'Locations', 'Information', and 'Rewards & Promos'. A search bar is visible on the right. The main content area is divided into several sections:

- UPCOMING RACES:** A table listing tracks, race names, win pools, and MTP (Maximum To Post) amounts.

Track	Race	Win Pool	MTP
Chester (h)	14	\$10,425	OFF
Woodbine	9	\$38,634	1
Scarborough Dow...	4	\$398	2
Arlington Park	3	\$15,863	3
Monmouth Park	9	\$10,819	4
- TODAYS TRACKS:** A section with tabs for 'VIEW ALL', 'THOROUGHBRED', and 'HARNESS'. It lists tracks and their respective MTP values.

Track	Race	MTP
Arlington Park	3	3
Australia A	1	310
Australia B	1	320
Australia C	1	330
Calder Race Course	9	-
Canterbury Park	1	155
- VIDEOS:** A section showing live video feeds from various tracks, including Woodbine, Scarborough Downs, and Monmouth Park. It includes race information like 'MTP: RACE: 1 9', '4:55 PM TRACK: POLY TURF: OFF', and 'WIN: 39,749 SHW: 9,991'. A photo of a jockey on a horse is also visible.
- ACCOUNT SUMMARY:** A sidebar showing account details: Available balance \$114.05, On Hold Balance \$7.00, Cash In Play \$6.00, and No of Active Bets 2.
- ACTIVE BETS:** A section showing active bets with columns for 'Bet Details', 'MTP', and 'Bet Cost'. It lists bets at Arlington Park - Race 3.
- PAST BETS:** A section showing past bets with columns for race name, amount, and status. It lists bets at Louisiana Downs - Race 6 and Chester - Race 13.
- WAGER MY BETS MY QUEUE RACECARD ODDSBOARD:** A section for placing bets, showing a race card for Arlington Park on August 02 2013 with a purse of \$10,500. It includes options for 'WIN-PLACE-SHOW', 'EXACTA', 'TRIFECTA', 'SUPERFECTA', and 'DOUBLE'. A 'PICK3' section is also visible.

At the bottom right, there is a 'GETTING STARTED' button with a link to view the user guide.



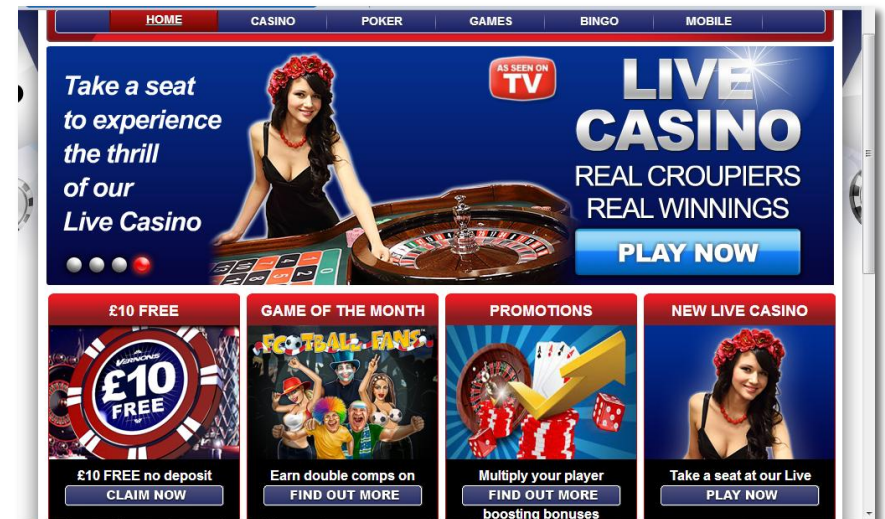
- Improvement in Direct customer retention to 94% (2012: 87.5%)
- Increase in spend per customer per week
- Outbound sales calling has delivered 8,000 new customers in the first half
- Pools product to be integrated into Playtech software
- £0.7m operational cost savings achieved on top of the £4m savings from 2012
- Modernisation - work on the future shape of the business continues on plan

Football Pools - Customer numbers	2013 H1 '000	2012 H1 '000	Change '000
Collector, overseas and Zettlers	92	108	(16)
Direct	250	266	(16)
Active Online and LBO players (FP.com, Ladbrokes.com etc)	8	20	(12)
Football Pools customers	350	394	(44)

Weekly revenue per customer (Classic Pools only)	2013 H1 £	2012 H1 £	Change £
Collector	2.54	2.53	0.01
Direct	2.63	2.55	0.08
Overseas	2.67	2.97	(0.30)
Weighted average	2.61	2.55	0.06

- Disappointing performance following significant increase in marketing spend
- Growth in customer KPIs but higher than expected cost per acquisition
- Management team restructured - new MD appointed
- Launch of new products; sportsbook, live casino
- Assessing optimal scale and shape of the business for the benefit of the Group

e-Gaming KPIs	2013 H1	2012 H1	Change	Change
Active players (No.)	24,346	19,582	4,764	24%
Revenue (£m)	2.8	2.6	0.2	8%
Marketing spend (£m)	2.4	0.9	1.5	167%
FTDs (No.)	18,158	10,069	8,089	80%
CPA (£)	130	87	43	49%



Summary



- Continue to make progress developing the group into an international sports and gaming business
- US business remains uniquely well positioned to capitalise on future regulatory developments
- Management remain confident of successful outcome of VAT claim
- Despite the challenges facing our e-Gaming business, trading in our core activities remains in-line with management expectations

Progress made against strategic objectives with continued momentum in the US

Appendices



2013 Half Year Financial Results (continued)

Sportech PLC 2013 Interim Results

2013 Half Year Financial Results (continued)	2013 H1 £m	2012 H1 £m	Change £m	2012 FY £m
Adjusted** profit before tax	5.9	7.4	(1.5)	15.7
Exceptional costs	(1.0)	(1.0)	-	(2.8)
Amortisation of acquired intangibles	(3.5)	(3.0)	(0.5)	(5.9)
Other finance income/(charges)	0.6	(0.1)	0.7	(4.7)
Share of loss after tax of JV	(0.1)	(0.1)	-	(0.2)
Profit before tax	1.9	3.2	(1.3)	2.1
Taxation	(0.6)	(1.1)	0.5	(0.8)
Profit after tax	1.3	2.1	(0.8)	1.3
<i>EPS - pence</i>	<i>0.7</i>	<i>1.1</i>	<i>(0.4)</i>	<i>0.7</i>

** Adjusted profit figures are stated before amortisation of acquired intangibles, exceptional costs, share of loss after tax of joint venture, and other finance income/(charges).

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