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SRM
Institute of Science and Technology

Kattakulathur Chennai

MBA(2 YEAR PROGRAMME)
(UGC APPROVED)

SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
Deemed to be University u/s 3 of UGC Act, 1956

About SRMIST

SRMIST is one of the top ranking and one of the most preferred institutions in India, established in 1985 by a visionary - Dr. T.R. Paarivendhar, Chancellor, SRM Institute of Science and Technology. It has four campuses, Kattankulathur, Ramapuram and Vadpalani in Chennai with the fourth campus at Modi Nagar,Ghaziabad and over 55,000 students and 3200 faculties are currently on rolls across all campuses. The Institution offers a wide range of undergraduate, postgraduate and doctoral programmes in Engineering, Management, Medicine & Health Sciences and Science & Humanities. For nearly three decades, the SRMIST has been engaged in nurturing minds through a rich heritage of academic excellence. Essentially a hub of bustling student activities, the green and beautiful campus hostel been a second-home to thousands of students in their journey to meet the challenges of time.

The Institution has moved up through international alliances and collaborative initiatives to achieve global excellence. The SRMIST's International Advisory Board (IAB) is actively involved in building a strong international dimension in Teaching-Learning Process and Research, which creates avenues for research and successful careers. The SRMIST is also engaged in technology driven initiatives which have made learning a very enriching experience. Over 550 students have been sponsored to 35 foreign Universities like MIT, Carnegie Mellon, UC Davis, Warwick and Western Australia under the Semester Abroad Programme. The Institute now enjoys an unsurpassed reputation in academia and corporate circles as a preferred talent source and as a world-class learning institution. All these have led the University to be rated in Four Star by the famous QS rating. SRMIST has been categorized as grade 'A' University by Ministry of Human Resources Development (MHRD), Government of India and accredited by NAAC with 'A + + Grade recently.

MBA DEGREE

Programme Overview

This MBA programme is designed for professionals and business development specialists who wish to advance into leadership positions and acquire critical skills, strategic capabilities, and competences. It follows the four quadrant approach of National Mission on Education through Information and Communication Technology (NMEICT).

MBA is flexible and dynamic, providing students with relevant, practical, and up-to-date business knowledge, as well as management and leadership abilities for a global setting.

You can study Business Administration to get a solid foundation in contemporary business theory, and can study one of the following specialisations in a specific area of interest:

Financial Management

Human Resource Management

Marketing Management

Business Analytics

Eligibility Criteria

For Students with Indian Education

- Students with any degree from UGC recognized institutions with 10+2+3 (or) 10+2+4 pattern are eligible to apply. The minimum percentage of marks / Cumulative Grade Point Average (CGPA) required to be eligible for admission will be prescribed by the Admission committee of DOE.(minimum aggregate of 50%)

- Applicant must possess enough knowledge and understanding of English Language.

Category	Entrance Test Required (Yes/No)	Online Personal Interview
working Professionals With a minimum of two-years management or professional experience (after graducation) in reputed companies.	No	Yes
Without experience*	Yes#	Yes

*Candidates without work experience and having qualified in CAT/MAT/GMAT/GRE are exempted from Entrance Test to be conducted by SRMIST

Eligibility Criteria

For Students with Foreign Education:

Gandidates must have completed bachelor's Degree

A Bachelor's degree with minimum aggregate of 50%

Gertificate of equivalence from association of Indian Universities required from students with foreign education to apply in any university in INDIA.

Well versed in spoken as well as written English

Fee Structure

Programme	Tution fee per semester in INR
MBA	47,250

NOTE: In addition to the tuition fees, the Exam fees for the semester and fees for certificates will be charged separately

- Duration : 2 Years
- Credit : 102
- Course Language : English

SRM Institute of Science and Technology
(formerly known as SRM University) ,
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