

A woman with long dark hair is wearing a VR headset, looking towards the right. The background is a dark space filled with vertical neon light tubes in shades of red and yellow, creating a futuristic, high-tech atmosphere. The woman is wearing a dark top and has her hand raised as if interacting with a virtual environment.

# Techloy.

NEWS | STARTUPS | PRODUCTS | CAREERS | INSIGHTS

**MEDIA KIT 2024**

Founded

**2008**

Clients

**180+**

Total Reach

**6.1M+**

Monthly  
Page Views

**2.3M+**

Social Media  
Reach

**2.1M+**

Organic Search

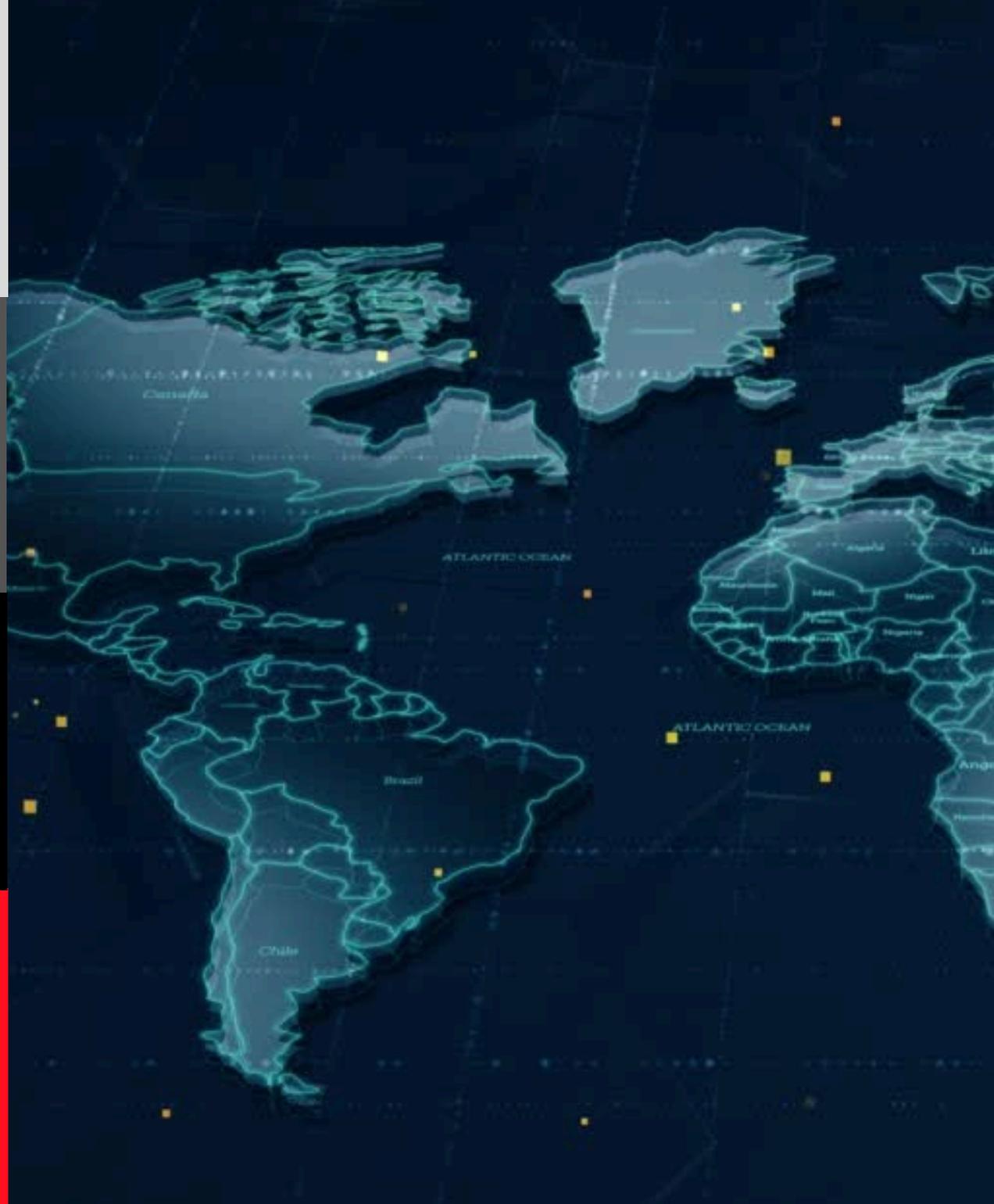
**78%**

Monthly Users

**241K+**

Newsletter  
Subscribers

**20K+**



# Pricing

## BRONZE

For link placement  
in existing article

**\$50** USD / placement  
Max. of 1 link  
per post

Non-negotiable

- ✓ Link insertion
- ✓ Do-follow link
- ✓ Indexed by Google
- ✓ Permanent link
- ✓ No custom text

## SILVER

For general articles  
and product features

**\$100** USD / post  
Max. of  
1,000 words

Non-negotiable

### ← Everything in Bronze

- ✓ No sponsored tags
- ✓ Permanent article
- ✓ Custom text; written  
by the client
- ✓ Max. of 1,000 words
- ✓ Max. of 2 same client  
links
- ✓ Up to 2 images  
(1200x600px)
- ✓ Appears in newsletter
- ✓ Social media posting

## GOLD

For crypto, betting, forex,  
CBD, and casino content

**\$250** USD / post  
Max. of  
1,500 words

Non-negotiable

### ← Everything in Silver

- ✓ Max. of 1,500 words
- ✓ Max. of 3 same client  
links
- ✓ Up to 3 images  
(1200x600px)
- ✓ Embedded content
- ✓ Priority publishing

Note: All prices (in U.S. dollars or its equivalent) are VAT inclusive and non-negotiable, but excluding of writing fees, where applicable. Any additional link attracts a \$50 fee. Techloy accepts payments via PayPal, Payoneer or transfer before publishing the content.

# | Get in touch

If you're looking to get your company or products in front of a global tech audience [Techloy.com](https://www.techloy.com) is the right place.

To learn more about Techloy's products and services, kindly email: [business@techloy.com](mailto:business@techloy.com)