



# SERVICE SPECIFIC TERMS AND CONDITIONS CONTACT DATA SERVICES

These Service Specific Terms and Conditions apply only to Client 's purchase and use of Contact Data Services. Unless expressly stated otherwise, capitalized terms contained in these Service Specific Terms and Conditions shall have the meaning given them in the TechTarget, Inc. General Terms and Conditions.

## **1. Contact Discovery**

We will provide you with a list of contact information that fulfill the specifications set forth on the Order Form to support your demand generation initiatives. You understand that the contact information provided may include names and phone numbers that appear on your suppression list or one or more "do-not-contact lists" maintained by federal, state, provincial, or other governmental entities or whose use may otherwise be regulated. You are responsible for subscribing to all applicable "do-not-contact lists" and agree to comply with all such applicable laws and regulations. We assume no responsibility for the success or failure of your use of contacts obtained through this service, your communications with such contacts, and your use of the contact information provided hereunder.

## **2. Data Cleanse**

You will provide us with a list of contact records, including names and professional email addresses of existing contacts for data cleansing at the individual level against a network of partners including traditional data companies, publishers and social media sources. We will provide you with a report that includes an email verification disposition code identifying the validity of an email address and, where available, updated employment information and contact information for each contact, and identifiers of contacts' geolocation information to assist you in further evaluating your contacts.

## **3. Data Append**

You will provide us with a list of contact records, including the names and professional email addresses of your existing contacts for data append services at the individual and account level against internal and external email and social media databases and resources. We will provide you with a report that includes individual level attributes for each contact provided, where available. You understand that, given the technical nature of the resources we require to provide the data in connection with this service, temporary interruptions may occur and that any such interruptions shall not result in any liability to TechTarget or others and shall not suspend or eliminate Client's payment obligations to TechTarget or provide Client with any refund rights for amounts previously paid to TechTarget.

## **4. Compliance**

You are solely responsible for ensuring that you have the appropriate rights, permissions, and, where applicable, lawful basis to transfer, share, or otherwise provide the contact data contemplated herein to TechTarget for the uses described herein and any processing hereunder. You agree to indemnify and hold TechTarget and its officers, directors, shareholders and employees harmless from any third party claim, damages, fines, loss or liabilities (including reasonable legal costs) suffered or incurred by TechTarget as a result of any claim made by any third party arising out of your provision of such information.