

### **U.S. Bank Access Commitment™ Resource Guide**

How to get support through our Access Commitment initiatives.

U.S. Bank Access Commitment is our long-term framework to help build wealth, redefine how we serve diverse communities and create more opportunities for employees, starting with the Black community. We're doing that by:



Enhancing career opportunities for our employees



Helping people and communities of color advance financially



Supporting businesses owned by people of color

The resources below are organized by audience (employees, individuals and families, and businesses and community institutions).

## **Resources for employees**

We offer competitive benefits and tailored development programs for employees at U.S. Bank. Learn more about what it's like to work here at usbank.com/careers.

# Resources for individuals and families

#### **U.S. Bank Access Home**

Who it's for: Individuals and families who have a goal to own a home.

**What it is**: Through Access Home, we're finding innovative ways to provide financial education, tools, services and guidance in partnerships with local and national organizations. We've already committed over \$1.5 million to these partners and launched a campaign to support people in achieving their homeownership goals.

**Get access:** Visit usbank.com/ownit to find a wealth of financial education resources and tools to get started on your homeownership journey, today.

#### **U.S. Bank Access Wealth**

Who it's for: Individuals and families who have a goal to build wealth.

**What it is**: Through Access Wealth, we conducted the Building Black Wealth survey to create tailored financial education materials and launched an internal mentoring program for current employees to grow their careers.

Get access: Study and financial education content available on our Wealth Management website.



# Resources for small businesses and community institutions

### **U.S. Bank Access to Capital**

Who it's for: Developers of color

What it is: U.S. Bancorp Community Development Corporation (USBCDC) has awarded \$250,000 total in grants to three CDFIs as a pilot to support and grow the number of developers led by people of color and help increase locally-led solutions through its new U.S. Bank Access to Capital: Collaborating to Invest in Developers of Color. We opened applications for the next round of funding in July 2021 and are announcing future grant recipients in Q1 2022.

**Get access**: Developers of color looking for technical assistance can contact any of the three CDFIs receiving funds in the pilot to learn more:

- Capital Impact Partners: Cameron Wilson, Bay Area Initiatives Director; cwilson@capitalimpact.org | 510.496.2224
- Chicago Community Loan Fund: Naima Bergen; nbergen@cclfchicago.org | 312.252.0442
- Enterprise Community Loan Fund: Katia Izyumova; KIZYUMOVA @enterprisecommunity.org | 212.284.7113

#### U.S. Bank Access Fund

Who it's for: Women of color microbusiness owners

What it is: The U.S. Bank Access Fund will support more than 30,000 women-of-color-owned microbusinesses over three years, prioritizing Black women business owners. The fund, a collaboration between U.S. Bank Foundation and USBCDC, includes long-term investments of grants and capital funding to three partners: the African American Alliance of CDFI CEOs (the Alliance), Grameen America and Local Initiatives Support Corporation (LISC). In October 2021, we announced the close of \$13 million in funding to Community Development Financial Institutions (CDFIs) that are members of the African American Alliance of CDFI CEOs.

**Get access**: Microbusiness owners looking for more information on the fund can contact Grameen America (info@grameenamerica.org), LISC (lisc.org/covid-19/small-business-assistance/), the Alliance (aaacdfi.org/contact) or one of the Alliance members directly:

- Access Plus Capital: Serves 14 central California counties. Tate Hill, executive director, tate.hill@accesspluscapital.com
- African Development Center: Serves Minnesota's African community; Nasibu Sareva, executive director; nsareva@adcminnesota.org
- African Economic Development Solutions: Serves the Minnesota's Twin Cities metropolitan area; Wubitu Sima, director of Financial Services and Lending; wsima@aeds-mn.org
- AmPac Tri-State CDC: Serves Southern California focused in San Bernadino and Riverside counties; Hilda Kennedy, founder/president; hkennedy@ampac.com
- Appalachian Community Capital: Serves the Appalachian Region; Donna Gambrell, CEO; dagmbrell@acc1.org
- Greenwood Archer Capital: Serving metro Chicago and adjacent suburbs, greater Cook County and parts of Northwest Indiana; Erica L. King, president; eking@greenwoodarchercapital.org,
- Neighborhood Development Center: Serves Minneapolis and St. Paul, Brooklyn Park and Brooklyn Center, Minnesota (some exceptions for metro and surrounding suburb neighborhoods); Renay Dossman, president; rdossman@ndc-mn.org
- Southern Bancorp Community Partners: Serves Arkansas with a specific focus on Central Arkansas and the Arkansas Delta Region; Charlton Seward, director of lending; Charlton.seward@southernpartners.org
- **Village Capital Corporation:** Serving Northeast Ohio, with a specific focus on Cuyahoga, Summit, Mahoning and Trumbull counties; Dione Alexander, president; dalexander@clevelandnp.org

