

# VICE TV ANNOUNCES NEWEST SERIES DARK SIDE OF REALITY TV PREMIERING FALL 2024

The latest extension of VICE TV's record-breaking Dark Side franchise, *Dark Side of Reality TV* from Railsplitter Pictures and VICE Studios Canada, looks behind the scenes at the most prolific and iconic reality shows of our day - from *Survivor* to the Housewives franchises, *Hell's Kitchen* and beyond.

**BROOKLYN, NY (July 10th, 2024)**-- VICE TV, the Emmy®-winning international television network from VICE Media, announced today the latest installment of the wildly popular Dark Side franchise with *Dark Side of Reality TV* set to premiere on September 3, 2024.

With the "Reality Reckoning" dominating headlines and Bravocons across America revealing what is really happening behind the birkin-bag-clad-confessionals, comes VICE TV's *Dark Side of Reality TV*. This series goes where the cameras didn't dare featuring interviews with America's favorite plastic surgeon, Dr. Terry Dubrow, reality TVs infamous villain Omarosa Manigault Newman, original housewife Vicki Gunvalson and many more. We dive deep beyond the infamous makeovers, romances and eliminations that helped define an entire TV genre, to bring you stories you've never heard before from producers, contestants and crew, painting a realer version of the reality world.

"Dark Side of Reality TV is a natural extension for the Dark Side franchise. It will take audiences deeper into the iconic reality moments as only VICE would, from the first tribal council on Survivor, up until the recent controversial revelations coming from the Real Housewives. We're extremely excited to launch this as the latest iteration in our Dark Side franchise at a time when the genre's influence is more pervasive than ever." said Peter Gaffney, Interim President, Global TV, VICE Media.

Dark Side of Reality is executive produced by Matthew Ginsburg and Tim Healy for Railsplitter Pictures, Rosie Taylor and Guillermo Garcia for Vice Studios Canada, and Meghan Payne for VICE TV. Alex McIntosh serves as the showrunner.

Dark Side of Reality follows the success of "United Gangs of America", VICE TVs highest-rated new series premiere since 2022 and "UNINTERRUPTED: The Real Stories of Basketball" with LeBron James.

VICE Studios Canada, a VICE Studios Group company, has produced a number of series in the hit Dark Side franchise including *Dark side of the Ring* and *Dark Side of Comedy. The* premium production company e also produced Who Killed the WCW with Dwayne 'The Rock' Johnson, and *Tales from the Territories* with Johnson's prodoc Seven Bucks Productions.

VICE TV is available via all major satellite and cable providers and the VICE TV app via iOS, Android, Apple TV, Roku, and Chromecast. For more information about VICE TV, go to VICETV.com

### **ABOUT VICE TV**

VICE TV is the Emmy®-winning international television network from VICE Media Group. Since its inception in 2016, the channel has ushered new audiences to cable with its compelling and provocative programming. Boldly redefining news and current affairs, VICE TV produces hundreds of hours of original content for over 150 million homes worldwide. Built around a mission to tell courageous stories you won't see anywhere else, told by the people you won't hear from anywhere else, VICE TV showcases the best in informative and entertaining original series, documentaries and movies, and is the destination for content that challenges popular knowledge and opinion.

#### **ABOUT VICE STUDIOS GROUP**

As the production arm of VICE Media, the studios group encompasses premium and award-winning production companies: Pulse Films, UnTypical, VICE Studios LatAm, VICE Studios Canada and a team of news doc specialists. Working with global streamers, linear broadcasters and brands around the globe, our multifaceted production group develops, finances, and produces multi-genre, cutting edge content. Driven by talent and artistic vision, we tell the stories others don't...entertainingly.

#### **ABOUT VICE MEDIA**

VICE Media is a global media company focused on producing high-quality content on the edge of culture across film, television, news documentaries, digital, and advertising. The company has three divisions: VICE Studios Group, an international Academy Award nominated film, television, and documentary production group; VICE TV, a linear entertainment television network in partnership with A+E; and Virtue, a full-service advertising agency helping some of the largest brands dive deeper into new and emerging cultural communities. The company was founded 30 years ago as an alternative magazine.

## **ABOUT RAILSPLITTER PICTURES**

Railsplitter Pictures is a full service media company founded in 2017 by veteranproducers Matt Ginsburg and Tim Healy. Since its inception, Railsplitter has been creating, developing and producing content for a host of brands including Vice, History, Discovery, MasterClass, Travel and A&E. Among the series, specials and doc events to its credit are Dark Side of the 90's, Dark Side of the 2000's, Beyond Skinwalker Ranch, Expedition Bigfoot, GOAT and Washington (with executive producer Doris Kearns Goodwin.)