



Freddie Rhodes hosts “The Afternoon Power Drive” on Victory AM 1360 & FM 94.7 weekdays from 2–6pm. He also serves as the station’s vice president of programming.

Freddie is a lifelong resident of Jacksonville, Florida. His interest in radio began while he was in high school, when he would often call in to the local radio station and make dedications to his classmates. The announcer on duty encouraged him to pursue a career in radio broadcasting.

The legendary Adrian “Ken” Knight, one of the biggest names in Black radio during that era, gave Freddie his first job in radio on Sunday nights doing Gospel. Even though Freddie’s desire was to do Gospel radio, he accepted an on-air shift doing R & B. But after a while Freddie decided to give that up and return to his “first love” Gospel music. In 2014 he was named The Rhythm of Gospel Announcer of the Year from the National and Independent Gospel Music Association.

From playing records on turntables to now playing music on the computer, after 55 years, Freddie continues to enjoy his career at Victory AM1360/FM94.7. Freddie recently retired from WJXT/News 4 Jax as the floor manager, after 53 years of service.

Freddie Rhodes is a family man married to his wife Sarah for 42 years and is the father of five sons. He is also a faithful member of the Cathedral of Faith COGIC, where he serves as chairman of the Deacon Board.