

ONE NIGHT ONLY

FIRENZE4EVER LUISAVIAROMA

FASHION, MUSIC AND ART FOR ANDREA BOCELLI FOUNDATION

LUISAVIAROMA - GALA DINNER AND PARTY

FLORENCE 9 JANUARY 2017

Main performer **Kelly Rowland**

Press release
9 January 2017

Exclusive performances by **Jasmine Thompson, Tom Odell, Vinai and Dragonette.**

Musicians, artists and friends of LUISAVIAROMA including Petite Meller, Clean Bandit, Scott Schuman, Roisin Murphy, Mia Moretti will join actress and singer Lindsay Lohan, Gaia Weiss - direct from the set of cult TV series Vikings - and Swedish influencer Kenza on the red carpet.

During the event, Simon De Pury will auction contemporary artwork from Bosco Sodi, Chiharu Shiota, Giovanni Manfredini, Gualtiero Vanelli, Jak Espi, Maddalena Ambrosio, Mathieu Pernot, Massimo Vitali, Maurizio Donzelli, Pascale Marthine Tayou and Valay Shende.

All proceeds will go to the Andrea Bocelli Foundation for the rebuilding of schools in Haiti, devastated by Hurricane Matthew.

Kelly Rowland - singer-songwriter, dancer, music producer, actress and model. She began her career in 1997 with *Destiny's Child*, has won four Grammy Awards and sold more than 40 million records worldwide as a solo artist.

She has worked with R.Kelly, Pitbull and Pharrell, and has released a number of highly successful tracks; *Dilemma* feat. Nelly (2002), *Work* (2008), *Motivation* feat. Lil Wayne (2011), *Breathe Gentle* with Tiziano Ferro (2008) and *When Love Takes Over* with David Guetta (2009), a worldwide hit which sold more than 5.5 million copies.

Judge for The X Factor UK and The X Factor USA, Kelly is also the founder of two important humanitarian foundations and works to raise awareness for HIV. She was named ambassador for *MTV Staying Alive* in 2008.

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