

# YouGov Survey Results

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK	
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE MAYORAL VOTING INTENTION:

### Mayoral Voting Intention

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Sadiq Khan – Labour	<b>47</b>	6	80	24	9	79	53	66	14	0	100	0	0	0
Susan Hall - Conservative	<b>25</b>	83	6	4	64	4	13	12	53	100	0	0	0	0
Zoë Garbett – Green Party	<b>7</b>	1	3	6	5	6	7	6	6	0	0	0	100	0
Rob Blackie – Liberal Democrats	<b>6</b>	1	4	46	2	3	18	6	6	0	0	100	0	0
Howard Cox - Reform UK	<b>6</b>	2	0	7	14	1	1	2	12	0	0	0	0	100
Count Binface – Independent	<b>3</b>	1	3	4	2	2	3	2	3	0	0	0	0	0
Amy Gallagher - Social Democrat Party	<b>1</b>	2	1	1	2	2	0	2	0	0	0	0	0	0
Femy Amin – Animal Welfare Part	<b>1</b>	1	0	0	0	1	0	0	1	0	0	0	0	0
Nick Scanlon – Britain First	<b>1</b>	1	0	4	1	0	0	0	2	0	0	0	0	0
Natalie Campbell – Independent	<b>1</b>	0	2	3	0	1	4	2	0	0	0	0	0	0
Andreas Michli – Independent	<b>1</b>	0	0	0	1	0	1	0	2	0	0	0	0	0
Brian Rose – London Real Party	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Tarun Ghulati – Independent	<b>0</b>	2	0	0	0	1	0	0	0	0	0	0	0	0

## HEADLINE ASSEMBLY VOTING INTENTION

### London Assembly Voting Intention - Constituency

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Con	<b>21</b>	91	3	1	62	3	5	11	44	82	1	4	1	11
Lab	<b>46</b>	2	88	6	9	74	45	58	22	5	81	24	15	0
Lib Dem	<b>11</b>	4	3	87	4	5	37	14	7	2	6	67	7	12
Green	<b>12</b>	2	5	3	3	14	11	14	7	0	11	0	74	0
Reform UK	<b>8</b>	1	0	0	19	0	2	2	18	10	0	2	0	77
Some other party	<b>2</b>	1	1	3	2	2	1	2	3	1	1	3	2	0

# YouGov Survey Results

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Gender		Age				Social Grade		Region				Inner/Outer		Ethnicity			
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic	
<b>Weighted Sample</b>	<b>1192</b>	583	609	136	619	257	180	703	489	272	156	245	311	206	449	741	670	504
<b>Unweighted Sample</b>	<b>1192</b>	488	704	110	604	298	180	787	405	275	149	244	321	200	457	732	679	491
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE MAYORAL VOTING INTENTION:

### Mayoral Voting Intention

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Sadiq Khan – Labour	<b>47</b>	49	45	50	58	44	23	53	36	53	58	34	52	44	54	43	41	59
Susan Hall - Conservative	<b>25</b>	25	25	8	15	32	47	20	35	18	29	34	25	19	17	30	31	15
Zoë Garbett – Green Party	<b>7</b>	6	7	11	8	4	5	7	5	7	4	7	7	7	8	6	8	5
Rob Blackie – Liberal Democrats	<b>6</b>	8	4	14	5	7	6	6	7	6	0	10	6	7	6	6	7	5
Howard Cox - Reform UK	<b>6</b>	5	7	7	4	6	10	5	7	8	6	3	3	10	6	6	6	5
Count Binface – Independent	<b>3</b>	3	3	11	3	2	3	3	4	4	3	4	2	4	4	3	4	2
Amy Gallagher - Social Democrat Party	<b>1</b>	1	1	0	2	1	1	1	2	0	0	1	2	4	1	2	0	3
Femy Amin – Animal Welfare Part	<b>1</b>	1	0	0	1	0	0	1	0	2	0	0	0	0	1	0	0	1
Nick Scanlon – Britain First	<b>1</b>	0	1	0	0	1	2	1	1	0	0	2	1	1	1	1	1	0
Natalie Campbell – Independent	<b>1</b>	0	3	0	3	0	0	1	1	1	0	2	2	1	2	1	1	2
Andreas Michli – Independent	<b>1</b>	0	2	0	2	1	1	1	2	1	0	3	0	1	1	1	0	2
Brian Rose – London Real Party	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tarun Ghulati – Independent	<b>0</b>	0	1	0	0	0	1	1	0	1	0	0	0	1	0	0	0	1

## HEADLINE ASSEMBLY VOTING INTENTION

### London Assembly Voting Intention - Constituency

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Con	<b>21</b>	21	22	8	15	28	36	20	23	16	26	29	16	23	14	25	24	17
Lab	<b>46</b>	46	46	62	54	39	30	50	41	52	52	34	53	39	52	43	40	56
Lib Dem	<b>11</b>	13	8	9	11	9	13	10	11	11	9	16	5	13	10	11	12	9
Green	<b>12</b>	10	14	15	13	10	7	12	11	9	5	10	15	17	14	10	12	12
Reform UK	<b>8</b>	8	7	3	5	11	12	5	11	9	5	10	6	7	8	8	10	4
Some other party	<b>2</b>	3	2	3	2	3	2	2	2	1	3	1	4	2	3	2	2	3

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK	
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### London Assembly Voting Intention - Party List

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Con	<b>21</b>	91	3	1	61	3	4	11	43	82	2	2	0	4
Lab	<b>43</b>	1	86	8	7	70	47	54	18	4	77	16	6	3
Lib Dem	<b>11</b>	4	4	79	5	7	31	15	6	3	8	69	9	11
Green	<b>12</b>	0	6	4	2	15	12	13	8	0	12	2	79	0
Reform UK	<b>8</b>	1	0	0	19	0	2	2	20	11	0	2	0	82
Some other party	<b>4</b>	2	1	8	4	4	4	4	5	1	1	9	7	0

### WESTMINSTER VOTING INTENTION:

#### Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	<b>17</b>	100	0	0	50	3	5	11	32	64	3	2	2	6
Lab	<b>54</b>	0	100	0	16	82	56	65	30	14	85	29	21	3
Lib Dem	<b>9</b>	0	0	100	5	4	30	12	6	2	4	64	9	12
Reform UK	<b>9</b>	0	0	0	25	0	2	2	23	19	0	2	0	79
Green	<b>9</b>	0	0	0	3	9	7	9	6	0	7	2	58	0
Other	<b>2</b>	0	0	0	2	3	0	2	3	1	1	0	10	0

### Thinking about the election for the post of London Mayor on Thursday 2nd May, how will/did you vote?

Sadiq Khan – Labour	<b>29</b>	7	64	19	8	59	44	50	10	0	100	0	0	0
Susan Hall – Conservative	<b>15</b>	70	5	4	47	3	10	9	36	100	0	0	0	0
Zoë Garbett – Green Party	<b>4</b>	1	2	5	4	4	6	4	4	0	0	0	100	0
Rob Blackie – Liberal Democrats	<b>4</b>	1	3	39	2	2	14	5	5	0	0	100	0	0
Howard Cox - Reform UK	<b>3</b>	2	0	7	9	1	1	1	8	0	0	0	0	100
Count Binface – Independent	<b>2</b>	1	3	3	1	2	2	1	2	0	0	0	0	0
Amy Gallagher - Social Democrat Party	<b>1</b>	1	1	1	1	1	1	1	0	0	0	0	0	0
Nick Scanlon – Britain First	<b>1</b>	1	0	6	1	0	0	0	2	0	0	0	0	0
Natalie Campbell – Independent	<b>1</b>	0	1	3	0	1	3	2	0	0	0	0	0	0
Andreas Michli – Independent	<b>1</b>	0	0	0	0	0	1	0	2	0	0	0	0	0
Brian Rose – London Real Party	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0
Femy Amin – Animal Welfare Party	<b>0</b>	1	0	0	0	1	0	0	1	0	0	0	0	0
Tarun Ghulati – Independent	<b>0</b>	2	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	<b>17</b>	12	14	8	15	16	10	13	19	0	0	0	0	0
Will not vote	<b>14</b>	3	5	2	8	5	3	8	9	0	0	0	0	0
Refused	<b>7</b>	0	1	3	2	5	4	5	3	0	0	0	0	0

Sample Size: 1192 adults in London (18+)  
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	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic
<b>Weighted Sample</b>	<b>1192</b>	583	609	136	619	257	180	703	489	272	156	245	311	206	449	741	670	504
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**London Assembly Voting Intention - Party List**

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Con	<b>21</b>	21	21	8	16	25	36	19	25	16	25	27	17	24	14	25	24	16
Lab	<b>43</b>	43	44	56	52	35	27	47	38	45	53	39	50	31	46	42	38	52
Lib Dem	<b>11</b>	14	8	10	11	12	10	11	10	15	9	12	6	14	12	11	12	10
Green	<b>12</b>	11	13	19	13	12	7	12	12	11	4	9	15	19	14	11	13	11
Reform UK	<b>8</b>	8	8	4	4	12	14	6	11	10	5	10	6	8	8	8	10	4
Some other party	<b>4</b>	4	5	3	4	4	6	4	4	4	3	3	6	4	5	4	2	6

**WESTMINSTER VOTING INTENTION:**

**Headline Voting Intention**

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	<b>17</b>	18	17	3	14	19	32	16	19	14	15	25	13	20	13	20	18	17
Lab	<b>54</b>	52	56	69	59	52	35	57	49	55	60	44	60	51	56	53	50	60
Lib Dem	<b>9</b>	12	6	11	10	8	10	10	9	9	9	14	7	8	9	9	12	5
Reform UK	<b>9</b>	9	9	4	4	16	16	7	13	12	7	11	6	10	8	9	11	5
Green	<b>9</b>	8	9	12	11	4	5	9	8	9	7	4	12	9	12	6	8	9
Other	<b>2</b>	2	2	1	2	2	2	2	3	2	3	2	2	3	2	2	1	4

**Thinking about the election for the post of London Mayor on Thursday 2nd May, how will/did you vote?**

Sadiq Khan – Labour	<b>29</b>	33	26	19	34	32	15	36	20	32	31	22	32	28	33	27	28	32
Susan Hall – Conservative	<b>15</b>	16	14	3	9	24	32	13	18	10	17	22	15	12	10	18	21	8
Zoë Garbett – Green Party	<b>4</b>	4	4	4	5	3	4	5	3	4	2	4	5	5	5	4	5	3
Rob Blackie – Liberal Democrats	<b>4</b>	5	3	6	3	6	4	4	4	3	0	7	4	4	4	4	5	3
Howard Cox - Reform UK	<b>3</b>	3	4	3	2	5	7	3	4	4	3	2	2	6	3	3	4	3
Count Binface – Independent	<b>2</b>	2	2	4	2	2	2	2	2	2	2	2	1	2	2	2	2	1
Amy Gallagher - Social Democrat Party	<b>1</b>	1	1	0	1	1	0	1	1	0	0	1	1	2	0	1	0	2
Nick Scanlon – Britain First	<b>1</b>	0	1	0	0	1	3	0	1	0	0	2	1	1	0	1	1	0
Natalie Campbell – Independent	<b>1</b>	0	1	0	1	0	0	1	1	0	0	1	1	1	1	1	1	1
Andreas Michli – Independent	<b>1</b>	0	1	0	1	0	1	1	1	1	0	2	0	1	0	1	0	1
Brian Rose – London Real Party	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Femy Amin – Animal Welfare Party	<b>0</b>	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1
Tarun Ghulati – Independent	<b>0</b>	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1
Don't know	<b>17</b>	13	22	19	18	13	18	14	22	19	20	16	18	14	18	17	16	19
Will not vote	<b>14</b>	13	15	21	16	11	10	12	17	13	16	13	15	15	14	15	11	18
Refused	<b>7</b>	7	6	20	7	2	3	7	6	9	7	5	5	8	7	6	5	8

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	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the election for the London Assembly on Thursday 2nd May, which party will/did you vote for in your constituency?

Conservative	13	82	3	1	47	2	4	8	29	73	1	5	1	10
Labour	30	1	76	5	8	58	36	44	15	5	74	23	16	0
Liberal Democrat	7	3	2	81	3	4	29	10	5	1	6	60	6	12
Green Party	7	1	4	3	3	11	9	10	4	0	9	0	71	0
Reform UK	5	1	0	0	14	0	1	1	13	10	0	2	0	70
Some other party	1	1	1	3	2	2	1	1	2	1	1	2	2	0
Will not vote	15	3	5	2	8	5	3	8	9	1	1	0	0	3
Don't know	16	6	7	5	13	13	14	13	18	9	7	8	1	2
Refused	6	2	1	0	4	5	3	4	3	0	1	0	2	4

Now thinking about the London wide or party vote for the London Assembly, which party list will/did you vote for?

Conservative	13	82	3	1	47	3	3	9	29	71	2	3	1	4
Labour	28	1	74	6	6	55	38	42	12	3	71	16	7	3
Liberal Democrat	7	4	3	70	4	6	24	12	4	2	7	60	8	12
Green Party	7	0	5	3	2	11	9	9	6	0	10	1	77	0
Reform UK	5	1	0	0	14	0	1	1	13	9	0	2	0	78
Some other party	2	2	1	6	3	3	3	3	3	2	1	7	6	0
Will not vote	14	1	5	2	8	5	3	8	9	0	1	0	0	0
Don't know	16	8	8	3	13	12	14	12	19	11	7	9	1	3
Refused	7	1	1	8	4	5	4	4	5	2	1	2	1	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

0 – Certain NOT to vote	15	5	4	2	9	6	4	8	8	1	2	0	2	0
1	2	1	1	1	1	1	2	1	1	0	0	0	1	0
2	2	0	1	0	1	1	0	1	2	0	0	0	0	0
3	2	2	1	0	1	1	1	1	2	0	1	0	4	0
4	2	0	3	0	1	2	0	2	1	1	2	0	0	0
5	7	2	8	9	4	5	3	5	7	2	5	14	2	0
6	4	4	3	11	3	4	0	3	4	2	2	0	5	13
7	6	3	6	7	5	4	7	5	6	6	6	10	5	3
8	6	8	9	4	8	6	4	6	7	9	7	0	5	0
9	9	18	9	7	13	10	11	10	10	14	10	15	6	6
10 – Absolutely certain to vote, or have already voted by post	46	57	56	58	55	61	68	58	52	65	63	61	71	78

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	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
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<b>Unweighted Sample</b>	<b>1192</b>	488	704	110	604	298	180	787	405	275	149	244	321	200	457	732	679	491
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the election for the London Assembly on Thursday 2nd May, which party will/did you vote for in your constituency?

Conservative	<b>13</b>	13	13	4	9	21	25	13	13	10	16	19	10	14	9	16	16	10
Labour	<b>30</b>	31	28	30	33	29	21	34	24	33	31	23	35	25	33	27	28	33
Liberal Democrat	<b>7</b>	9	5	5	6	7	10	7	7	7	6	12	3	8	6	8	8	5
Green Party	<b>7</b>	6	8	7	8	7	5	8	6	5	4	6	9	10	8	6	8	7
Reform UK	<b>5</b>	5	4	2	3	8	8	3	7	5	3	7	4	4	5	5	7	2
Some other party	<b>1</b>	2	1	2	1	2	1	2	1	1	2	1	3	1	2	1	1	2
Will not vote	<b>15</b>	13	16	19	17	11	10	13	17	15	17	12	16	14	15	14	12	18
Don't know	<b>16</b>	14	18	16	17	12	18	14	19	15	15	20	15	16	14	17	17	16
Refused	<b>6</b>	7	5	17	7	2	2	6	5	10	6	1	5	8	8	5	4	8

Now thinking about the London wide or party vote for the London Assembly, which party list will/did you vote for?

Conservative	<b>13</b>	14	13	4	10	19	26	13	14	10	16	17	11	16	9	16	16	10
Labour	<b>28</b>	29	27	24	32	26	19	32	22	29	32	25	31	21	30	26	25	32
Liberal Democrat	<b>7</b>	9	5	5	7	9	7	8	6	9	6	8	4	9	7	7	8	6
Green Party	<b>7</b>	7	8	7	8	9	5	8	7	6	3	5	9	12	9	7	8	6
Reform UK	<b>5</b>	5	5	2	3	9	10	4	7	6	3	6	4	5	5	5	7	2
Some other party	<b>2</b>	2	3	1	2	3	4	3	2	2	2	2	4	2	3	2	1	4
Will not vote	<b>14</b>	13	16	17	16	11	10	12	17	14	17	11	15	15	15	14	12	17
Don't know	<b>16</b>	14	18	19	17	12	16	14	19	14	15	21	17	12	14	17	17	15
Refused	<b>7</b>	7	6	21	7	2	3	7	6	10	7	5	5	8	8	6	5	8

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

0 – Certain NOT to vote	<b>15</b>	14	17	25	18	9	9	13	19	16	18	13	15	14	17	14	12	19
1	<b>2</b>	1	2	1	2	2	1	1	2	2	2	1	2	2	2	2	2	2
2	<b>2</b>	2	1	5	2	1	0	2	2	1	4	2	1	2	1	2	1	2
3	<b>2</b>	2	2	5	1	2	2	2	2	4	2	0	1	2	4	1	1	3
4	<b>2</b>	2	1	4	3	0	0	1	3	2	1	2	1	3	2	2	1	2
5	<b>7</b>	5	9	9	7	4	9	5	9	7	5	6	7	9	6	7	6	8
6	<b>4</b>	5	4	8	4	4	3	4	4	5	5	4	5	3	4	4	4	5
7	<b>6</b>	7	5	5	6	8	5	6	5	6	4	5	8	4	7	5	6	5
8	<b>6</b>	6	6	7	7	4	6	7	6	6	9	7	4	6	6	6	7	5
9	<b>9</b>	11	6	3	9	9	11	9	8	9	6	11	7	10	9	8	10	6
10 – Absolutely certain to vote, or have already voted by post	<b>46</b>	45	46	29	42	58	54	49	40	42	44	49	48	45	43	48	49	42

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	11	100	0	0	38	2	4	9	21	51	2	2	1	6
Labour	35	0	100	0	12	65	45	49	21	12	76	28	18	3
Liberal Democrat	6	0	0	100	4	3	25	9	5	2	4	59	8	12
Reform UK	6	0	0	0	19	0	1	1	16	16	0	2	0	75
Green	5	0	0	0	2	7	6	6	4	0	6	2	51	0
Some other party	1	0	0	0	1	2	0	1	2	1	1	0	9	0
Would not vote	14	0	0	0	6	3	4	7	9	3	3	0	1	0
Don't know	16	0	0	0	15	13	12	13	19	14	6	6	12	2
Refused	6	0	0	0	4	4	3	4	4	2	1	1	0	3

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=22]

UK Independence Party (UKIP)	9	0	0	0	50	0	0	13	12	0	0	0	0	0
Women's Equality Party	12	0	0	0	0	25	0	30	0	0	0	0	0	0
Some other party	77	0	0	0	50	75	0	57	88	100	100	0	93	0
Don't know	2	0	0	0	0	0	0	0	0	0	0	0	7	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	14	2	1	1	5	3	3	6	7	2	3	0	2	0
1	2	0	1	1	0	0	2	1	1	0	0	0	0	0
2	2	0	0	0	2	1	0	2	3	3	1	3	0	0
3	2	0	1	0	0	1	0	1	1	1	1	0	2	0
4	2	1	2	0	1	2	1	1	3	1	2	0	0	0
5	7	3	5	10	5	5	1	5	6	1	4	4	1	3
6	3	2	2	6	1	2	1	2	2	1	1	0	4	10
7	4	6	5	6	3	3	5	4	4	6	3	8	4	3
8	8	14	8	8	16	5	6	6	12	14	5	9	4	6
9	8	15	11	7	9	10	10	9	10	10	11	11	10	8
10 - Absolutely certain to vote	48	57	64	61	58	67	71	63	51	60	68	65	73	69

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic	
<b>Weighted Sample</b>	<b>1192</b>	<b>583</b>	<b>609</b>	<b>136</b>	<b>619</b>	<b>257</b>	<b>180</b>	<b>703</b>	<b>489</b>	<b>272</b>	<b>156</b>	<b>245</b>	<b>311</b>	<b>206</b>	<b>449</b>	<b>741</b>	<b>670</b>	<b>504</b>
<b>Unweighted Sample</b>	<b>1192</b>	<b>488</b>	<b>704</b>	<b>110</b>	<b>604</b>	<b>298</b>	<b>180</b>	<b>787</b>	<b>405</b>	<b>275</b>	<b>149</b>	<b>244</b>	<b>321</b>	<b>200</b>	<b>457</b>	<b>732</b>	<b>679</b>	<b>491</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	11	11	11	1	9	13	22	11	11	8	10	16	9	13	8	13	12	10
Labour	35	34	36	34	37	37	24	38	29	34	38	29	39	32	36	33	34	35
Liberal Democrat	6	8	4	6	6	6	8	6	5	5	6	10	5	5	6	6	8	3
Reform UK	6	6	6	2	3	11	11	4	8	7	4	7	4	6	5	6	8	3
Green	5	5	6	6	7	3	3	6	5	5	4	3	8	6	8	4	6	6
Some other party	1	2	1	1	1	2	2	1	2	1	2	1	1	2	1	1	1	2
Would not vote	14	15	13	17	16	9	10	13	16	14	17	11	15	13	14	14	11	18
Don't know	16	13	18	15	15	17	17	13	19	15	12	22	14	15	13	17	16	15
Refused	6	7	6	18	6	2	3	6	6	10	7	1	5	9	8	5	4	8

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=22]

UK Independence Party (UKIP)	9	8	10	0	11	15	0	9	9	0	0	26	21	0	0	15	14	7
Women's Equality Party	12	0	25	0	16	0	24	0	23	0	27	0	31	0	19	7	0	18
Some other party	77	92	61	100	74	78	76	91	65	100	73	63	48	100	81	75	81	75
Don't know	2	0	4	0	0	6	0	0	3	0	0	11	0	0	0	3	6	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	14	13	14	19	16	7	9	11	17	15	15	12	13	12	15	13	10	17
1	2	1	2	4	1	2	2	1	2	2	2	1	2	1	1	2	2	1
2	2	4	1	2	3	3	1	2	2	3	4	2	1	2	2	3	2	3
3	2	3	1	5	2	0	1	2	2	3	3	1	1	2	3	1	1	3
4	2	2	2	3	2	2	1	1	4	2	1	2	4	2	3	2	2	2
5	7	6	8	9	7	4	7	5	9	8	6	6	7	7	7	7	5	9
6	3	2	4	10	3	2	1	3	3	4	3	2	3	2	4	3	2	4
7	4	4	5	3	5	5	3	5	4	3	4	3	6	6	4	5	4	5
8	8	7	8	7	8	6	8	8	8	9	10	9	6	6	8	8	8	7
9	8	9	7	6	8	8	12	9	7	9	4	9	7	12	9	8	9	7
10 - Absolutely certain to vote	48	49	47	33	45	62	53	52	42	43	49	53	49	47	45	50	53	43



Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the administration of London more generally, which areas do you think should be the greatest priority for the Mayor and city government? Please pick up to three.

Cost of living	56	47	61	46	42	60	38	55	47	40	55	50	47	48
Crime and policing	49	71	39	44	68	40	53	44	72	76	36	62	35	79
Housing	46	36	57	39	32	55	44	48	39	34	53	44	58	32
Transport	28	33	30	38	31	25	43	28	32	40	31	37	36	27
Health	26	22	29	26	22	30	22	28	24	18	30	28	35	41
London's economy	20	24	19	16	23	19	20	21	15	24	19	24	6	22
Environment and air quality	19	9	23	30	10	25	34	25	12	11	33	7	34	8
Council tax	16	30	14	14	24	14	7	12	23	31	12	9	6	25
Education	10	10	11	18	10	11	11	12	8	9	11	19	13	3
Arts and culture	2	2	3	3	2	3	3	2	2	2	4	2	8	5
None of these	1	0	0	0	1	0	0	0	0	1	0	0	0	0
Don't know	3	0	0	1	4	1	2	2	3	0	1	0	4	0

Do you have a favourable or unfavourable opinion of the following?

Susan Hall

Very favourable	5	21	1	4	15	2	2	3	10	25	0	1	0	9
Somewhat favourable	17	54	8	23	43	7	10	11	33	62	6	20	10	34
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>75</b>	<b>9</b>	<b>27</b>	<b>58</b>	<b>9</b>	<b>12</b>	<b>14</b>	<b>43</b>	<b>87</b>	<b>6</b>	<b>21</b>	<b>10</b>	<b>43</b>
Somewhat unfavourable	11	6	13	27	9	12	15	11	12	2	12	25	13	18
Very unfavourable	23	2	36	24	7	35	45	35	10	2	46	25	49	10
<b>TOTAL UNFAVOURABLE</b>	<b>34</b>	<b>8</b>	<b>49</b>	<b>51</b>	<b>16</b>	<b>47</b>	<b>60</b>	<b>46</b>	<b>22</b>	<b>4</b>	<b>58</b>	<b>50</b>	<b>62</b>	<b>28</b>
Don't know	44	17	42	23	26	44	29	40	35	9	36	28	28	29

Sadiq Khan

Very favourable	9	2	16	11	2	14	14	14	2	1	25	0	4	0
Somewhat favourable	29	16	48	33	8	50	35	43	11	3	63	26	32	4
<b>TOTAL FAVOURABLE</b>	<b>38</b>	<b>18</b>	<b>64</b>	<b>44</b>	<b>10</b>	<b>64</b>	<b>49</b>	<b>57</b>	<b>13</b>	<b>4</b>	<b>88</b>	<b>26</b>	<b>36</b>	<b>4</b>
Somewhat unfavourable	16	15	16	23	14	16	24	17	14	14	9	32	26	7
Very unfavourable	30	66	11	28	69	13	21	17	62	82	0	31	30	88
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>81</b>	<b>27</b>	<b>51</b>	<b>83</b>	<b>29</b>	<b>45</b>	<b>34</b>	<b>76</b>	<b>96</b>	<b>9</b>	<b>63</b>	<b>56</b>	<b>95</b>
Don't know	15	2	9	5	8	6	5	8	11	0	3	11	7	0

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic
<b>Weighted Sample</b>	<b>1192</b>	583	609	136	619	257	180	703	489	272	156	245	311	206	449	741	670	504
<b>Unweighted Sample</b>	<b>1192</b>	488	704	110	604	298	180	787	405	275	149	244	321	200	457	732	679	491
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the administration of London more generally, which areas do you think should be the greatest priority for the Mayor and city government? Please pick up to three.

Cost of living	56	47	64	66	63	46	38	51	63	55	53	52	58	60	58	55	48	67
Crime and policing	49	49	49	23	44	58	74	47	52	48	37	54	49	54	47	50	52	46
Housing	46	43	47	50	46	43	43	45	47	47	47	38	53	41	52	41	44	48
Transport	28	29	26	25	27	32	26	30	25	28	33	28	29	22	27	28	29	26
Health	26	21	30	26	22	34	25	23	29	26	27	26	24	25	24	27	26	25
London's economy	20	24	15	25	21	18	12	22	16	19	15	18	20	24	20	19	17	23
Environment and air quality	19	21	17	22	19	16	22	23	13	20	22	16	19	19	19	19	26	10
Council tax	16	18	14	13	14	17	23	15	17	15	18	21	11	18	13	18	14	19
Education	10	8	11	10	11	9	8	11	9	8	12	12	10	9	10	10	9	12
Arts and culture	2	3	2	4	2	2	4	3	2	2	5	2	2	3	2	2	4	1
None of these	1	1	0	0	1	1	0	1	1	0	0	1	1	1	1	1	0	1
Don't know	3	4	3	7	5	1	1	4	3	5	5	4	1	3	3	3	4	3

Do you have a favourable or unfavourable opinion of the following?

Susan Hall

Very favourable	5	5	5	3	2	5	14	3	7	4	7	3	4	6	3	5	6	3
Somewhat favourable	17	20	15	7	16	23	22	17	17	17	17	23	15	15	14	19	20	14
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>25</b>	<b>20</b>	<b>10</b>	<b>18</b>	<b>28</b>	<b>36</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>24</b>	<b>26</b>	<b>19</b>	<b>21</b>	<b>17</b>	<b>24</b>	<b>26</b>	<b>17</b>
Somewhat unfavourable	11	13	10	16	10	11	14	12	10	14	7	10	9	16	13	11	11	12
Very unfavourable	23	29	17	17	25	26	17	29	15	18	27	21	27	21	22	23	23	22
<b>TOTAL UNFAVOURABLE</b>	<b>34</b>	<b>42</b>	<b>27</b>	<b>33</b>	<b>35</b>	<b>37</b>	<b>31</b>	<b>41</b>	<b>25</b>	<b>32</b>	<b>34</b>	<b>31</b>	<b>36</b>	<b>37</b>	<b>35</b>	<b>34</b>	<b>34</b>	<b>34</b>
Don't know	44	33	54	57	48	34	33	39	52	47	41	43	45	42	47	42	40	49

Sadiq Khan

Very favourable	9	10	8	5	10	9	7	12	5	7	15	8	8	9	8	10	8	11
Somewhat favourable	29	31	28	28	32	29	20	32	25	35	31	23	30	26	35	26	30	30
<b>TOTAL FAVOURABLE</b>	<b>38</b>	<b>41</b>	<b>36</b>	<b>33</b>	<b>42</b>	<b>38</b>	<b>27</b>	<b>44</b>	<b>30</b>	<b>42</b>	<b>46</b>	<b>31</b>	<b>38</b>	<b>35</b>	<b>43</b>	<b>36</b>	<b>38</b>	<b>41</b>
Somewhat unfavourable	16	16	16	18	18	14	11	18	14	21	14	14	16	14	19	14	14	20
Very unfavourable	30	32	28	12	22	44	52	26	36	25	31	37	29	31	23	34	36	22
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>48</b>	<b>44</b>	<b>30</b>	<b>40</b>	<b>58</b>	<b>63</b>	<b>44</b>	<b>50</b>	<b>46</b>	<b>45</b>	<b>51</b>	<b>45</b>	<b>45</b>	<b>42</b>	<b>48</b>	<b>50</b>	<b>42</b>
Don't know	15	11	19	37	17	4	10	11	21	12	10	17	17	19	15	15	14	18

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Rob Blackie**

Very favourable	1	0	0	6	1	0	4	1	1	1	1	9	0	3
Somewhat favourable	12	14	12	46	11	9	29	14	10	13	11	67	21	8
<b>TOTAL FAVOURABLE</b>	<b>13</b>	<b>14</b>	<b>12</b>	<b>52</b>	<b>12</b>	<b>9</b>	<b>33</b>	<b>15</b>	<b>11</b>	<b>14</b>	<b>12</b>	<b>76</b>	<b>21</b>	<b>11</b>
Somewhat unfavourable	10	10	12	7	14	13	5	10	12	12	13	5	12	11
Very unfavourable	7	6	7	4	7	7	6	8	5	5	9	0	6	8
<b>TOTAL UNFAVOURABLE</b>	<b>17</b>	<b>16</b>	<b>19</b>	<b>11</b>	<b>21</b>	<b>20</b>	<b>11</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>22</b>	<b>5</b>	<b>18</b>	<b>19</b>
Don't know	70	70	69	37	67	71	55	69	71	69	66	19	60	70

**Zoë Garbett**

Very favourable	3	0	2	3	1	4	3	5	1	0	3	2	35	0
Somewhat favourable	14	14	15	35	9	13	21	16	12	10	19	29	47	20
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>14</b>	<b>17</b>	<b>38</b>	<b>10</b>	<b>17</b>	<b>24</b>	<b>21</b>	<b>13</b>	<b>10</b>	<b>22</b>	<b>31</b>	<b>82</b>	<b>20</b>
Somewhat unfavourable	10	15	10	24	13	10	10	10	13	19	9	14	2	3
Very unfavourable	6	5	4	1	8	4	7	5	6	5	6	0	0	12
<b>TOTAL UNFAVOURABLE</b>	<b>16</b>	<b>20</b>	<b>14</b>	<b>25</b>	<b>21</b>	<b>14</b>	<b>17</b>	<b>15</b>	<b>19</b>	<b>24</b>	<b>15</b>	<b>14</b>	<b>2</b>	<b>15</b>
Don't know	68	66	69	37	69	69	58	65	69	66	63	55	15	65

**Howard Cox**

Very favourable	2	2	0	3	7	0	2	2	3	2	1	0	1	32
Somewhat favourable	8	15	4	12	16	4	2	5	15	13	4	8	6	46
<b>TOTAL FAVOURABLE</b>	<b>10</b>	<b>17</b>	<b>4</b>	<b>15</b>	<b>23</b>	<b>4</b>	<b>4</b>	<b>7</b>	<b>18</b>	<b>15</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>78</b>
Somewhat unfavourable	8	6	11	20	6	10	6	8	7	7	10	25	11	5
Very unfavourable	11	5	13	15	6	12	25	15	4	4	19	10	29	0
<b>TOTAL UNFAVOURABLE</b>	<b>19</b>	<b>11</b>	<b>24</b>	<b>35</b>	<b>12</b>	<b>22</b>	<b>31</b>	<b>23</b>	<b>11</b>	<b>11</b>	<b>29</b>	<b>35</b>	<b>40</b>	<b>5</b>
Don't know	71	72	72	50	66	74	65	71	71	73	66	58	53	17

For each of the following, please state whether you think Susan Hall or Sadiq Khan would handle this issue better?

**Cost of living**

Sadiq Khan would handle this issue much better	15	1	27	22	4	27	23	25	5	0	40	8	21	0
Sadiq Khan would handle this issue a little better	10	1	18	10	2	17	17	14	3	0	22	8	15	0
<b>TOTAL KHAN BETTER</b>	<b>25</b>	<b>2</b>	<b>45</b>	<b>32</b>	<b>6</b>	<b>44</b>	<b>40</b>	<b>39</b>	<b>8</b>	<b>0</b>	<b>62</b>	<b>16</b>	<b>36</b>	<b>0</b>
About the same	20	20	19	31	18	19	24	20	19	15	16	37	28	25
Susan Hall would handle this issue a little better	11	31	4	12	28	4	9	6	21	32	2	13	13	31
Susan Hall would handle this issue much better	8	27	4	5	21	3	2	5	18	30	1	6	0	22
<b>TOTAL HALL BETTER</b>	<b>19</b>	<b>58</b>	<b>8</b>	<b>17</b>	<b>49</b>	<b>7</b>	<b>11</b>	<b>11</b>	<b>39</b>	<b>62</b>	<b>3</b>	<b>19</b>	<b>13</b>	<b>53</b>
Don't know	36	20	28	20	27	29	25	30	33	23	19	27	23	22

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic
<b>Weighted Sample</b>	<b>1192</b>	583	609	136	619	257	180	703	489	272	156	245	311	206	449	741	670	504
<b>Unweighted Sample</b>	<b>1192</b>	488	704	110	604	298	180	787	405	275	149	244	321	200	457	732	679	491
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Rob Blackie**

Very favourable	1	1	0	0	1	0	1	1	0	1	1	0	0	2	1	1	1	0
Somewhat favourable	12	15	9	18	11	13	11	14	10	13	13	14	9	11	11	13	12	12
<b>TOTAL FAVOURABLE</b>	<b>13</b>	<b>16</b>	<b>9</b>	<b>18</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>15</b>	<b>10</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>9</b>	<b>13</b>	<b>12</b>	<b>14</b>	<b>13</b>	<b>12</b>
Somewhat unfavourable	10	13	7	13	9	12	10	12	8	10	8	9	12	9	11	9	11	9
Very unfavourable	7	10	4	3	8	6	6	7	6	6	10	5	6	8	5	7	6	7
<b>TOTAL UNFAVOURABLE</b>	<b>17</b>	<b>23</b>	<b>11</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>19</b>	<b>14</b>	<b>16</b>	<b>18</b>	<b>14</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>16</b>	<b>17</b>	<b>16</b>
Don't know	70	61	79	66	71	69	73	66	76	70	68	71	73	69	71	70	69	71

**Zoë Garbett**

Very favourable	3	3	3	2	3	3	2	3	2	1	3	3	3	4	3	2	3	2
Somewhat favourable	14	17	11	17	14	16	9	16	11	13	19	12	14	13	13	15	15	13
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>20</b>	<b>14</b>	<b>19</b>	<b>17</b>	<b>19</b>	<b>11</b>	<b>19</b>	<b>13</b>	<b>14</b>	<b>22</b>	<b>15</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>15</b>
Somewhat unfavourable	10	12	7	9	9	9	12	9	10	10	5	12	11	8	10	9	10	10
Very unfavourable	6	9	3	4	7	5	7	7	4	8	6	5	4	8	6	6	5	7
<b>TOTAL UNFAVOURABLE</b>	<b>16</b>	<b>21</b>	<b>10</b>	<b>13</b>	<b>16</b>	<b>14</b>	<b>19</b>	<b>16</b>	<b>14</b>	<b>18</b>	<b>11</b>	<b>17</b>	<b>15</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>17</b>
Don't know	68	59	75	68	67	67	70	64	73	68	67	67	68	67	68	68	67	68

**Howard Cox**

Very favourable	2	3	1	2	1	3	4	2	2	2	2	1	3	2	2	3	1	
Somewhat favourable	8	9	6	6	7	9	10	7	9	12	7	7	6	6	9	7	8	7
<b>TOTAL FAVOURABLE</b>	<b>10</b>	<b>12</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>12</b>	<b>14</b>	<b>9</b>	<b>11</b>	<b>14</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>8</b>
Somewhat unfavourable	8	11	5	15	8	7	5	8	8	8	8	9	9	7	9	8	7	10
Very unfavourable	11	16	7	12	12	11	8	14	7	11	14	9	9	15	10	12	11	11
<b>TOTAL UNFAVOURABLE</b>	<b>19</b>	<b>27</b>	<b>12</b>	<b>27</b>	<b>20</b>	<b>18</b>	<b>13</b>	<b>22</b>	<b>15</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>20</b>	<b>18</b>	<b>21</b>
Don't know	71	61	80	65	72	71	72	69	73	67	69	73	76	69	71	71	71	71

For each of the following, please state whether you think Susan Hall or Sadiq Khan would handle this issue better?

**Cost of living**

Sadiq Khan would handle this issue much better	15	19	12	11	17	18	8	20	8	15	18	10	18	16	17	14	16	14
Sadiq Khan would handle this issue a little better	10	10	10	13	10	9	5	13	5	13	7	8	10	8	11	8	9	11
<b>TOTAL KHAN BETTER</b>	<b>25</b>	<b>29</b>	<b>22</b>	<b>24</b>	<b>27</b>	<b>27</b>	<b>13</b>	<b>33</b>	<b>13</b>	<b>28</b>	<b>25</b>	<b>18</b>	<b>28</b>	<b>24</b>	<b>28</b>	<b>22</b>	<b>25</b>	<b>25</b>
About the same	20	22	19	24	19	21	24	21	20	18	15	24	21	23	19	21	19	23
Susan Hall would handle this issue a little better	11	12	9	9	9	12	16	11	11	12	7	10	12	10	11	10	12	9
Susan Hall would handle this issue much better	8	9	7	4	7	10	13	7	10	5	9	11	6	11	5	10	10	5
<b>TOTAL HALL BETTER</b>	<b>19</b>	<b>21</b>	<b>16</b>	<b>13</b>	<b>16</b>	<b>22</b>	<b>29</b>	<b>18</b>	<b>21</b>	<b>17</b>	<b>16</b>	<b>21</b>	<b>18</b>	<b>21</b>	<b>16</b>	<b>20</b>	<b>22</b>	<b>14</b>
Don't know	36	28	44	39	38	30	34	29	46	37	43	37	34	32	35	37	34	38

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Education**

Sadiq Khan would handle this issue much better	13	3	25	17	2	27	21	24	3	1	37	6	13	3
Sadiq Khan would handle this issue a little better	12	6	19	14	4	18	24	17	4	2	25	11	19	5
<b>TOTAL KHAN BETTER</b>	<b>25</b>	<b>9</b>	<b>44</b>	<b>31</b>	<b>6</b>	<b>45</b>	<b>45</b>	<b>41</b>	<b>7</b>	<b>3</b>	<b>62</b>	<b>17</b>	<b>32</b>	<b>8</b>
About the same	21	23	22	31	18	20	21	21	23	21	17	28	28	19
Susan Hall would handle this issue a little better	10	26	4	14	29	3	5	6	21	27	2	18	11	23
Susan Hall would handle this issue much better	8	26	3	5	22	3	2	4	19	29	0	6	0	30
<b>TOTAL HALL BETTER</b>	<b>18</b>	<b>52</b>	<b>7</b>	<b>19</b>	<b>51</b>	<b>6</b>	<b>7</b>	<b>10</b>	<b>40</b>	<b>56</b>	<b>2</b>	<b>24</b>	<b>11</b>	<b>53</b>
Don't know	36	17	28	19	25	29	28	29	31	19	19	31	29	20

**Housing**

Sadiq Khan would handle this issue much better	15	2	25	16	3	26	23	25	5	1	39	6	16	0
Sadiq Khan would handle this issue a little better	11	2	22	9	3	19	21	16	5	2	24	18	15	0
<b>TOTAL KHAN BETTER</b>	<b>26</b>	<b>4</b>	<b>47</b>	<b>25</b>	<b>6</b>	<b>45</b>	<b>44</b>	<b>41</b>	<b>10</b>	<b>3</b>	<b>63</b>	<b>24</b>	<b>31</b>	<b>0</b>
About the same	20	21	18	30	18	16	20	19	19	21	15	30	28	28
Susan Hall would handle this issue a little better	11	26	3	21	26	5	5	6	22	24	3	20	14	18
Susan Hall would handle this issue much better	9	30	4	7	25	3	3	5	18	34	1	2	0	35
<b>TOTAL HALL BETTER</b>	<b>20</b>	<b>56</b>	<b>7</b>	<b>28</b>	<b>51</b>	<b>8</b>	<b>8</b>	<b>11</b>	<b>40</b>	<b>58</b>	<b>4</b>	<b>22</b>	<b>14</b>	<b>53</b>
Don't know	35	19	29	17	25	31	30	28	31	17	19	25	28	19

**Crime and policing**

Sadiq Khan would handle this issue much better	14	4	25	17	3	25	24	23	4	2	36	4	16	3
Sadiq Khan would handle this issue a little better	9	2	15	9	1	14	14	14	3	0	20	10	11	0
<b>TOTAL KHAN BETTER</b>	<b>23</b>	<b>6</b>	<b>40</b>	<b>26</b>	<b>4</b>	<b>39</b>	<b>38</b>	<b>37</b>	<b>7</b>	<b>2</b>	<b>56</b>	<b>14</b>	<b>27</b>	<b>3</b>
About the same	19	16	22	25	13	21	16	19	14	8	20	26	30	10
Susan Hall would handle this issue a little better	13	28	8	22	28	7	17	10	23	33	7	29	18	19
Susan Hall would handle this issue much better	13	36	5	11	33	4	9	7	27	47	1	7	2	44
<b>TOTAL HALL BETTER</b>	<b>26</b>	<b>64</b>	<b>13</b>	<b>33</b>	<b>61</b>	<b>11</b>	<b>26</b>	<b>17</b>	<b>50</b>	<b>80</b>	<b>8</b>	<b>36</b>	<b>20</b>	<b>63</b>
Don't know	33	14	25	15	22	28	19	26	30	10	17	24	24	25

**Health**

Sadiq Khan would handle this issue much better	15	2	27	15	2	30	20	24	4	0	40	6	17	0
Sadiq Khan would handle this issue a little better	11	4	18	15	5	15	25	17	3	1	22	13	18	5
<b>TOTAL KHAN BETTER</b>	<b>26</b>	<b>6</b>	<b>45</b>	<b>30</b>	<b>7</b>	<b>45</b>	<b>45</b>	<b>41</b>	<b>7</b>	<b>1</b>	<b>62</b>	<b>19</b>	<b>35</b>	<b>5</b>
About the same	21	24	20	27	21	20	17	18	24	25	17	29	25	24
Susan Hall would handle this issue a little better	9	24	3	23	25	4	3	6	19	22	1	25	15	25
Susan Hall would handle this issue much better	8	26	4	4	23	2	6	5	17	33	0	3	1	28
<b>TOTAL HALL BETTER</b>	<b>17</b>	<b>50</b>	<b>7</b>	<b>27</b>	<b>48</b>	<b>6</b>	<b>9</b>	<b>11</b>	<b>36</b>	<b>55</b>	<b>1</b>	<b>28</b>	<b>16</b>	<b>53</b>
Don't know	36	20	29	17	25	29	28	29	32	19	19	24	24	18

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic
<b>Weighted Sample</b>	<b>1192</b>	583	609	136	619	257	180	703	489	272	156	245	311	206	449	741	670	504
<b>Unweighted Sample</b>	<b>1192</b>	488	704	110	604	298	180	787	405	275	149	244	321	200	457	732	679	491
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Education</b>																		
Sadiq Khan would handle this issue much better	13	17	11	7	17	14	7	19	6	10	19	9	17	13	15	12	14	13
Sadiq Khan would handle this issue a little better	12	15	9	18	11	15	9	14	10	15	9	13	13	9	13	12	12	13
<b>TOTAL KHAN BETTER</b>	<b>25</b>	<b>32</b>	<b>20</b>	<b>25</b>	<b>28</b>	<b>29</b>	<b>16</b>	<b>33</b>	<b>16</b>	<b>25</b>	<b>28</b>	<b>22</b>	<b>30</b>	<b>22</b>	<b>28</b>	<b>24</b>	<b>26</b>	<b>26</b>
About the same	21	21	20	22	19	19	27	21	20	21	19	21	20	21	21	21	19	23
Susan Hall would handle this issue a little better	10	12	9	9	8	14	13	11	9	11	8	11	9	12	11	10	12	8
Susan Hall would handle this issue much better	8	8	7	3	5	10	15	6	10	6	5	10	7	11	5	9	9	5
<b>TOTAL HALL BETTER</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>12</b>	<b>13</b>	<b>24</b>	<b>28</b>	<b>17</b>	<b>19</b>	<b>17</b>	<b>13</b>	<b>21</b>	<b>16</b>	<b>23</b>	<b>16</b>	<b>19</b>	<b>21</b>	<b>13</b>
Don't know	36	27	45	41	40	28	29	30	44	36	40	37	34	34	35	36	34	38
<b>Housing</b>																		
Sadiq Khan would handle this issue much better	15	17	12	8	16	17	9	19	9	15	17	12	17	11	18	13	15	14
Sadiq Khan would handle this issue a little better	11	12	11	13	12	12	5	14	7	13	8	10	12	11	13	10	11	12
<b>TOTAL KHAN BETTER</b>	<b>26</b>	<b>29</b>	<b>23</b>	<b>21</b>	<b>28</b>	<b>29</b>	<b>14</b>	<b>33</b>	<b>16</b>	<b>28</b>	<b>25</b>	<b>22</b>	<b>29</b>	<b>22</b>	<b>31</b>	<b>23</b>	<b>26</b>	<b>26</b>
About the same	20	22	18	25	17	21	24	20	20	18	14	21	24	19	20	20	18	22
Susan Hall would handle this issue a little better	11	13	9	9	10	11	14	12	10	12	5	10	10	14	12	10	12	9
Susan Hall would handle this issue much better	9	10	7	4	6	11	17	7	11	7	10	11	6	11	5	11	11	5
<b>TOTAL HALL BETTER</b>	<b>20</b>	<b>23</b>	<b>16</b>	<b>13</b>	<b>16</b>	<b>22</b>	<b>31</b>	<b>19</b>	<b>21</b>	<b>19</b>	<b>15</b>	<b>21</b>	<b>16</b>	<b>25</b>	<b>17</b>	<b>21</b>	<b>23</b>	<b>14</b>
Don't know	35	26	43	40	38	28	31	30	43	35	45	36	30	34	32	37	32	39
<b>Crime and policing</b>																		
Sadiq Khan would handle this issue much better	14	17	11	9	17	15	7	19	7	11	18	11	17	13	15	13	14	14
Sadiq Khan would handle this issue a little better	9	10	8	8	9	12	6	10	7	10	6	11	9	6	9	9	9	9
<b>TOTAL KHAN BETTER</b>	<b>23</b>	<b>27</b>	<b>19</b>	<b>17</b>	<b>26</b>	<b>27</b>	<b>13</b>	<b>29</b>	<b>14</b>	<b>21</b>	<b>24</b>	<b>22</b>	<b>26</b>	<b>19</b>	<b>24</b>	<b>22</b>	<b>23</b>	<b>23</b>
About the same	19	19	19	30	18	16	17	18	20	19	17	20	20	19	19	19	18	20
Susan Hall would handle this issue a little better	13	15	12	9	12	16	16	15	11	14	11	13	12	15	13	14	14	12
Susan Hall would handle this issue much better	13	15	10	8	8	17	25	10	16	11	11	15	13	12	10	14	16	8
<b>TOTAL HALL BETTER</b>	<b>26</b>	<b>30</b>	<b>22</b>	<b>17</b>	<b>20</b>	<b>33</b>	<b>41</b>	<b>25</b>	<b>27</b>	<b>25</b>	<b>22</b>	<b>28</b>	<b>25</b>	<b>27</b>	<b>23</b>	<b>28</b>	<b>30</b>	<b>20</b>
Don't know	33	24	41	36	36	24	29	28	39	36	37	30	29	33	34	32	29	37
<b>Health</b>																		
Sadiq Khan would handle this issue much better	15	18	11	13	17	15	6	20	7	13	17	11	18	14	17	13	15	14
Sadiq Khan would handle this issue a little better	11	13	8	13	10	13	8	12	8	14	8	10	12	7	12	10	11	10
<b>TOTAL KHAN BETTER</b>	<b>26</b>	<b>31</b>	<b>19</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>14</b>	<b>32</b>	<b>15</b>	<b>27</b>	<b>25</b>	<b>21</b>	<b>30</b>	<b>21</b>	<b>29</b>	<b>23</b>	<b>26</b>	<b>24</b>
About the same	21	22	21	25	19	22	24	21	22	22	16	25	20	22	21	21	20	23
Susan Hall would handle this issue a little better	9	10	9	7	8	10	13	9	9	10	7	10	9	10	10	9	11	8
Susan Hall would handle this issue much better	8	9	7	5	5	11	18	6	11	4	7	9	8	13	4	11	11	4
<b>TOTAL HALL BETTER</b>	<b>17</b>	<b>19</b>	<b>16</b>	<b>12</b>	<b>13</b>	<b>21</b>	<b>31</b>	<b>15</b>	<b>20</b>	<b>14</b>	<b>14</b>	<b>19</b>	<b>17</b>	<b>23</b>	<b>14</b>	<b>20</b>	<b>22</b>	<b>12</b>
Don't know	36	27	44	37	40	28	31	31	43	36	45	35	32	35	36	36	32	41

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**London's economy**

Sadiq Khan would handle this issue much better	14	2	27	16	2	25	22	23	3	0	37	6	17	0
Sadiq Khan would handle this issue a little better	11	5	18	11	3	18	20	17	2	1	25	11	14	3
<b>TOTAL KHAN BETTER</b>	<b>25</b>	<b>7</b>	<b>45</b>	<b>27</b>	<b>5</b>	<b>43</b>	<b>42</b>	<b>40</b>	<b>5</b>	<b>1</b>	<b>62</b>	<b>17</b>	<b>31</b>	<b>3</b>
About the same	20	17	21	32	16	19	17	18	23	15	16	38	30	17
Susan Hall would handle this issue a little better	11	26	4	21	29	3	11	8	21	33	3	19	9	26
Susan Hall would handle this issue much better	9	33	3	3	25	4	3	5	19	35	1	2	0	23
<b>TOTAL HALL BETTER</b>	<b>20</b>	<b>59</b>	<b>7</b>	<b>24</b>	<b>54</b>	<b>7</b>	<b>14</b>	<b>13</b>	<b>40</b>	<b>68</b>	<b>4</b>	<b>21</b>	<b>9</b>	<b>49</b>
Don't know	35	17	28	17	25	29	26	28	34	16	18	24	30	31

**Environment and air quality**

Sadiq Khan would handle this issue much better	18	3	33	20	3	35	33	32	4	2	48	10	26	0
Sadiq Khan would handle this issue a little better	13	4	19	20	7	20	15	18	6	4	22	30	18	3
<b>TOTAL KHAN BETTER</b>	<b>31</b>	<b>7</b>	<b>52</b>	<b>40</b>	<b>10</b>	<b>55</b>	<b>48</b>	<b>50</b>	<b>10</b>	<b>6</b>	<b>70</b>	<b>40</b>	<b>44</b>	<b>3</b>
About the same	18	24	15	23	23	12	14	15	22	25	10	12	20	20
Susan Hall would handle this issue a little better	9	19	4	17	18	4	9	5	18	20	3	23	12	20
Susan Hall would handle this issue much better	8	28	3	3	22	3	7	6	17	32	1	3	3	29
<b>TOTAL HALL BETTER</b>	<b>17</b>	<b>47</b>	<b>7</b>	<b>20</b>	<b>40</b>	<b>7</b>	<b>16</b>	<b>11</b>	<b>35</b>	<b>52</b>	<b>4</b>	<b>26</b>	<b>15</b>	<b>49</b>
Don't know	33	21	25	16	26	26	22	24	34	18	15	22	21	28

**Council tax**

Sadiq Khan would handle this issue much better	13	2	23	18	2	23	20	22	2	0	33	4	14	0
Sadiq Khan would handle this issue a little better	9	3	15	8	4	15	13	13	2	1	20	16	10	3
<b>TOTAL KHAN BETTER</b>	<b>22</b>	<b>5</b>	<b>38</b>	<b>26</b>	<b>6</b>	<b>38</b>	<b>33</b>	<b>35</b>	<b>4</b>	<b>1</b>	<b>53</b>	<b>20</b>	<b>24</b>	<b>3</b>
About the same	22	20	24	26	18	23	22	22	21	15	24	30	29	26
Susan Hall would handle this issue a little better	10	28	4	21	27	4	9	7	19	28	2	17	14	28
Susan Hall would handle this issue much better	10	28	7	4	24	6	5	6	24	37	1	4	0	24
<b>TOTAL HALL BETTER</b>	<b>20</b>	<b>56</b>	<b>11</b>	<b>25</b>	<b>51</b>	<b>10</b>	<b>14</b>	<b>13</b>	<b>43</b>	<b>65</b>	<b>3</b>	<b>21</b>	<b>14</b>	<b>52</b>
Don't know	36	19	27	22	24	29	31	29	32	18	19	30	34	19

**Transport**

Sadiq Khan would handle this issue much better	17	3	31	19	3	31	29	29	5	0	45	4	22	0
Sadiq Khan would handle this issue a little better	14	5	22	16	5	21	19	21	3	3	28	19	14	5
<b>TOTAL KHAN BETTER</b>	<b>31</b>	<b>8</b>	<b>53</b>	<b>35</b>	<b>8</b>	<b>52</b>	<b>48</b>	<b>50</b>	<b>8</b>	<b>3</b>	<b>73</b>	<b>23</b>	<b>36</b>	<b>5</b>
About the same	17	22	14	33	14	14	12	15	16	15	11	29	27	16
Susan Hall would handle this issue a little better	10	28	3	14	30	3	9	5	24	31	2	15	14	23
Susan Hall would handle this issue much better	9	27	5	3	26	3	9	5	21	37	0	6	0	30
<b>TOTAL HALL BETTER</b>	<b>19</b>	<b>55</b>	<b>8</b>	<b>17</b>	<b>56</b>	<b>6</b>	<b>18</b>	<b>10</b>	<b>45</b>	<b>68</b>	<b>2</b>	<b>21</b>	<b>14</b>	<b>53</b>
Don't know	33	15	26	15	22	27	22	25	31	14	15	27	23	26

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic
<b>Weighted Sample</b>	<b>1192</b>	583	609	136	619	257	180	703	489	272	156	245	311	206	449	741	670	504
<b>Unweighted Sample</b>	<b>1192</b>	488	704	110	604	298	180	787	405	275	149	244	321	200	457	732	679	491
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>London's economy</b>																		
Sadiq Khan would handle this issue much better	14	17	11	12	17	14	5	18	7	12	17	12	15	14	15	13	13	14
Sadiq Khan would handle this issue a little better	11	13	9	12	11	11	8	13	7	14	6	8	14	9	13	9	11	11
<b>TOTAL KHAN BETTER</b>	<b>25</b>	<b>30</b>	<b>20</b>	<b>24</b>	<b>28</b>	<b>25</b>	<b>13</b>	<b>31</b>	<b>14</b>	<b>26</b>	<b>23</b>	<b>20</b>	<b>29</b>	<b>23</b>	<b>28</b>	<b>22</b>	<b>24</b>	<b>25</b>
About the same	20	19	22	26	18	18	27	20	21	18	21	22	20	21	19	21	20	21
Susan Hall would handle this issue a little better	11	14	9	9	14	17	11	11	13	9	13	10	11	12	11	14	9	
Susan Hall would handle this issue much better	9	11	6	3	7	12	16	7	11	7	6	11	8	11	7	10	10	6
<b>TOTAL HALL BETTER</b>	<b>20</b>	<b>25</b>	<b>15</b>	<b>12</b>	<b>16</b>	<b>26</b>	<b>33</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>15</b>	<b>24</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>21</b>	<b>24</b>	<b>15</b>
Don't know	35	27	43	39	39	31	27	30	43	37	41	35	32	34	34	36	32	39
<b>Environment and air quality</b>																		
Sadiq Khan would handle this issue much better	18	22	15	14	21	19	12	25	10	16	22	16	21	17	20	18	19	18
Sadiq Khan would handle this issue a little better	13	15	12	18	14	14	6	16	10	16	9	11	13	15	15	12	10	18
<b>TOTAL KHAN BETTER</b>	<b>31</b>	<b>37</b>	<b>27</b>	<b>32</b>	<b>35</b>	<b>33</b>	<b>18</b>	<b>41</b>	<b>20</b>	<b>32</b>	<b>31</b>	<b>27</b>	<b>34</b>	<b>32</b>	<b>35</b>	<b>30</b>	<b>29</b>	<b>36</b>
About the same	18	17	19	20	15	20	25	17	20	22	12	24	17	12	20	17	19	17
Susan Hall would handle this issue a little better	9	10	7	5	8	8	13	9	8	6	8	6	11	11	8	9	10	7
Susan Hall would handle this issue much better	8	9	7	2	5	10	18	6	11	7	7	9	7	12	6	9	10	5
<b>TOTAL HALL BETTER</b>	<b>17</b>	<b>19</b>	<b>14</b>	<b>7</b>	<b>13</b>	<b>18</b>	<b>31</b>	<b>15</b>	<b>19</b>	<b>13</b>	<b>15</b>	<b>15</b>	<b>18</b>	<b>23</b>	<b>14</b>	<b>18</b>	<b>20</b>	<b>12</b>
Don't know	33	26	40	41	36	28	25	28	41	34	42	33	30	33	32	35	31	37
<b>Council tax</b>																		
Sadiq Khan would handle this issue much better	13	15	10	6	16	14	5	17	6	11	17	10	14	12	13	12	14	11
Sadiq Khan would handle this issue a little better	9	9	9	10	9	9	7	10	7	13	7	6	11	6	12	7	8	10
<b>TOTAL KHAN BETTER</b>	<b>22</b>	<b>24</b>	<b>19</b>	<b>16</b>	<b>25</b>	<b>23</b>	<b>12</b>	<b>27</b>	<b>13</b>	<b>24</b>	<b>24</b>	<b>16</b>	<b>25</b>	<b>18</b>	<b>25</b>	<b>19</b>	<b>22</b>	<b>21</b>
About the same	22	24	21	25	20	24	25	23	21	20	13	23	25	27	22	23	19	26
Susan Hall would handle this issue a little better	10	12	9	12	8	11	16	11	9	13	7	12	8	10	12	10	11	10
Susan Hall would handle this issue much better	10	12	8	4	8	13	19	7	15	8	11	11	10	12	7	12	12	7
<b>TOTAL HALL BETTER</b>	<b>20</b>	<b>24</b>	<b>17</b>	<b>16</b>	<b>16</b>	<b>24</b>	<b>35</b>	<b>18</b>	<b>24</b>	<b>21</b>	<b>18</b>	<b>23</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>22</b>	<b>23</b>	<b>17</b>
Don't know	36	28	43	42	39	30	29	32	42	36	44	38	32	34	34	37	35	36
<b>Transport</b>																		
Sadiq Khan would handle this issue much better	17	21	14	12	19	19	12	22	10	14	21	15	21	16	19	16	18	17
Sadiq Khan would handle this issue a little better	14	16	12	17	15	14	8	15	11	17	10	9	16	15	17	12	12	17
<b>TOTAL KHAN BETTER</b>	<b>31</b>	<b>37</b>	<b>26</b>	<b>29</b>	<b>34</b>	<b>33</b>	<b>20</b>	<b>37</b>	<b>21</b>	<b>31</b>	<b>31</b>	<b>24</b>	<b>37</b>	<b>31</b>	<b>36</b>	<b>28</b>	<b>30</b>	<b>34</b>
About the same	17	16	17	26	15	14	18	16	17	18	12	21	14	16	16	17	16	17
Susan Hall would handle this issue a little better	10	11	9	5	9	13	15	11	9	10	9	11	11	9	10	11	12	8
Susan Hall would handle this issue much better	9	12	7	3	6	14	19	7	12	7	6	12	10	11	7	11	12	5
<b>TOTAL HALL BETTER</b>	<b>19</b>	<b>23</b>	<b>16</b>	<b>8</b>	<b>15</b>	<b>27</b>	<b>34</b>	<b>18</b>	<b>21</b>	<b>17</b>	<b>15</b>	<b>23</b>	<b>21</b>	<b>20</b>	<b>17</b>	<b>22</b>	<b>24</b>	<b>13</b>
Don't know	33	24	41	38	36	26	29	28	40	34	41	32	29	33	32	33	30	36



Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Mayoral Voting Intention					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Susan Hall - Conservative	Sadiq Khan - Labour	Rob Blackie - Liberal Democrats	Zoë Garbett - Green Party	Howard Cox - Reform UK
<b>Weighted Sample</b>	<b>1192</b>	131	412	72	234	351	110	507	331	179	349	47	49	41
<b>Unweighted Sample</b>	<b>1192</b>	145	426	67	248	382	116	542	271	181	372	44	63	35
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Arts and culture**

Sadiq Khan would handle this issue much better	15	2	27	23	2	29	23	26	3	1	41	11	20	0
Sadiq Khan would handle this issue a little better	8	1	14	8	6	11	18	11	4	3	15	13	22	0
<b>TOTAL KHAN BETTER</b>	<b>23</b>	<b>3</b>	<b>41</b>	<b>31</b>	<b>8</b>	<b>40</b>	<b>41</b>	<b>37</b>	<b>7</b>	<b>4</b>	<b>56</b>	<b>24</b>	<b>42</b>	<b>0</b>
About the same	23	28	23	31	21	22	23	21	26	26	19	22	24	32
Susan Hall would handle this issue a little better	8	17	3	9	20	2	6	5	13	16	2	17	8	23
Susan Hall would handle this issue much better	7	26	2	5	21	3	2	5	16	25	1	6	1	23
<b>TOTAL HALL BETTER</b>	<b>15</b>	<b>43</b>	<b>5</b>	<b>14</b>	<b>41</b>	<b>5</b>	<b>8</b>	<b>10</b>	<b>29</b>	<b>41</b>	<b>3</b>	<b>23</b>	<b>9</b>	<b>46</b>
Don't know	38	25	30	22	29	33	29	32	37	29	21	32	24	23

**Thinking back over the last 8 years, how good or bad a job has Sadiq Khan done as Mayor of London?**

Very good	6	1	10	14	2	11	11	10	2	0	16	2	4	3
Fairly good	35	17	56	35	12	54	43	51	14	6	70	32	43	4
<b>TOTAL GOOD</b>	<b>41</b>	<b>18</b>	<b>66</b>	<b>49</b>	<b>14</b>	<b>65</b>	<b>54</b>	<b>61</b>	<b>16</b>	<b>6</b>	<b>86</b>	<b>34</b>	<b>47</b>	<b>7</b>
Fairly bad	20	28	16	32	26	15	23	19	22	26	7	40	22	12
Very bad	25	52	10	10	56	11	16	11	56	66	1	20	22	74
<b>TOTAL BAD</b>	<b>45</b>	<b>80</b>	<b>26</b>	<b>42</b>	<b>82</b>	<b>26</b>	<b>39</b>	<b>30</b>	<b>78</b>	<b>92</b>	<b>8</b>	<b>60</b>	<b>44</b>	<b>86</b>
Don't know	13	2	8	9	5	10	6	10	6	2	5	7	9	6

**Do you think life in London is better or worse than it was 8 years ago?**

A lot better	3	1	4	3	2	6	1	4	2	1	6	2	4	0
A little better	14	9	19	24	6	16	18	20	8	5	28	8	19	8
<b>TOTAL BETTER</b>	<b>17</b>	<b>10</b>	<b>23</b>	<b>27</b>	<b>8</b>	<b>22</b>	<b>19</b>	<b>24</b>	<b>10</b>	<b>6</b>	<b>34</b>	<b>10</b>	<b>23</b>	<b>8</b>
About the same	18	11	27	18	7	26	25	24	9	4	32	18	13	1
A little worse	22	24	23	26	20	24	24	23	17	20	20	42	20	8
A lot worse	34	53	19	30	61	21	25	21	62	69	8	29	39	83
<b>TOTAL WORSE</b>	<b>56</b>	<b>77</b>	<b>42</b>	<b>56</b>	<b>81</b>	<b>45</b>	<b>49</b>	<b>44</b>	<b>79</b>	<b>89</b>	<b>28</b>	<b>71</b>	<b>59</b>	<b>91</b>
Don't know	9	2	8	0	4	7	6	8	2	1	7	0	6	0

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 1192 adults in London (18+)  
Fieldwork: 24th - 30th April 2024

	Gender		Age				Social Grade		Region					Inner/Outer		Ethnicity		
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Central	North	South	East	West	Inner London	Outer London	White	Minority ethnic
<b>Weighted Sample</b>	<b>1192</b>	583	609	136	619	257	180	703	489	272	156	245	311	206	449	741	670	504
<b>Unweighted Sample</b>	<b>1192</b>	488	704	110	604	298	180	787	405	275	149	244	321	200	457	732	679	491
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Arts and culture**

Sadiq Khan would handle this issue much better	15	19	11	12	18	17	5	21	7	13	19	13	17	16	16	15	16	15
Sadiq Khan would handle this issue a little better	8	9	7	8	8	9	8	10	6	11	7	9	7	5	9	8	9	7
<b>TOTAL KHAN BETTER</b>	<b>23</b>	<b>28</b>	<b>18</b>	<b>20</b>	<b>26</b>	<b>26</b>	<b>13</b>	<b>31</b>	<b>13</b>	<b>24</b>	<b>26</b>	<b>22</b>	<b>24</b>	<b>21</b>	<b>25</b>	<b>23</b>	<b>25</b>	<b>22</b>
About the same	23	25	21	30	20	25	26	23	24	24	17	26	24	24	24	23	21	26
Susan Hall would handle this issue a little better	8	9	7	8	7	8	11	9	7	8	5	8	8	9	9	7	9	6
Susan Hall would handle this issue much better	7	9	5	3	6	9	11	6	9	6	5	8	7	10	6	8	9	5
<b>TOTAL HALL BETTER</b>	<b>15</b>	<b>18</b>	<b>12</b>	<b>11</b>	<b>13</b>	<b>17</b>	<b>22</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>10</b>	<b>16</b>	<b>15</b>	<b>19</b>	<b>15</b>	<b>15</b>	<b>18</b>	<b>11</b>
Don't know	38	28	48	39	40	32	39	32	47	38	46	37	36	37	36	39	36	41

**Thinking back over the last 8 years, how good or bad a job has Sadiq Khan done as Mayor of London?**

Very good	6	6	5	2	8	5	3	8	3	6	10	6	4	5	6	6	6	5
Fairly good	35	38	33	37	38	33	28	39	30	37	34	32	38	33	39	33	34	38
<b>TOTAL GOOD</b>	<b>41</b>	<b>44</b>	<b>38</b>	<b>39</b>	<b>46</b>	<b>38</b>	<b>31</b>	<b>47</b>	<b>33</b>	<b>43</b>	<b>44</b>	<b>38</b>	<b>42</b>	<b>38</b>	<b>45</b>	<b>39</b>	<b>40</b>	<b>43</b>
Fairly bad	20	17	23	27	19	21	19	21	18	23	19	21	19	18	20	20	18	23
Very bad	25	27	23	10	19	35	43	20	33	21	24	29	24	30	19	29	30	18
<b>TOTAL BAD</b>	<b>45</b>	<b>44</b>	<b>46</b>	<b>37</b>	<b>38</b>	<b>56</b>	<b>62</b>	<b>41</b>	<b>51</b>	<b>44</b>	<b>43</b>	<b>50</b>	<b>43</b>	<b>48</b>	<b>39</b>	<b>49</b>	<b>48</b>	<b>41</b>
Don't know	13	11	15	24	16	7	7	11	16	13	13	12	15	14	16	12	12	15

**Do you think life in London is better or worse than it was 8 years ago?**

A lot better	3	3	4	5	4	3	0	4	3	4	3	4	2	4	4	3	2	5
A little better	14	18	10	15	15	13	10	15	12	14	13	15	15	11	15	13	14	14
<b>TOTAL BETTER</b>	<b>17</b>	<b>21</b>	<b>14</b>	<b>20</b>	<b>19</b>	<b>16</b>	<b>10</b>	<b>19</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>19</b>	<b>17</b>	<b>15</b>	<b>19</b>	<b>16</b>	<b>16</b>	<b>19</b>
About the same	18	20	17	17	21	17	10	21	14	21	19	12	19	21	21	17	17	20
A little worse	22	21	23	27	21	20	23	23	21	22	20	23	24	18	23	21	22	22
A lot worse	34	30	38	15	28	43	56	29	41	29	38	36	32	37	28	38	37	29
<b>TOTAL WORSE</b>	<b>56</b>	<b>51</b>	<b>61</b>	<b>42</b>	<b>49</b>	<b>63</b>	<b>79</b>	<b>52</b>	<b>62</b>	<b>51</b>	<b>58</b>	<b>59</b>	<b>56</b>	<b>55</b>	<b>51</b>	<b>59</b>	<b>59</b>	<b>51</b>
Don't know	9	8	9	22	10	3	1	8	9	9	7	10	8	9	10	8	8	9

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*