



YGS Association Solutions empowers you to realize your vision by working as an extension of your team. From strategy through delivery, every step is handled seamlessly and with great care to provide a cohesive communications package. Publications, design, media sales, digital communications, and printing/mailing are just some of the areas of expertise that enable us to offer you a **TOTAL SOLUTION.**

Media Sales

Your association has immense potential for nondues revenue, and our media sales team is ready to capture it. Our account executives leverage market trends and translate them into strategic tactics that generate gains for your publications, digital communications, and events. Through carefully curated industry relationships, we expand your prospects and execute integrated, cross-platform sales promotions—a sound marketing investment.

- **Print & Digital Sales**
- **Database Management**
- **Sponsorship Sales**
- **Exhibit Sales**
- **Marketing Strategy & Support**

Let's do great work together.

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